

Ascap's Tele Rights; No New Move Near

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censing video stations on an experimental basis. As was the case with radio originally and then Muzak and other wire music, Ascap agreed some time ago to provide television with a covering license to perform its music without committing itself on a strict monetary basis. This is to continue until such time as television is in a position to establish itself commercially and the field more clearly defined.

According to some Ascap officials, television rights as to music have still to be determined as to limitations and other ramifications. Licenses now being used by tele stations have a 30-day clause therein which permits Ascap to cancel it. Television committee of Ascap, however, will continue to study the new art and its possibilities. This group is comprised of board members and is expected to make its formal findings at a later date this year.

At the recent annual meeting of Ascap, it was announced that the membership comprised 1,755 writers and 257 publisher members.

Benny Broadcast

Hollywood—Jack Benny and his troupe will broadcast from the hangar deck of the USS Saratoga Sunday, on the eve of the carrier's departure for the atom bomb tests in the Pacific. Program is heard over NBC, 7 p.m., EST.

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S E E R M A Y M E R



Manhattan Memoranda. . . !

• • • Look for plenty of changes in the Hit Parade's format. They're meeting three times a week on it now. . . . With the Rudy Vallee show cancelling out, Don Ameche steps in for Dreene next fall. . . . P & G, who take over the Gen'l Electric Sunday nite slot on NBC, will insert a Camay show there. . . . Schick not interested in Milton Berle's audition of "Court of Petty Grievances," we hear. . . . Ginny Simms off the for summer May 10th so's she can have her baby. Tommy Riggs and Betty Lou go in. . . . The Tom Lewises (Loretta Young) checked out yesterday for the coast. Mrs. L. guests on Lux next week. . . . Dinah Shore will have a new ork conductor next season. Robert Emmett Dolan too tied up with movie work at Paramount. . . . Bob Hope set for Tony Martin's 2d show. Dinah Shore opens the series. . . . Mary Hanrahan, Y & R talent exec, shifted to the H'wood office to be with her husband. . . . Current gag around the American net is that the Lana Turner-Pete Jaegar blaze was strictly a publicity stunt for their "Bride & Groom" stanza.

— Give To Conquer Cancer —

• • • Lee Shubert bedded with pneumonia. 74 years of age, he never wears an overcoat because he says it makes him look too fat. . . . Look-alikes: Van Johnson and Bill Von Zehle. . . . 62 stations already signed up for Harry Wismer's co-op show Saturday nite. . . . "This Is Your FBI" getting a great nat'l press build-up. . . . Ditto the handling of the kickoff on the Woody Herman Win-the-Band contest. . . . Carl Brisson will be on the air with his own music and song program shortly via WOR, and Ade Kahn, his press agent, wonders if his slogan will be 'The Swedish Music This Side of Heaven.' . . . Bob Weiss, at the age of 24, is the new asst to the president of Musicraft. . . . Frank Lovejoy opens with "Woman Bites Dog" at the Belasco tomorrow nite. Show drew nice notices out-of-town. . . . Arnold Hartley, WOV's program director, is profiled in the May issue of This Month.

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• • • Fred Wakeman's forthcoming book, "The Hucksters," will rip apart a prominent agency and its star client. Hitting harder than Joe Louis, it wouldn't surprise us if it costs the agency the account. What's more, the characters involved are so thinly disguised that you can tab them all. It'll be a Book-of-the-Month selection. . . . John Lund going off the Bob Crosby show, with Jeri Sullivan moving in as a regular on the 24th. Guest comic will be added each week. . . . Hoagy Carmichael interested in Ruth Davey, lush Seven-Up vocalist, for his coast show. . . . King Cole trio gets its first regular air assignment May 16th when they join the Kraft Music Hall. . . . Merrill E. Joels will be in "The Cherry Orchard," an Equity Library prod. . . . A H'wood jazz ed is preparing a complete list of big shot musicians and leaders who are alleged to be on the weed and is threatening to publish it in his next issue. . . . It is absolutely untrue that Secy' of the Treas. Fred Vinson, tired of all the Crosby moolah deals, has offered Bing the U. S. Mint on a percentage basis.

— Give To Conquer Cancer —

• • • Paul Denis starts his radio col'm in the Post in September. . . . Bob Sylvester, News drama columnist, coming out in the fall with his first novel. . . . Court Benson and his pretty wife, Grace Matthews, who landed the leads on CBS' "American Portrait," Saturday, have been starring in radio drama in Canada for five years or so. . . . Johnny Kane's Monday p.m. stanza over WBYN, "Sammy's Bowery Follies," renewed again. . . . The Jack Rubins expecting a visit from the stork any day now. He's one of the better comedy writers and directors. . . . Ed & Pegeen Fitzgerald, the original breakfast-for-twosome, return to their p.m. network spot in the fall when they'll be bankrolled by a large drug firm.

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ANA Opens Meeting; Sels Radio Committee

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the following members to the committee: Lee Bristol, president of Bristol-Myers; Sam Gale, vice-president of General Foods; Harry Jones, advertising manager of Campbell Soup Co.; Niel McElroy, vice-president, Procter & Gamble; D. B. Stetler, advertising director, Standard Brands, Inc., and Charles C. Martin, vice-president, General Foods.

Producer List Completed

The ANA film committee also announced the completion of a list of producers of films for membership consumption.

The new ANA membership to date represents an all-time high figure of 426 members, representing a 30 per cent increase over last two years and 50 per cent over the last ten years. Paul West, president of ANA was the principal speaker at the opening sessions, which will extend through Thursday of this week.

LEN STERLING

LA 4-1200

SINGAPORE SAL SAY:

Comes now to Singapore many fellows from movies and radio, enterprising chap could easily get together whole motion picture company or radio station, just by recruiting gentlemen eating Ho Yow Gai Singapore at any moment. Other day see many men from Story Productions: Armand Deutsch, Hal Horne, Ted Lloyd, making much plans for producing Taylor Caldwell's "This Side of Innocence." Also see C. L. Menser, NBC VP, they call him, man of many initials. Also Herb Moss, director of Hildegard program. One gentleman much impressed with my voice, face and figure. Believe he intends to make me great radio star, for he say I am next on his program. Could this be?

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