



Cohen



Erlick



Mallardi

dent and general manager at WLS-TV Chicago. He became a vice president with ABC Entertainment in 1977.

For his part, Erlick thinks his grounding as a local station operator and salesman offers a unique perspective for a chief network programmer. "You become more attuned to the

fact that people across the country are not made up of New York and Los Angeles," he said, "that there are different tastes, different mores and different appetites for programming." The major difference between the local level and the network, he added, is that change is slower for the latter. □

(BROADCASTING, Nov. 22, 1982). This is last property sold.. It has sold, subject to FCC approval, WGY(AM)-WGFM(FM) Schenectady, N.Y., and WSIX-AM-FM Nashville, for about \$16 million (BROADCASTING, May 9); WRGB(TV) Schenectady, N.Y., for \$35 million (BROADCASTING, May 2), and KOA(AM)-KOAQ(FM) Denver for \$22 million (BROADCASTING, May 30), and WJIB(FM) Boston for about \$6.5 million ("In Brief, May 16). Buyer, based in York, Pa., is group owner of six AM's, seven FM's and three cable systems. It is owned by Louis J. Appell Residuary Trust (87%), which is voted by trustees Louis J. Appell Jr. and other family members. KFOG is on 104.5 mhz with 7.9 kw and antenna 1,452 feet above average terrain. Broker: Goldman Sachs and The Ted Hepburn Co.

KCBD-TV Lubbock, Tex., and its satellite, KSWs-TV Roswell, N.M. □ Sold by KCBD Associates to Caprock Telecasting Inc. for \$10.75 million. Seller is owned by The State-Record Co., Columbia, S.C.-based newspaper publisher which disposed of its only other broadcast station, WCBD-TV Charleston, S.C., early this year (BROADCASTING, Jan. 24). Ben Morris is chairman and Frank Harden president of broadcast subsidiary. Following approval of deal, KSWs-TV will be spun off to Stanley Hubbard Trust (see below). Buyer is subsidiary of Holsum Inc., owned by Gene Reischman, president (44.67%) and family, who also KBIM-TV Roswell. It has no other broadcast interests. KCBD-TV is NBC affiliate on channel 11 with 316 kw visual, 60 kw aural and antenna 760 feet above average terrain. KSWs-TV is NBC affiliate on channel 8 with 316 kw visual, 52.5 kw aural and antenna 1,760 feet above average terrain.

KVEO(TV) Brownsville, Tex. □ Sold by Tierra del Sol Broadcasting Corp. to Guadalupe South Texas Communications Inc. for \$8 million. Seller is headed by Paulette S. Dean, president. It also is applicant for new TV at Kerrville, Tex., and Laredo, Tex. Buyer is owned by Santa Fe Communications Inc. (80%) and DeRance Inc. (20%). Santa Fe is owned by Harry G. John, president, his wife, Erica, and Donald A. Gallagher, secretary. Harry John and Gallagher equally own DeRance. They also have interests in KBSA(TV) Guasti, Calif.; KCFM(FM) Florissant, Mo., and KCIK(TV) El Paso. KVEO is NBC affiliate on channel 23 with 2,500 kw visual, 1,000 kw aural, and antenna 1,500 feet above average terrain.

WIRK-AM-FM West Palm Beach, Fla. □ Sold by Ken Sell Inc. to Price Communications for \$7 million. Seller is principally owned by Joseph Field and Rome Hartman, who have no other broadcast interests. Buyer is owned by Price Communications, publicly traded New York-based company, headed by Robert Price, president, which also owns WOWO(AM) Fort Wayne, Ind., and recently sold KIOI(FM) San Francisco for \$12.4 million (BROADCASTING, May 2). WIRK is on 1290 khz with 5 kw day and 1 kw night. WIRK-FM is on 107.9 mhz with 100 kw and antenna 340 feet above average terrain. Broker: The Ted Hepburn Co.

KRAB(FM) Seattle □ Sold by Jack Straw Memorial Foundation to Sunbelt Broadcasting

## Changing Hands

### PROPOSED

KXTV(TV) Sacramento, Calif.; KOTV(TV) Tulsa, Okla.; KHOU-TV Houston; WVEC-TV Hampton-Norfolk, Va.; WANE-TV Fort Wayne, Ind., and WISH-TV Indianapolis □ Sold by Dun & Bradstreet Corp. to A.H. Belo Corp. for \$606 million in cash. (See story, page 78).

KFOG(FM) San Francisco □ Sold by General Electric Broadcasting Co. to Susquehanna Broadcasting Co. for estimated \$4.5 million-\$5 million. Seller is New York-based subsidiary of General Electric Corp. and owner of three AM's, five FM's, three TV's and 13 cable systems. GE has put up all eight radio stations and two of its TV's for sale

## Affordable Sunbelt Opportunities

- |  |                     |
|--|---------------------|
| Non-directional daytimer with excellent coverage of this attractive growth market. Excellent real estate included. Terms available.        | \$250,000           |
| Absentee owned AM fulltimer in isolated market. Excellent potential for an on-site-owner.  | \$125,000<br>(cash) |
| Fulltime AM in viable industrial and educational center. Real estate and an abundance of equipment included. Owner anxious to sell. Terms. | \$500,000           |

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