cant for new FM at Wichita, Kan. He is vice president of Satellite Radio Network, Kansas City, Mo.-hased satellite radio programmer. WQCC is on 1540 khz with 1 kw day and 250 w night.

WRFC(AM) Athens, Ga. □ Sold by Radio Athens Inc. to AM 96 Inc. for \$350,000. Seller is Leard H. Christian Sr. and family, who also recently sold WFOX(FM) Gainesville, Ga., for \$3,085,000 (BROADCASTING, Jan. 3). Buyer is equally owned by Leard H. Christian Jr. and Sandra J. Gwyn. Christian is minority shareholder in seller. Gwyn owns wl.FA(AM) Lafayette. Ga. WRFC is on 950 khz with 5 kw day and 500 kw night.

WITW(FM) Cadillac, Mich. □ Sold by Chief Pontiae Broadcasting Corp. to The MacDonald Broadcasting Co. for \$270,000. Seller is principally owned by 1.T. Wedin and his daughter, Marguerite Harris, and her husband. Thomas, who have no other broadcast interests. Buyer is principally owned by Kenneth H. MacDonald, who also owns WSAM(AM)-WKCQ(FM) Saginaw. WWPZ(AM)-WMBN-FM Petoskey and WATT(AM) Cadillac, all Michigan. Buyer also is applicant for new FM in Cadillac, but will withdraw upon FCC grant of FM purchase there. WITW is on 96.7 mhz with 1.35 kw and antenna 430 feet above average terrain.

WTNE-AM-FM Trenton, Tenn. □ Sold by Trentone Inc. to Mack L. Hale for \$250,000. Seller is owned by Bill Elliott, who has no other broadcast interests. Buyer is in sales management at wJHR(FM) Jackson, Tenn., and has no other broadcast interests. WTNE is daytimer on 1500 khz with 250 w. WTNE-FM is on 97.7 mhz with 3 kw and antenna 300 feet above average terrain.

KINA(AM) Salina, Kan. □ Control sold by Robert Bundy and others to Russell W. Gibson and others for \$225,000. Sellers are Robert V. Bundy, Walter L. Cobler and Dr. Marvin H. Wilson (19% each). Bundy and Wilson are principals in KTPK-FM Topeka, Kan. Buyers are other stockholders in station. Russell W. Gibson (20%). Dale W. Mc-Coy (10%). H. Pat Powers (10%) and Phillip Tysinger (3%). plus Kenneth J. Jennison and Larry P. Justice, who owns interest in cable system at Goliad. Tex. McCoy is 40% owner of KKOY(AM) and KQSM-FM Topeka, Kan. KINA is on 910 khz with 500 w-D, DA-D.

CP for KFML(FM) Whitehouse, Tex. □ Sold by Glen A. Hine and others to Bary Turner and John C. Culpepper Jr. for \$220,000. Sellers are Glen A. Hine and wife, Virginia Ann Hine, (25% each), and Joseph William Sheehy and wife. Ann B. Sheehy (25% each), who have no other broadcast interests. Buyers are part owners of KAGC(AM) Bryan, Tex.; KDOK(AM) Tyler, Tex., and have interests in applicant for FM's in Idaho Falls, Idaho, and Helena, Mont. Turner also has interest in applicant for new FM in Bryan, an, Tex., and Culpepper is part owner of Home Theater Inc., Little Rock, Ark.-based cable TV operator. KFML is 99.3 mhz with 3 kw.

KAAA(AM)-KZZZ(FM) Kingman, Ariz. □ Fifty percent sold by Steve Trono to William A. Mack and Arthur J. Brooks, who own other

half, for \$210,000. Seller Trono and buyers bought stations in 1981 for \$850,000 (BROADCASTING, July 27, 1981). Buyers Mack and Brooks also own wPOW(AM) Powell, Wyo. Upon completion of transfer of KAAA(AM)-KZZZ(FM) Brooks, general manager of stations, will own 49% and Mack will own 51%. KAAA is on 1230 khz with 1 kw day and 250 w night. KZZZ is on 92.7 mhz with 3 kw and antenna 70 feet above average terrain.

