

TV CP SETTLEMENTS

Channel	Location	Proposed Licensee
60	Dothan, Ala.	Ramar Communications
61	Mobile, Ala.	Paxson Communications
29	Selma, Ala.	George Flinn
23	Tuscaloosa, Ala.	Steven Fader
13	Fairbanks, Alaska	Tanana Valley Television
3	Douglas, Ariz.	WinStar Broadcasting Corp.
49	El Dorado, Ark.	Kaleidoscope Foundation
34	Eureka Springs, Ark.	Kaleidoscope Foundation
31	Harrison, Ark.	Ruth Payne Carman D/B/A
33	Durango, Colo.	Ramar Communications
51	Marianna, Fla.	Channel 51 LLC
31	Pocatello, Idaho	Channel 31 Inc.
23	Ames, Iowa	Pappas Telecasting
67	Davenport, Iowa	Paxson Communications
39	Newton, Iowa	Paxson Communications
22	Waterloo, Iowa	William Smith
21	Minden, La.	Paxson Communications
36	New Iberia, La.	Iberia Communications
62	Presque Isle, Me.	Western Broadcasting
23	Waterville, Me.	WinStar Broadcasting
44	Greenville, Miss.	Dallas Tarkenton
45	Houston, Miss.	Trace Broadcasting
35	Vicksburg, Miss.	Vicksburg Channel 35 Assoc.
14	Billings, Mont.	Meridian Communications
3	Ely, Nev.	Kaleidoscope Foundation
6	Ely, Nev.	Kaleidoscope Foundation
7	Goldfield, Nev.	Harris Broadcasting Co.
9	Tonopah, Nev.	Sunbelt Communications
14	Albuquerque, N.M.	Paxson Communications
52	Ithaca, N.Y.	Kevin Kane
61	Saranac Lake, N.Y.	Channel 61 LLC
27	Grand Forks, N.D.	Cardinal Broadcasting
24	Minot, N.D.	KT Broadcasting
19	Muskogee, Okla.	Tulsa Channel 19 LLC
16	La Grande, Ore.	WinStar La Grande Inc.
48	Tazenwell, Tenn.	Tazenwell Broadcasting
18	Farwell, Tex.	WinStar Broadcasting
18	Midland, Tex.	New Century Comm.
30	Odessa, Tex.	WinStar Broadcasting
26	Uvalde, Tex.	South Texas Vision LLC
22	Wolforth, Tex.	Woods Communications
15	Christiansted, V.I.	WinStar Broadcasting
24	Pullman, Wash.	Pullman Broadcasting Inc.
34	Spokane, Wash.	Paxson Communications
9	Walla Walla, Wash.	North American Broadcasting
46	Antigo, Wis.	Cardinal Broadcasting
4	Crandon, Wis.	Dennis Selenka
55	Wittenberg, Wis.	Dennis Selenka
11	Jackson, Wyo.	KM Communications
7	Sheridan, Wyo.	Sunbelt Communications

Pax nets eight more affiliates

Paxson buys Illinois U, seven CPs; planned network at 66.9% coverage/71 stations

By Sara Brown

Moving ahead toward his goal of reaching 83% of the U.S. with his new Pax Net TV network by its launch in August, Lowell "Bud" Paxson is buying WFHL(TV) Champaign/Decatur, Ill., for \$9.25 million.



Paxson also picked up construction permits for seven additional stations: one in Syracuse, N.Y., in a straight buy for \$5.75 million, and six as a result of competing application settlements at the FCC (see story, page 10).

In total, Paxson is paying \$44.7 million for the stations.

The eight new markets add 3.2% of U.S. TV homes to Pax Net's household coverage, raising its total to 66.9% via 71 stations.

WFHL, which has been on the air since 1984, is owned by Decatur Foursquare Broadcasting Inc., a company operated by the Decatur Foursquare Church (the Rev. Fred Parker, president). It reaches 75% of the Champaign/Decatur market's cable households, a slightly lower percentage than Paxson's average cable penetration in the top 10 markets. (Champaign/Decatur is Nielsen's 82nd market.)

The construction permits cost an average of \$4.95 million to settle. The markets that Paxson won at the commission are Albuquerque, N.M.; Davenport and Des Moines, Iowa; Spokane, Wash.; Mobile, Ala., and Shreveport, La.

Paxson says his suspicion that acquiring "the last 10 percent [of U.S. households] is going to be a lot easier than the first 70" has proved to be true.

Sources say the company also is close to a deal to buy a San Antonio, Tex., CP for \$13.5 million. San Antonio is the nation's 38th largest TV market, home to nearly 0.7% of U.S. TV homes.

Still, Paxson doesn't expect all his CPs to be on the air by the network's launch: "I would be ecstatic if half were on the air when we launch and the other half within six to eight months after launch."

In addition to last week's acquisitions, the company also announced the appointment of Douglas C. Barker as vice president of affiliate relations. Barker will oversee the company's plans to sign both broadcast and cable affiliates.

Paxson expects to announce a list of affiliates by mid-March. ■