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FINANCIAL

(June 6)

NEW YORK STOCK EXCHANGE

	High	Low	Close	Net Chg.
ABC	11 3/4	11 1/8	11 3/4	+ 1/8
Admiral Corp.	33 3/8	32 1/8	33 3/4	+ 3/8
Am. Tel. & Tel.	159 1/2	156 1/2	159 1/4	+ 3/4
CBS A	34 3/8	33 1/2	34 3/8	+ 3/8
CBS B	34 3/8	34	34 1/4	- 1/2
Philco	45 5/8	44 1/4	45 5/8	+ 1/8
Philco pfd.	94	94	94	—
RCA Common	20 1/8	19 1/2	20 1/8	+ 3/8
RCA 1st pfd.	78 3/4	78 1/2	78 1/2	- 3/8
Stewart-Warner	17 3/8	16 3/4	17 1/4	- 1/4
Westinghouse	35 1/8	34 1/2	35	- 1/4
Westinghouse pfd.	105 1/2	105 1/2	105 1/2	+ 1/4
Zenith Radio	55 1/2	53 1/4	55 3/8	- 1/4

NEW YORK CURB EXCHANGE

Hazeltine Corp.	21	20 3/4	21	+ 1/4
Nat. Union Radio	4 3/8	4 1/8	4 3/8	+ 1/4

OVER THE COUNTER

	Bid	Asked
DuMont Lab.	23 1/8	24 1/8
Stromberg-Carlson	15 1/2	17

RCA And DuMont Settle Patent-Infringement Row

(Continued from Page 1)

ced jointly yesterday by Brigadier General David Sarnoff, Chairman of the Board, RCA, and Dr. Allen B. DuMont, president of the DuMont Laboratories.

At the same time, it was announced that RCA had granted DuMont its standard licenses covering radio receiving and transmitting tubes, television receivers and transmitters. DuMont has granted a license to RCA for the same categories of equipment.

★ **COMING AND GOING** ★

O. B. HANSON, vice-president and chief engineer of NBC; VICTOR T. NORTON, vice-president in charge of administration; JAMES GAINES, director of owned-and-operated stations, and CARLETON SMITH, director of television operations, left yesterday for Chicago on TV business. They'll be back in town Friday.

JOSEPH M. NASSAU, president and general manager of WAEB, Allentown, Pa., is in New York for conferences with the national representatives of the station.

GARRY J. CARTER, president of the Toronto, Buffalo and New York advertising agency bearing his name, has left on an extended trip to Banff and Hollywood. He'll be back around the middle of July.

ALICE REINHART, actress featured on "Young Dr. Malone," has returned from Philadelphia, where she closed a deal for her forthcoming comedy book, "Mexico Is Like Peanuts."

MRS. KEN MURRAY, wife of the comic, and who appears with him, will leave over the week-end for Hollywood. Ken will join her there in three weeks, following his June 27 CBS-TV show.

TEDDY QUARTELL, radio and video musician, has returned from Detroit and is now at Bill Bertolotti's.

JOSEPH E. BAUDINO, general manager of KDKA, Pittsburgh, and GEORGE D. TONS, sales manager of the station, in Chicago this week for the Free & Peters sales clinic. Earlier in the week, Baudino, with BOB WHITE, program manager of KDKA, attended the meeting of the Pennsylvania Assn. of Broadcasters in Bedford Springs.

ERNEST A. MARX, general manager in the receiver-sales division of DuMont Laboratories, and WALTER L. STICKEL, national sales manager for the division, are in Chicago, the former for the meetings of the RMA, the latter for confabs with Joseph H. Moss, central states regional sales head.

MAGGI McNELLIS, star of "Maggi's Private Wire" on WCB5-TV, tomorrow will sail aboard the Queen Mary for a trip to London, Paris and Rome. She'll return to New York by plane on June 25.

VICTOR ROUDIN and GEORGE HIRLIMAN, of Roudin Television Corp., are visiting London and Paris on business.

BOBBY COLT, radio singer featured on Admiral records, is in Toronto for an engagement at the Casino Theater.

PHIL HANNA, featured on DuMont TV and in "Brigadoon," now is making an appearance in Washington, D. C.

Radio Listening Up In N. Y. TV Homes

(Continued from Page 1)

night averaged 10.4 on a quarter-hour basis, compared to 6.3 in May, 1949. In the same period, WOR said, radio's share of audience in TV homes has risen from 12.7 to 17.0.

WOR and its research director, Robert Hoffman, have contended that Hooper's ratings do not reflect an accurate picture of the current TV situation.

Networks Will Carry President's Address

(Continued from Page 1)

an address by Governor Forrest Smith. CBS radio will carry the Truman speech by recording from 5 to 5:30 p.m. Mutual, NBC and ABC will broadcast from 4 to 4:30 p.m.

Receipts For Benny Tour Totaled Over \$400,000

Gross receipts for the 21-city personal appearance of the Jack Benny troupe totaled \$410,122, it was announced yesterday. Benny's company closed the tour at Scranton, Pa., Monday night and tomorrow Jack Benny, Phil Harris, Rochester and their wives will sail on the Queen Mary for an engagement at the Palladium in London opening on June 19th.

Hold Sales Clinic

Chicago — Representatives of 80 stations have gathered here for the two-day sales clinic of Free & Peters which opened at the Edgewater Beach Hotel yesterday. The meetings will include panel discussions on sales, programming and promotion.

New Production Firm Announced In New York

(Continued from Page 1)

dent of the corporation is Robert Weenolsen.

Dryer formerly headed up the radio department at the University of Chicago and is winner of two Peabody awards. Weenolsen has served as program manager of Young & Rubicam and radio and television director of Sherman & Marquette.

Current network programs produced by the company include "The Limerick Show" and "2,000 Plus."

Radio And TV Campaign Planned For Cole Circus

(Continued from Page 1)

Cole Brothers invasion of eastern territory which has been dominated by the Ringling Brothers-Barnum & Bailey show. The Cole interest, according to reports, is endeavoring to negotiate a contract for Madison Square Garden at this time. Ringling's contract for the Garden is reported expiring and up for renewal.

Plan N. Y. Broadcasts

Broadcasts from the deck of the "Queen Mary" and the aircraft-carrier "U.S.S. Enterprise" are scheduled to take place during the annual New York visit of Don McNeill and his ABC "Breakfast Club" June 19-23. The broadcast from the "Queen Mary" on June 23 will have added significance, since it will mark the program's 17th anniversary, and also since McNeill and his family will sail on the ship for a summer in Europe.

Stork News

A girl, Jane Wallis, their first child, was born to the Martin Weldons Thursday, May 25 at Doctors Hospital. Father is staff reporter for WCB5' "This Is New York" series.



"Let's have a meeting of the Plans Board"

"Just a minute till I get through gazing into my crystal ball and I'll be all set for a big conference. We want to discuss the radio situation in Baltimore."

O.K., buddy! Mind if we sit in to give you a few fast facts about W-I-T-H, the BIG independent in this rich market with the BIG audience.

W-I-T-H delivers more listeners-per-dollar than any other station in town. That means low-cost results. That means that small appropriations accomplish big results on W-I-T-H.

For the whole W-I-T-H story call your Headley-Reed man today

W-I-T-H
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TOM TINSLEY, President
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