WMRL(AM) Portland, Tenn. □ Sold by B.K. Williamson to Calvin Simmons for \$206,594. Seller is principal owner of WBUL-(AM) Royston, Ga., and WLOV-AM-FM Washington, Ga. Buyer is principal owner of WSCA(FM) Union Springs and WSMQ(AM) Bessemer, hoth Alabama. WMRL is 1 kw daytimer on 1270 khz.

WRZR(AM) Raleigh, N.C. □ Sold by Moonshadow Broadcasting Inc. to WSES Broadcasting Inc. for \$209.000. Seller is Robert N. Bander (100%), who has no other broadcast interests. Buyer is owned by Staunton Perkins, who is former promotion director at WOL(AM) Washington and has no other broadcast interests. WRZR is 1 kw daytimer on 1550 khz.

APPROVED [

WCIX-TV Miami 

Sold by Coral Television Corp. to Taft Broadcasting for \$70 million plus Taft's wGR-TV Buffalo, N.Y. (see below). Seller is subsidiary of General Cinema Corp., which also owns WIFI(FM) Philadelphia and 80% of WHUE-AM-FM Boston. Buy-

er is Cincinnati-based, publicly traded owner of five AM's, six FM's and seven TV's. Charles Mechem Jr. is chairman of board. WCIX-TV is independent on channel 6 with 77.6 kw visual. 13.2 kw aural and antenna 1.449 feet above average terrain. Broker: Howard Stark.

WGR-TV Buffalo, N.Y. □ Sold by Taft Broadcasting Co. to Coral Television Corp. in exchange for Coral's WCIX-TV Miami and (see above). WGR-TV is NBC affiliate on channel 2 with 100 kw visual, 20 kw aural and antenna 2.314 feet above average terrain.

KSDK-TV St. Louis D Sold by KSDK Inc. to Multimedia in exchange for Multimedia's WXII-TV Winston-Salem, N.C., and WFBC-TV Greenville, S.C. plus \$9 million (see below). Seller is subsidiary of Pulitzer Publishing Co., St. Louis-based newspaper publisher and group owner of one AM, one FM and five TV's. Buyer, based in Greenville, is publicly traded newspaper publisher and group owner of six AM's, six FM's and six TV's. KSKD-TV is NBC affiliate on channel 5 with 100 kw visual, 20 kw aural and antenna 1.090 feet above average terrain.

WXII-TV Winston-Salem, N.C. and WFBC-TV Greenville, S.C.□ Sold by Multimedia Inc. to KSDK-TV Inc. in exchange for KSDK-TV (see above). WXII-TV is NBC affiliate on channel 12 with 316 kw visual, 63.5 kw aural and antenna 1,980 feet above average terrain. WFBC-TV is NBC affiliate on channel 4 with 100 kw visual, 20 kw aural and antenna 2,000 height above average terrain.

## Major Market-Midwest

Fulltime AM and Class B FM Priced at 2½ times 1983 Billing

Top Rated Combo Price \$5.7 million

## Major Market-Midwest

Class A FM Exclusive Format 1983 Projected Billing \$800,000
Price \$2 million—terms

## Medium Market-Midwest

Class C FM

Price \$2 million-terms

Priced at 10 times Cash Flow (less than 2½ times 1982 Billing)

A Confidential Service to Owners & Qualified Buyers

## CECIL L. RICHARDS

INCORPORATED

MEDIA BROKERS

NEGOTIATIONS FINANCING APPRAISALS
TV CATV RADIO NEWSPAPERS

7700 LEESBURG PIKE, FALLS CHURCH, VA 22043 • (703) 821-2552

MIDWEST OFFICE

4320 DUNDEE ROAD, NORTHBROOK, IL 60062 • (312) 291-0188