

At Lorimar, currently the largest producer of first-run sitcoms, president of domestic sales Jim McGillan said the impulse of stations with unsuccessful checkerboards "to run for the hills" is premature, since the checkerboards should not have been considered a "quick fix" in the first place. McGillan said a station could first expose its audience to the checkerboard by running the

checkerboard in weekend blocks before moving them to weekdays. "It was premature this year for anyone to try a checkerboard without expecting that it will take time to build," he said.

But checkerboards also face the problem of deficit-financing their production. Lorimar is currently developing two more sitcoms, in addition to its present roster of pro-

jects that debuted this year and those on the drawing board for next year, whose deficits will bear increased scrutiny. McGillan would not elaborate on how deficits will be controlled beyond saying that "more practical" ways of producing series are being attempted. Lorimar's *Suddenly Sherriff* is part of the NBC checkerboard that debuts next season. □

## For the Record

As compiled by BROADCASTING, April 2 through April 8, and based on filings, authorizations and other FCC actions.

Abbreviations: AFC—Antenna For Communications. ALJ—Administrative Law Judge. alt.—alternate. ann.—announced. ant.—antenna. aur.—aural. aux.—auxiliary. CH—critical hours. CP—construction permit. D—day. DA—directional antenna. Doc—Docket. ERP—effective radiated power. HAAT—height above average terrain. khz—kilohertz. kw—kilowatts. m—meters. MEOC—maximum expected operation value. mhz—megahertz. mod.—modification. N—night. PSA—presunrise service authority. RCL—remote control location. S-A—Scientific-Atlanta. SH—specified hours. SL—studio location. TL—transmitter location. trans.—transmitter. TPO—transmitter power output. U—unlimited hours. vis.—visual. w—watts. \*—noncommercial.

### Ownership Changes

- WOBB(AM) Leeds, Ala. (1030 khz; 10 kw-D; 1 kw-N)—Seeks assignment of license from Spann Communications to Gilliam Communications Inc. for \$45,000. Seller is owned by Pervis Spann, who also owns WVON(AM) Cicero, Ill., and WXSS(AM) Memphis. Buyer is owned by H.A. Gilliam, who also owns WLOK(AM) Memphis. Filed March 31.
- KLF(AM) Glendale and KONC-FM Sun City, both Arizona (AM: 1360 khz; 5 kw-D; 1 kw-N; FM: 106.3 mhz; 2.25 kw; HAAT: 400 ft.)—Seeks assignment of license from Stanley Swaine, trustee to Madison Street Media Group Inc. for \$6.5 million. Seller is trustee in bankruptcy for Canyon Communications Corp. It has no other broadcast interests. Buyer is owned by James A. McDonald, who has no other broadcast interests. Filed March 31.
- KBBV(AM)-KTOT(FM) Big Bear Lake, Calif. (AM: 1050 khz; 250 w-D; FM: 101.7 mhz; 90 w; HAAT: 1,500 ft.)—Seeks transfer of control of Mountain Broadcasting Co. from Hugh A. Cover (37.5% before) and Donald A. Stoner (37.5% before) to Vernon E. Thompson for \$40,000. Seller and buyer have no other broadcast interests. Filed March 25.
- WHMI(AM) Coleman, Fla. (1320 khz; 500 w-D)—Seeks assignment of license from WHOF Inc. to Elnin L. Harmon and Brent L. Harmon, general partners for \$60,000. Seller is owned by Larry Lamers, who owns WMHE(AM) Leesburg, Fla. Buyers have no other broadcast interests. Filed March 30.
- WZKS(FM) Jesup, Ga. (98.3 mhz; 3 kw; HAAT: 300 ft.)—Seeks assignment of license from Adtech Communications Associates Inc. to Bohanan Associated Broadcasters Inc. for \$385,000. Seller is owned by James W. Jennings, who has no other broadcast interests. Buyer is owned by William G. Brown, Dan Bohanan and Clifton G. Moor. It has no other broadcast interests. Filed March 26.
- KBRV(AM)-KFIS(FM) Soda Springs, Idaho (AM: 790 khz; 5 kw-D; FM: 100.1 mhz; 3 kw; HAAT: minus 174 ft.)—Seeks assignment of license from Marvin J. Skinner and Michael Leavitt, a Partnership, to Thomas W. Mathis for assumption of liabilities. Sellers have no other broadcast interests. Buyer owns KTLA-AM-FM Tooele, Utah, and KCRD-AM-FM Chubbuck, Iowa. Filed March 31.
- KJAN-AM-FM Atlantic, Iowa (AM: 1220 khz; 250 w-D; FM: 103.7 mhz; 100 kw; HAAT: 400 ft.)—Seeks transfer of control of Valley Broadcasting Inc. from John E. Carl, Robert H. Selden, Brent Slay, Allen Davies and Robert Benbensee to Robert H. Dean for \$2,250,000. Sellers own WKLK-AM-FM Cloquet, Minn., and KARE(AM) Atchi-

