

Personnel Changes Announced by WPB

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 production, succeeding Mr. Karns who became director of the division on the resignation of Louis J. Chatten, August 1. Mr. Creutz has been chief of the domestic and foreign branch since June, 1944. Mr. Creutz has been in close association with all phases of the industry since he joined the division in December 1942. Previously he served the industry as a radio engineer and consultant.

Henry B. Esterly of Pottsville, Pa., former assistant chief of the domestic and foreign branch since September, 1944, succeeds Mr. Creutz as ranch chief. He has had long experience in the distribution end of the radio industry previous to joining the division in September, 1943.

Helping to carry out the division's policy of giving military programs first attention, Milton J. McNicholas of Hastings-on-Hudson, N. Y., fills the newly created post of military staff assistant. Mr. McNicholas will serve as liaison with the military services on the programming and production of all military radio and radar end equipment. He has been chief of the end equipment sections products and facilities branch whose activities he will continue to supervise. Previous to joining WPB in March 1944, he was associated with the Radio and Electric Co., Long Island City, New York, N. Y.

Frederick C. Bash of Pittsburgh, Pa., was appointed chief of the products and facilities branch and will be responsible for the vacuum tube section, products and facilities branch, since January 1944. Mr. Bash will bring to the other component fields many years of industrial experience in machinery, materials, production planning and scheduling. He was associated with Westinghouse Electric and Mfg. Co., East Pittsburgh, Pa., for 20 years prior to going to WPB in November, 1942.

"The stream-lining and tightening of our organization is designed to bring about a more co-ordinated working team in serving the military and aiding the radio industry in an orderly reconversion to civilian production when military requirements have been met." Mr. Karns said in commenting on the appointments.

Seven FCC Applications Include AM, FM, Tele

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 led by present AM broadcasters: the Cable Broadcasting Co., Altoona, Pa., WFBC, and Tulsa Broadcasting Co., Tulsa, Okla., KTUL. The other AM applicant, Copley Press, Inc., Aurora, Ill., applied for three stations to be located at Elgin, Aurora and Joliet, Ill. Thomas Patrick, Inc., St. Louis, Mo. operates the AM station, KWK, applied for a new tele station, and Boulder City Broadcasting Co., Boulder City, Nev., for a new AM station.

WORDS AND MUSIC

By HERMAN PINCUS

AMZIE STRICKLAND, writer, director, producer, actress (and Ben Pratt's severest critic) tells the story of two Hollywood agents, seated in the studio theater, watching a preview of a film in which are starred their clients . . . the finale over, one of the ten percenters, after waiting until the studio execs were out of earshot said, "and to think those hams we just saw get 90 per cent of our money."

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Back in 1927 a handsome young orchestra leader just out of college was beginning to catch the eyes, ears and hearts of WMCA listeners and so a small recording company signed the lad to wax a disc . . . however, fearing that his name had no 'oomph appeal,' the platter execs changed the ork pilot's name on the credit label to read 'Frank Mater.' . . . his real name? Rudy Vallee.

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A note from Phil Kornheiser one of the Big 3 Execs reads: quote:—as long as you're handing out bouquets to orchestra leaders who are old friends of music boys, how come you forgot that swell guy for so many years—one of the best friends the music boys ever had; I'm talking about George Olsen. I don't think that you'll get any of the boys to disagree with this statement . . . unquote:—and we agree too, which makes it unanimous, Phil.

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TIN PAN ALLEY-OOPS:—Leeds Music has a natural in "Along the Navajo Trail." . . . and the Crosby disc released this week won't hurt any either. . . ● At a recent party tossed by United Artists in honor of Robert Mitchum, star of the film "Story of GI Joe," 'Mitch' showed Maestro Paul Lavalle some lyrics . . . result—a new songwriting duo. . . ● The Zeke Manners' (he wrote "Pennsylvania Polka" and the current "Choo Choo Polka" expect an awaiting the arrival of the Stork with a new polka-TOT. . . ● The Stan Zucker office has just signed the Boyd Triplets, tall statuesque blondes who look like Ann Harding and sing like the Andrews Sisters. . . the gals are daughters of the Panamanian Ambassador to Mexico. . . ● We predicted that Manor Music's new novelty "Myrtle the Turtle and Fip The Frog" was headed for the Hit Parade . . . after hearing the Korn Kobblers' arrangement of the ditty last Sunday via American, we're sure of it. . . ● Buell Thomas starts a singing engagement Aug. 19 at the Florentine Gardens in Hollywood. . . ● Sid Bakel, honorably discharged from the Army, returns to the press dept. at Wm. Morris Agency. . . ● New company Spin Records with Bernard Levy, Niagara Falls attorney, proxy, has been formed. . . Joe Frassetto of WIPhiladelphia is musical director with Jerry Kanner, recording manager.

