

Fates & Fortunes

Media



Wildman

Sherman Wildman, president, SFN Communications Inc., and responsible for international operations for group, becomes chief executive officer, responsible for both domestic and international operations, effective Feb. 1, upon retirement of **Walter Windsor**, chairman

and CEO of SFN Communications. SFN comprises WAPA-TV San Juan, Puerto Rico; WTVM(TV) Columbus and WIBF(TV) Augusta, both Georgia; WFTV-TV Orlando, Fla., and KGVO(AM) Missoula and KCAP(AM)-KZMT(FM) Helena, both Montana. Wildman will remain based in San Juan.

Don Markwell, executive VP and general manager, WLWI-AM-FM Montgomery, Ala., named president and chief executive officer of parent, Colonial Broadcasting.

Henry Goldman, general manager, WCHS-TV Charleston, W. Va., joins CLW Communications, Chattanooga, as VP, broadcast division. CLW owns WHYD(AM) Columbus, Ga.; WCRM(FM) Dundee, Ill.; WSCW(AM) South Charleston, and CP for FM in South Charleston.

Larry Williams, general manager, WBLX(FM) Mobile, Ala., named VP of parent, Beasley Broadcast Group. **Harry Williams**, general sales manager, WBLX, succeeds Larry Williams.

Dave McDonald, general sales manager, KCNR-AM-FM Portland, Ore., named VP, general manager.

Lin Harris, from KQAM(AM)-KEYN(FM) Wichita, Kan., joins KFA(AM)-KLZS(FM) there as VP.

Charles Webb, president and general manager, WNNE-TV Hartford, Vt., joins WVVA(TV) Bluefield, W. Va., as VP and general manager.



Webb



Brown

Clarke Brown Jr., assistant VP and general sales manager, WQXI-AM-FM Atlanta, joins KSON-AM-FM San Diego as VP and general manager.

Mike Mitchell, VP and general manager, KSNF-TV Joplin, Mo., joins KOAM-TV Pittsburg, Kan., in same capacity.

Don Welch, general sales manager, KUUY(AM)-KKAZ(FM) Cheyenne, Wyo., named VP and general manager.

Ronald Dykstra, general manager, WCUZ-AM-FM Grand Rapids, Mich., named VP.

Gary Reames, general sales manager, WQEZ(FM) Fort Myers, Fla., joins KCFX(FM) Harrisonville, Mo., as general manager.

Scott Vaughn, general manager, KKTU(TV) Colorado Springs, joins KESQ-TV Palm Springs, Calif., in same capacity.

Joseph Shaffer, program manager, WHNS(TV) Asheville, N.C., assumes additional duties as station manager.

Appointments, WSMH-TV, new independent in Flint, Mich. that went on air Jan. 13: **Frederick (Fritz) Mills**, director of national sales, UPI Media, Chicago, to general manager; **Thomas Hansen**, station manager, WFFT-TV Fort Wayne, Ind., to operations manager, and **Rita Bentley**, from Diamond Mortgage, Southfield, Mich., to business manager.

Muriel Henle Reis, VP, WNEW-TV New York, and assistant secretary of parent, Metromedia, named associate general counsel, Metromedia.

John Wolters, assistant controller, ABC, New York, named VP.

Louis Briskman, VP and secretary, law department, Westinghouse Broadcasting & Cable, New York, named associate general counsel for parent, Westinghouse Electric Corp.

Daniel Monroe, staff VP, controller-manager, labor relations, broadcast group, Meredith Corp., Des Moines, Iowa, named VP, staff operations.

Melissa Woodruff, from WTOP(AM) Washington, joins WPOC(FM) Baltimore as director of new business development.

Allee DePasque, bookkeeper, WKLS-AM-FM Atlanta, named business manager.

Adrienne Richardson, operations manager-program director, noncommercial KROP(AM) Brawley, Calif., joins noncommercial KPBS-FM San Diego as operations director.

Marketing



Dooner

Senior VP's, management representatives, McCann-Erickson, New York, named to new posts: **John Dooner Jr.** and **Michael Sennott**, to deputy managers; **Ian Hooper** assumes additional responsibilities for subsidiary, March Direct Marketing.



Sennott



Hooper

Ruth Mortensen, assistant media planner, Campbell-Mithun, Minneapolis, joins D'Arcy MacManus Masius, St. Louis, as media planner. **William Miller**, account executive, Juhl Advertising, Elkhart, Ind., joins D'Arcy MacManus Masius, St. Louis, in same capacity.

Thomas Lom, management director, Saatchi & Saatchi Compton Inc., named executive VP.

Glen Peak, chief operating officer and director of account service, Ensslin & Hall Advertising, Tampa-St. Petersburg, Fla., assumes additional responsibilities as president.

Melba Acton, associate media director, Valen-

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