

Broadcasting+Cable  
**INTERNET**  
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**CHANGING HANDS**

The week's tabulation of station sales

**TVS**

**Remaining 67% of WATL(TV) Atlanta and WNOL-TV New Orleans**

**Price:** Approximately \$95 million  
**Buyer:** Tribune Co., Chicago (James C. Dowdle, executive vice president; Dennis J. FitzSimons, president, Tribune Broadcasting); owns/is buying 21TVs, including wgno(TV) New Orleans  
**Seller:** Qwest Broadcasting LLC, Atlanta (Quincy Jones, chairman); no other broadcast interests  
**Facilities:** WATL: ch. 36, 2,682 kW visual, 402 kW aural, ant. 1,170 ft.; WNOL: ch. 38, 5,000 kW visual, 500 kW aural, ant. 1,049 ft.  
**Affiliation:** Both WB Network (Note: Tribune owns 25% of WB)

**COMBOS**

**WSGB(AM)-WCKA(FM) Sutton, W.Va.**

**Price:** \$250,000  
**Buyer:** Summit Media Broadcasting LLC, Farmington, W.Va. (Nunzio A. Sergi, managing member); no other broadcast interests  
**Seller:** Mid-State Broadcasting Corp., Sutton (James S. Milliken, president); no other broadcast interests  
**Facilities:** AM: 1490 kHz, 1 kW; FM: 97.1 MHz, 25 kW, ant. 193 ft.  
**Formats:** Both country

**FMS**

**KICE(FM) Bend, Ore.**

**Price:** \$2.04 million  
**Buyer:** GCC Bend LLC, Winter Park, Fla. (John B. Gross, president); owns WLOQ(FM) Winter Park/Orlando, Fla.  
**Seller:** Sequoia Communications Inc., Ross, Calif. (Richard Behrendt, president); no other broadcast interests  
**Facilities:** 100.7 MHz, 50 kW, ant. 598 ft.  
**Format:** C&W

**33.3% of construction permit in Temecula/Hemet/San Diego, Calif.**

**Price:** \$1 million (for stock)  
**Buyer:** Donald McCoy, Panama City, Fla.; owns two AMs and six FMs, including KWRP(FM) San Jacinto/Hemet/parts of San Diego, Calif.  
**Seller:** Laura Wilkinson Herron, Marietta, Ga.; no other broadcast interests  
**Facilities:** 94.5 MHz, .32 kW, ant. 705 ft.

**KPAT(FM) (formerly KGDP-FM) Santa Maria/San Luis Obispo, Calif.**

**Price:** \$900,000  
**Buyer:** AGM-Birmingham LLC, Baltimore (brothers Anthony S. [president]

**PROPOSED STATION TRADES**

By dollar volume and number of sales; does not include mergers or acquisitions involving substantial non-station assets

**THIS WEEK**

TVs ■ **\$95,000,000** ■ 1  
Combos ■ **\$250,000** ■ 1  
FMs ■ **\$5,796,194** ■ 8  
AMs ■ **\$3,395,350** ■ 12  
Total ■ **\$104,441,544** ■ 22

**SO FAR IN 1999**

TVs ■ **\$2,735,027,005** ■ 62  
Combos ■ **\$26,349,682,886** ■ 174  
FMs ■ **\$1,288,806,950** ■ 246  
AMs ■ **\$219,600,973** ■ 192  
Total ■ **\$30,593,117,814** ■ 674

dent] and L. Rogers Brandon, members/co-owners). Brandons own seven AMs and 18 other FMs including KKJG(FM) and KZOZ(FM) San Luis Obispo  
**Seller:** Radio Representatives Inc., Los Osos, Calif. (Norwood Patterson, president); owns KGDP(AM) Santa Maria/San Luis Obispo and KWQH(FM) San Luis Obispo  
**Facilities:** 95.7 MHz, 3.3 kW, ant. 735 ft.  
**Format:** Southern gospel  
**Broker:** Media Services Group Inc.

**WLOF(FM) (formerly WXOX)**

**Attica/Batavia, N.Y.**  
**Price:** \$655,000  
**Buyer:** Holy Family Communications, Snyder, N.Y. (James Wright, president); no other broadcast interests  
**Seller:** Bro-Ben Communications Inc., Hornell, N.Y. (Kevin P. Doran, president); owns WBTA(AM) Batavia and WLEA(AM)-WCKR(FM) Hornell  
**Facilities:** 101.7 MHz, 3 kW, ant. 295 ft.  
**Format:** Catholic

**WEYE(FM) Surgoinville/Rogersville, Tenn.**

**Price:** \$403,000  
**Buyer:** Trent Broadcasting LLC, Kingsport, Tenn. (Dean E. Trent, managing member); no other broadcast interests  
**Seller:** WOTH Inc., Rogersville (Debbie Beal, president); no other broadcast interests  
**Facilities:** 104.3 MHz, 6 kW, ant. 300 ft.  
**Format:** Country

**Construction permit for KCVT(FM) Lead, S.D.**

**Price:** \$300,000  
**Buyer:** W3 Inc., Gillette, Wyo. (Michael Berry, president); owns

KGWY(FM) Gillette  
**Seller:** Brian M. Encke, Estes Park, Colo.; no other broadcast interests  
**Facilities:** 94.3 MHz, 100 kW, ant. 1,643 ft.

**Construction permit for KSAC(FM) Sutter Creek, Calif.**

**Price:** \$250,000  
**Buyer:** Golden Pegasus Financial Services Inc., Hughson, Calif. (spouses Nelson and Debbie Gomez, co-owners); no other broadcast interests  
**Seller:** Idaho Broadcasting Consortium Inc., Santa Rosa, Calif. (Frederic W. Constant, president); no other broadcast interests  
**Facilities:** 107.5 MHz, 6 kW, ant. 328 ft.  
**Broker:** Exline Co.

**Construction permit for KAWU(FM) Newberry Springs, Calif.**

**Price:** \$248,194  
**Buyer:** Moon Broadcasting of Newberry Springs LLC, Los Angeles (Abel de Luna, managing member); owns KMQA(FM) East Porterville, , KLMN(FM) Morro Bay, KLUN(FM) (formerly KBZX) Paso Robles and KRRS(AM) Santa Rosa, all Calif.  
**Seller:** B&GRS Partnership, Atlanta (William G. Brown and Clifton G. Moor, co-owners); own KAYI(FM) Princeville, Hawaii. Brown and Moor each own 25% of WHEL(AM) Helen, Ga.  
**Facilities:** 103.7 MHz, 6 kW, ant. 246 ft.

**AMS**

**KSOX(AM) Raymondville, Texas**

**Price:** \$700,000  
**Buyer:** Voice of Valley Agriculture Inc., Edinburg, Texas (Davis Rankin, officer/33.4% owner); no other broadcast interests  
**Seller:** Sendero Multimedia Inc., Edinburg (Luis Munoz, president); no other broadcast interests  
**Facilities:** 1240 kHz, 1 kW  
**Format:** Sports

**KBBC(AM) Lake Havasu City, Ariz.**

**Price:** \$608,000  
**Buyer:** Steve M. Greeley, Lake Havasu City; owns KJJJ(FM) Lake Havasu City  
**Seller:** Rick L. Murphy, Lake Havasu City; no other broadcast interests  
**Facilities:** 980 kHz, 1 kW day, 53 W night  
**Format:** MOR

**WINR(AM) Binghamton, N.Y.**

**Price:** \$600,000 plus WKOP(AM) Binghamton