

division.

**Gregory R. Viggiano**, intern, Center for Communication, New York, joins Arbitron there as client service representative.

Appointments at Associated Press: **Paul Simon**, assistant bureau chief, Los Angeles, to bureau chief, Omaha; **Holden E. Lewis**, correspondent, El Paso, to same capacity, Lubbock, Tex.; **Michelle Locke**, correspondent, Boston, to chief correspondent, Springfield, Mo.

**Ed Planer**, VP, NBC News, London, joins Saul Foos & Associates Inc., Chicago-based broadcast management firm, as head of television department.

**Brenda Z. Doby**, VP, Bank of California, Beverly Hills, joins Lincoln National Bank there as senior VP and head of newly formed entertainment lending division.

**John E. Palmer**, co-founder and managing director, Charterhouse Media Group, New York, joins Jesup & Lamont Securities Co. there as director of investment banking, broadcast media group.

**Sara M. Fisher**, director of new business development, Communications Equity Associates, Tampa, Fla.-based investment banking and brokerage firm, named director of marketing. **W. Jay Dugan**, VP, cable brokerage and investment banking division, Communications Equity Associates, named senior VP.

**Alice Henderson**, VP of program practices, CBS Broadcast Group, New York, forms Henderson International Enterprises, New York-based standard and practices consulting firm for independent producers.

**Kathleen Amundson**, director of finance, Disney Channel, Burbank, Calif., joins AME, Burbank-based post-production and tape duplication company, as VP, finance, and chief financial officer.

**Bob Palmer**, director of engineering, Providence Journal Broadcasting Corp., Providence, R.I., joins LDL Communications, Warwick, R.I., as sales manager, Eastern Region.

**Robert E. Lambdon**, sales manager, MPCS Video Industries, New York, joins Microtime Inc., Bloomfield, Conn., as national sales manager.

**Carol R. Vernon**, assistant to president, Tobacco Institute, Washington, joins National Cable Television Association there as director of program publicity.

**Tina Pruitt**, senior exhibits coordinator, Consumer Electronics Group, Washington, named manager of exhibits.

Appointments to board of National Federation of Community Broadcasters, Washington-based membership organization of community-based public radio groups and

**Mel Blanc**, 81, the man of a thousand voices, most recognizably that of the wisecracking Bugs Bunny of Warner Brothers cartoon fame, died July 10 at Cedars-Sinai Medical Center, Los Angeles. He had heart disease and other medical problems, according to a hospital spokesman.

Blanc began his career in broadcasting in 1927 at the age of 19 as a singer on *Hoot Owls* on KGW(AM) Portland, Ore. He did all the voices on an hourly, six-days-a-week program, *Cobwebs and Nuts*, on KEX(AM) Portland from 1933 to 1935. He had comedy roles on two radio programs on KFVB(AM) Los Angeles, *Johnny Murray's Comedy Show*, from 1935 to 1936, and the *Joe Penner Show*, from 1936 to 1937. He moved to network radio, where he became one of the busiest voices around, at one time doing 18 programs weekly. He was most closely associated with Jack Benny, on whose radio program he was featured from 1937 to 1948 in various roles, from Benny's violin teacher, Professor Le Blanc, to the wheezing and sputtering engine of his Maxwell automobile. Blanc also appeared occasionally on television's *The Jack Benny Show*.

In 1937, Blanc joined Leon Schlessinger Productions, a cartoon company that eventually developed Warner Brothers' *Looney Tunes* and *Merrie Melodies*. His first cartoon voice that year was a drunken bull. Later, he developed the voice for Porky Pig. His second major character was Happy Rabbit. Blanc suggested the rabbit's name be changed to Bugs, after the nickname of the character's illustrator, Ben (Bugs) Hardaway, and Bugs Bunny was born. Blanc's repertory of characters grew to include Daffy Duck, Elmer Fudd, Sylvester and Tweety, Pepe Le Pew and Yosemite Sam. *The Bugs Bunny Show*, a prime time series with all voices by Blanc, ran on ABC from October 1960 to September 1962. By the time the series left prime time, a Saturday morning version had already begun (in April 1962). It continues today, and is the longest continuously running Saturday morning children's program. Blanc's work for cartoon producer Hanna-Barbera included the voices of Barney Rubble and Dino the dinosaur on *The Flintstones*. He is survived by his wife, Estelle, and one son, Noel.



associated organizations and individuals: **Pat Scott**, general manager, KPFA(FM) Berkeley, Calif.; **Donna Land Maldonado**, operations director, KRCL(FM) Salt Lake City; **John Crigler**, partner, Haley, Bader & Potts, Washington; **Susan Newstead**, general manager, KOPN(FM) Columbia, Mo.; **Tom Davis**, program manager, KKF(FM) Kansas City, Mo.; **Marsha Thomas**, consultant, Grand Junction, Colo.; **Rich McClear**, general manager, KCAW(FM) Sitka, Alaska.

Appointments to board of Southern Education Communications Association, Columbia, S.C.: **Richard A. Lehrer**, WUFT-FM-TV Gainesville, Fla.; **Wayne Godwin**, WKNO-FM-TV Memphis; **John-Robert Curtin**, WKPC-TV Louisville, Ky.; **Hal Bouton**, WTVI(TV) Charlotte, N.C.; **Stephen Steck**, WMFE-TV Orlando, Fla.; **Noel Smith**, KNCT(TV) Belton, Tex.

## Deaths

**Vic Perrin**, 73, actor and announcer, died of cancer July 4 at Cedars-Sinai Medical Center, Los Angeles. His voice was known as announcer for *The Outer Limits* science-fiction anthology series which ran on ABC

from 1963 to 1965. Perrin began his broadcasting career in 1941 with NBC as staff announcer in Hollywood. He was with NBC for six years, including chief announcer for Blue Network (which later became ABC) from 1942 to 1946. He spent seven years on radio program *One Man's Family*. He was regular for five years on radio version of *Guns, Smoke*, and also appeared in television version. He was also regular on radio and television versions of *Dragnet*. Perrin appeared regularly on such shows as *Mission Impossible*, *Star Trek*, *The Big Valley* and *Maverick*. He is survived by his wife, Rita, son, George, and stepson, Steven.



Sanger

**Elliott M. Sanger**, 92, co-founder of WQXR-AM-FM New York, died at his home in Manhattan on July 9 after series of strokes. Sanger founded Interstate Broadcasting Company in 1936 with John V.L. Hogan. Their first station was WQXR(AM). Three years later they put WQXR-FM on air. It was first FM station in New York. Sanger was general manager of WQXR from its founding until 1965. *The New York Times* purchased Interstate Broadcasting Co. in 1944 and named Sanger executive vice president. He was chairman of Interstate from 1965 until his retirement in 1967. His wife, Eleanor, joined station in 1936 "help out," became program director stayed on for 27 years. Sanger is survived by his wife and two sons, Elliott Jr. and Kenneth.

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