

SOUTHWEST

JOHN W. GUNSTREAM announces his resignation effective on Nov. 1 from the State Department of Education. He had held the post since 1936. Gunstream is also director of radio and visual education taking this post in 1941.

Applications have been submitted by Howard W. Davis, owner and operator of KMAC, San Antonio, to the FCC for permission to operate stations at Corpus Christi and Austin. Davis is also prexy of the Laredo Broadcasting Co., which owns and operates KPAB, Laredo. The Corpus Christi station would operate on 1,230 kilocycles with 250 watts power unlimited time, while the Austin station would operate on 1,240 kilocycles with a power of 260 watts, also unlimited time.

The Conro Manufacturing Co., is airing a new series of three weekly programs over the Texas State Network for a quarter hour titled the "Conro Roundup." The Houston Symphony Orchestra is featured.

All stations throughout the state are going all out in the current Community War Chest campaign. Many of the stations, besides announcements, are presenting a quarter-hour transcribed program titled "Crisis in Our Town" with well-known actors of stage, screen and radio participating.



Notes From An Aisle Seat . . . !

● ● ● **Small Talk:** Despite all those rumors, Morris Novik, the Mayor's radio manager, denies that that the Little Flower will do a news commentary on the air. . . . Phil Spitalny readying plans to produce and star in a film bio of his famous 'Hour of Charm' ork. . . . Frigidaire-20th Century deal all set. . . . Sam Potter new head of Hollywood business dep't of Y & R. with Bill Brees going over as v.p. with a Calif. aircraft concern. . . . If Edgar Bergen's visit to the state capitol of Oklahoma this week proves the success it should be, a plan will be worked out whereby he'll visit a different state capitol each week with Charlie. . . . Larry Menkin and Al Palca will be glad to know that John Garfield is flying east next week to cut an audition record of their new show, "The Imperfect Past," and that four of the major agencies are interested. . . . Tony Leader, Judd Phillips and Dan Seymour producing the new Newsweek show tagged 'You and the News,' which preems on Mutual on the 15th. Two film companies, incidentally, are making overtures to Tony regarding a coast contract. . . . It's a boy at the Paul Denis. He's the N. Y. Post columnist. . . . Sylvan Levin up for the music spot on Revere's new Mutual show, "Exploring the Unknown," which starts Dec. 2nd. This is the show that's replacing "Human Adventure," the result of contractual difficulties between WGN, the sponsor, agency and U. of Chicago. . . . Murphy Sisters opening at Loew's State tomorrow. . . . Morris Hastings, American net music ed, has been commissioned to write a book tentatively called "Visiting America," which starts with Lafayette and winds up with Gen. DeGaulle. . . . Fred Allen is the hero of the article, "Want A Job At A Million A Year?" by Beverly Smith in the Dec. issue of American mag.



● ● ● **Question Marks:** Is U. S. Steel listening to new shows? . . . Is it true that "Maisie" will be replaced in Dec. with another Anne Marlow package? . . . What show has J. Walter Thompson in mind for Bert Lahr—and what comic will he replace? . . . Why don't most of the comics like to work in NBC's 8-H studio, preferring instead either 6-A or 6-B? . . . Has Vick Knight sold his "Boys' Town," and to whom? . . . What famous radio star paid off a hundred-dollar tab in a coast spot with a plug on his ether show? . . . Are the nets launching a campaign to eliminate ad libbing on the part of stars and guest artists on the air? . . . It it 'true or false' that Harry Hagen will bring this show back to the air and is he tired of farm life so soon? . . . Is the American web and their ad agency seeing eye-to-eye these days? . . . Don't station owners think people drink beer before 10:30 p.m.? Many of them won't accept beer shows prior to that hour. . . . Will Herb Pettey renew his contract at WHN?



● ● ● **Thoughts While Dialing:** Milton Berle, author of "Out Of My Trunk," has found out where the dime novel has gone. It's gone up to \$3.75. . . . Dick Gilbert, WHN's lively disc-jockey, quitting that station on Feb. 1st. Meanwhile, he's had offers both here and on the coast. . . . Now that gas rationing is a thing of the past, Larry Douglas says it's fun to be fueled. . . . With all the murders being committed on it, they oughta call that show, "Inner Sanctomb." . . . Add exciting listening: Mutual's "Leave It To The Girls," which is custom-built for any sponsor's purse. . . . We know fifteen bandleaders who are sending one of the talent agencies the same Christmas gift—a game of Monopoly. Gee, we don't get it. . . . Ed Jerome replacing Charlie Waldron in "Deep Are The Roots." . . . Radioites wondering if Tommy Dorsey owns a piece of the N. Y. Football Giants. He's a fanatic on the subject of the Tim Mara-men. . . . It's a girl at the Ken (Wm. Esty) MacGregors. . . . Marvin Grieve, former Peoria, Ill. newspaperman and bomber pilot during the war, joining UP's radio dep't next week. . . . For a guaranteed laugh, get Harry Salter to tell you of his experiences overseas with Mike Todd.

CHICAGO

By BILL IRVIN

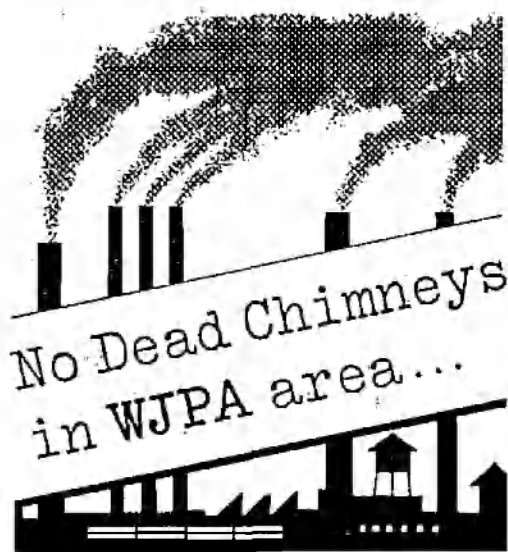
NEW orders for Morgan Beatty's news program, a five-minute musical show featuring Smilin' Ed McConnell, also the placement of three station breaks headed the new business announced during the past week for WMAQ by Oliver Morton, manager of the NBC Central division spot sales department.

KFAB of Lincoln and Omaha, will shortly begin work on a 50,000-watt transmitter, as a result of the granting of a construction permit by the FCC, according to Harry Burke, general manager. The new permit allows KFAB to increase its power from 10,000 to 50,000 watts. Other KFAB plans include construction and operation of an FM station on a site already purchased. Work on this project will begin as soon as a construction materials are available.

Edward W. Stevens, recently with J. P. McKinney and Sons, Chicago office, has joined the Chicago office of Burn-Smith Company, Inc., national station representative.

Coleman Signs Recording Pact

Emil Coleman and his Waldorf-Astoria Orchestra have been signed to a recording contract by Jules Braun, head of the DeLuxe Record outfit.



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