

LOS ANGELES

By RALPH WILK

LLOYD DOCTER, former free lance, has joined the continuity staff of NBC, succeeding Bob Merrill, resigned. Ethel Bell has transferred from the network's continuity staff at KPO, San Francisco, to the Hollywood offices.

Louisa Summa, secretary to Amos 'n' Andy, who are spending their vacation from NBC overseas, has been elected president of the Beverly Hills Soroptimist Club, a service club for women executives.

"Blind Date" femcee, Arlene Francis, is huddling with flicker execs on a deal to film the American Chain airer, "Blind Date," currently being broadcast from the celluloid capital.

Announcer-Newscaster Jim Doyle was one of four top network spielers who were signed this week to record trailer announcements for a new trans-continental radio show to be aired come autumn.

Jack Douglas, well-known radio comedian and gag writer, has joined the Kay Kyser "College of Musical Knowledge" as writer.

Roy Rogers, singing cowboy star, and the Sons of the Pioneers, western ballad group appearing with the Sagebrush King in Republic Pictures, will be guest of Tommy Dorsey on his RCA Show July 15th, over NBC.

Luncheon Honoring Web Correspondents in N.Y.

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NBC, introduced the speakers. Among those attending the luncheon were Barry Faris of INS, John F. Royal, Clarence Menser, Brig. General David Sarnoff, Frank Mullen, and Judge A. L. Ashby. It was announced during the luncheon that Irene Kuhn will leave soon for an overseas assignment with NBC in China.

Banking Firm To Resell Decca Shares To Public

Decca Records, Inc. holdings of Warner Bros. has been sold to the banking firm of Kuhn, Loeb & Co. it was officially announced yesterday by the picture company. Warners stated that this represents approximately 10 per cent of the Decca stock outstanding and the total sales price close to \$1,800,000.

Understood that Kuhn, Loeb will resell the stock to the public at \$43 a share. There are 43,759 shares involved in the transaction.

WHAT GOES ON?

ORNK OBLERSK . . . NROK LERSKOB
 BBOLERKS . . . What? KONR
 KOBBERSL . . . KORN KOBBLERS
 Oh! RAZYC HINGST . . . Huh? GRAZY
 JINGSTH . . . CARZY THINGS
 Oh! KORN CRAZY KOBBLERS THINGS
 . . . So? . . . Watch the records . . .
 the records . . . Oh!



Radio Is My Beat . . . !

● ● ● Both Loretta Young (wife of Col. Tom Lewis) and Jinx Falkenberg (wife of Col. Tex McCrary) will retire from show biz as soon as their respective husbands don civvies. . . . Pfc. Mickey Rooney will soon be returned to the U. S. and assigned to the Purple Heart circuit. . . . Intimates are worried stiff that Red Skelton's career is at an end. . . . Connie Moore got the "Hollywood Mystery Time" show because Evelyn Keyes demanded a grand a week. . . . RKO trying to swipe Phyllis Lynne, Frankie Carle's canary. . . . Bing Crosby reported holding out for his own package show before re-signing. . . . Ed Byron reviving "What's My Name" with Choo Choo Johnson in the Arlene Francis role. Bob Shaw is Ed's new writing mate on "Mr. D. A." . . . A new entry to the disc-jockey field is Bob Thiele, 23-year-old president of Signature Recording Co., publisher of Jazz magazine, a former bandleader and a critic on Esquire's All-American jazz concerts. . . . Boxing game in for another airing if the threatened expose in a midwestern town ever reaches the gazettes. . . . NBC lodging a protest to CBS over newcomer Margaret McDonald, who does a Maggi McNellis routine daily. Beef is she is also referred to as Maggi. . . . The DeLancey Provosts are unwinding after 15 years. He's station manager of WEAf. . . . Current gag is: "C'mon up and see my comics."



● ● ● Radiokays: Dean Jagger in "One Foot in Heaven," a solid click as the replacement for Philip Merivale. . . . Jay C. Flippen's flip quips on "Correction Please," which is batting for Duffy's Tavern during the hot months. . . . Mark Warnow's Hit Paraders at the Capitol. . . . Eileen Barton's vocal magic. . . . August True Magazine's yarn about President Truman's poker prowess. . . . Bill Livingston's big time handling of the Harry James show. . . . Art Mooney's rhythms at the Hotel Lincoln via CBS.