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RADIOLOGY:— Her name is Small but Mary's heart is plenty big . . . the star of the "Mary Small Show" went to Atlantic City for a vacation last week AND spent several hours every day singing for the Vets at the England General Hospital there. . . ● Russ Case, at Victor, made an arrangement of "If I Loved You" for the Perry Como platter in two hours so that it could be on the market before the Crosby or Sinatra discs. . . already sold over a million. . . ● Bill Williams WNEW announcer, slated for an early screen test by 20th Century-Fox. . . ● WOR Television seems a bit dormant these days but Bob Emery has a 'see and hear' idea that's a natural. . . ● Dick Charles will write and direct the "Jack Berch Show" when it goes ABCommercial for Prudential Aug. 20. . . ● The Oxle Nelson-Harriot Hilliard CBSeries which starts its second season Sunday, is listenteraining. . . ● Shirley Reid, screen voice of numerous cartoon characters including Minny Mouse, Oswald the Rabbit, Sniffles and others, is now in Boston with a radio act, 'Shirley & Bodella' which is a honoy. . . 'Bodella' is as smart as that other dummy 'Charlie McCarthy'. . . ● Pvt. Bernard Dudley, currently stationed at Camp Gordon, Ga., is writing and producing two shows and omceeing a third, heard via WTOG, Savannah. . . ● Bob Vosol formerly 'triple threat man' at WWVA (writer-producer-announcer) is now Stan Shaw's assistant at WJZ.

Schools' Need Studied For Gov't War Radio

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 mand for this equipment will exceed the supply, so that there is small probability that items of projections, radio transmitters, receivers or experimental radio material will be available to commercial buyers.

Some items, however, which are unadaptable to school use will unquestionably find their way to commercial markets.

Disposal of radio surplus, according to David Loth, of Surplus Property, will be laid on making radio available to schools who do not have adequate budgets to purchase new equipment, and to schools in under-privileged areas.

American Web Newsroom Adds Two Staff Writers

Two new staff writers have been added to the American newsroom force in New York while a third will be added shortly. The new additions are John S. Fraser and Arthur T. Johnston. Fraser, formerly with the New York Herald Tribune's radio department, handled that paper's news programs over a New York station. Johnston comes to American from Associated Press, where he was a feature writer.

Decca Shows Profit

Consolidated net profit of Decca Records, Inc., for the six months ended June 30th, 1945, amounted to \$450,284 (unaudited) after provision of \$382,849 for all estimated income and excess profits taxes in accordance with current tax law. This is equal to \$1.16 per share on 388,325 shares of capital stock outstanding at June 30, 1945, and compares with net profit of \$504,619, equal to \$1.30 per share on the same number of shares outstanding a year ago.

WANTED

Script writers living Metropolitan New York. Must have heavy agency-network experience. Excellent salaries offered. Box 202, Radio Daily, 1501 Broadway, New York 18, New York.

ANNOUNCER WANTED

by Southern 50 KW station. Salary and talent. Excellent opportunity for good man. Write Radio Daily, Box No. 201, 1501 Broadway, New York City.

WANTED — SALESMAN

Radio production firm has opening for two salesman to call on New York agencies. Men with agency contacts preferred. This is a real opportunity for men seeking permanent positions at a good salary with possibilities for unlimited additional earnings. State complete background in first letter. Our Staff knows of this ad. Box 200, Radio Daily, 1501 Broadway, New York 18, N. Y.