son, Kan. Carl also owns KCOB(AM)-KLVN(FM) Newton, Iowa. Buyer is general manager of KESY-AM-FM Omaha, Neb. Filed March 31.

■ KBTB(TV) Des Moines, Iowa (ch. 69; ERP vis. 5,000 kw, aur. 500 kw; HAAT: 1,800 ft.)—Seeks assignment of license from Iowa Television Authority Corp. to Home Town Broadcasters Inc. for no more than \$55,000. Seller is owned by Michael D. Pauley, Jeffrey E. Groves and William B. Newbrough. It has no other broadcast interests. Buyer is owned by John Menard, who has no other broadcast interests. Filed March 31.

■ KOIA-TV Ottumwa, Iowa (ch. 15; ERP vis. 5,000 kw, aur. 500 kw; HAAT: 461 ft.)—Seeks assignment of license from Ottumwa Television Ltd. Partnership to Public Interest Broadcast Group Inc. for \$900. Seller is headed by Richard G. Hutchinson, who owns 13 LPTV stations. Buyer is owned by Dean C. Engstrom and Les White. White also has interest in KHCT-TV Salina, Kan. Filed March 31.

■ WRVK(AM) Mount Vernon, Ky. (1460 khz; 500 w-D)—Seeks assignment of license from Cochran-Smith Broadcasting Inc. to Gosser-White Broadcasters Inc. for \$176,675.22. Seller is principally owned by J. Hal Smith. It has no other broadcast interests. Buyer is owned by Howard Gosser and Ray B. White. Gosser is station's general manager. Filed

March 31.

■ KTJC-FM Rayville, La. (92.1 mhz; 3 kw; HAAT: 300 ft.)—Seeks assignment of license from Kenneth W. Diebel to Marie B. Smalling for \$71,443.91. Seller has no other broadcast interests. Buyer has no other broadcast interests. Filed March 25.

■ KDBI(AM)-KDLN(FM) Dillon, Mont. (1490 khz; 1 kw-D; 250 w-N; FM: 98.3 mhz; 1 kw; HAAT: 480 ft.)—Seeks assignment of license from Dillon Broadcasting Inc. to Southwestern Broadcasting Inc. for assumption of liabilities. Seller is owned by Robert C. Green, who has no other broadcast interests. Filed March 30.

■ WMYF(AM)-WERZ(FM) Exeter, N.H. (1540 khz; 5 kw-D; FM: 107.1 mhz; 3 kw; HAAT: 300 ft.)—Seeks assignment of license from Porter Communications Inc. to Precision Media Corp. for \$5.2 million. Seller is owned by Winslow T. Porter, who also owns WWGT-AM-FM Portland, Me. Buyer is owned by Donald F. Law, president. It also owns WKSS(F) Hartford-Meridian, Conn. Filed March 25.

■ WAVK(AM) Portsmouth, N.H. (1380 khz; 1 kw-U)—Seeks assignment of license from Ware Communications Corp. to Windward Communications Group Inc. for \$325,000. Seller is owned by Richard L. Sadowsky, who has

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