● ● ● Those 17-block lines for newspapers make the old ciggie lines look like a stage wait. Over a million copies of the Sunday News were sold over the counter last week via the lineup method. Offshoot of the whole strike is that the out-of-town papers are going like the proverbial hot cakes, with locals so starved for news they're even grabbing the small town weeklies. Press agents, of course, are the real sufferers. Clients are telling the perspiring p.a.'s to lay off the newspapers and get some 'heavy mag stuff' . . . Hershel Hart, radio ed of the Detroit News, in town at the New Weston. . . . It's a girl at the Dave Schwartz. He's the head writer on the Alan Young airer. . . . The Ted Steeles have reconciled after a two-month separation. . . . Bernard G. Davis, v.p. of Ziff-Davis Publ. Co., in Rio De Janeiro on six week tour of So. America, . . . Tomorrow's stanza of Bob Emery's "Rainbow House" on Mutual will be devoted to servicemen who graduated from the program—now spread around on all fronts. . . . Frank Cooper, who helped pilot Dinah Shore and Frank Sinatra to stardom, is handling Mary Ashworth, the Boston heiress. . . . Ace director Mark Goodson, formerly with American web, now with Mildred Fenton organization. . . . Lt. Vick Knight directing ten of the "Assignment Home" series. . . . Major Harry Salter will be back in civvies shortly. . . . Pete Donald starts as a regular on the Jerry Wayne show this week. . . . Billy Usher is the latest crooner to have management trouble.



● ● ● Ted Lawrence, blow-by-blow broadcaster of fites heard over WINS and WBYN, is the only member of his craft that we know of who has a pugilistic background. Before hanging up the padded mitts, Ted fought 44 times (40 wins, 4 draws, no defeats) winning the flyweight championship of N. Y. and Florida. His fistic background enables him to call punches when they are launched—not after they have landed, which is why his descriptions are so clear and concise. He'd be a natural to call them for television.

—Remember Pearl Harbor—

CHICAGO

By BILL IRVIN

AFTER two years with WAIT, Stella White moved her program "Stella White Reports" to WJJD taking her six sponsors with her.

Over the summer months "Melody Lane" Wieboldt's weekly musical program aired on WBBM, Monday nights at 6:30, is featuring as guest soloists members of the Caesar Petrillo orchestra. Soloists to date have played original compositions, which policy will continue when the musician has original music to present. Guest stars will return to the program in the fall.

Al Teitelman, formerly known as Hal Tate, is in the Philippine as combat correspondent for the official Seabee magazine.

A recorded program to recruit Waves on WMAQ will take the place of Elizabeth Hart on Tuesdays and Thursdays while Miss Hart vacations.

The picture "On Stage Everybody" was world-premiered at the Palace Theater July 11th. For first day only, the 10 winners of the "On Stage Everybody" program search for talent appeared on the Palace stage, as well as in the movie.

Press Wireless President Defends Company's Rates

Commenting on the FCC order to investigate Press Wireless, Inc., rates and charges, A. Warren Norton, president of PW, yesterday declared that the company had consistently reduced rates without invitation from the Commission.

Times Square Sign For WOR

Approximately 675,000 people per day, it is said will see and read WOR's first spectacular outdoor advertising display high on the side of the Mayflower Theater at 47th Street and Seventh Avenue. The sign, one of the largest in New York City, is 4,000 square feet, and in letters 40 feet high will say—"Listen To WOR-Mutual—Tune to 710."

'Brownstone Theater' Returns

After a brief vacation, WOR-Mutual's "Brownstone Theater" returned to the air on Sunday, July 8, and will be heard each week from 10 to 10:30 p.m. Gertrude Warner, popular radio actress, continues as the leading lady of "The Brownstone Theater" repertory company and Les Tremayne, former star of "The First Nighter" and now playing the lead in "The Thin Man," will be the new male star.

Ave Maria Hour
WMCA — Sunday — 6:30
 For 10 years the number one Religious drama of the Americas.
IT'S A DONALD PETERSON PRODUCTION