

senior network operations and traffic coordinator; **Sharon Donnarummo**, day of air coordinator, to network facilities assistant; **Melinda Mazo**, staff secretary, to assistant operations producer; **Chris Petersen**, network operations and traffic coordinator, to supervisor, network facilities; **Marcia Richards**, staff secretary, to day of air coordinator, and **Peter Sumpf**, studio technician, to network operations and traffic coordinator.

Appointments, Warner Amex Satellite Entertainment Co.: **Bill Hart**, sales manager, Cable Atlanta, Atlanta, and **Ronald Hurdle**, sales administration manager, Warner Amex Cable Communications, Dallas, to regional managers, Southwestern region, Dallas, and **Debra Stephens**, national sales manager, KNX-FM Los Angeles, to regional manager, Western region there.

Appointments, Columbia Pictures Television, Los Angeles: **Robert Chasin**, VP, business affairs, to VP in charge of business affairs; **Gary Fogel**, director of business affairs, succeeds Chasin, and **Michael Lauer**, director of business affairs, to business affairs office, Columbia Pictures Television Distribution.

Charles Melniker, manager of business affairs, The Entertainment Channel, New York, named director of business affairs.

Mel Smith, program manager, KWGN-TV Denver, named to newly created position of director of program services for parent Tribune Broadcasting, Chicago.

Steve Holbrook, from WKSJ-FM Mobile, Ala., joins WDBO-FM Orlando, Fla., as program director.

Ed Palen, production director, WTAX(AM) Springfield, Ill., named manager, succeeding Bruce Bragg (see "Media" above).

Jason Kane, assistant program director, WPKX(AM) Alexandria, Va., assumes additional duties as music director.

Philip Yzaguirre, news producer-writer, WMAR-TV Baltimore, joins WTTG-TV Washington as associate producer.

Steve Silverman, producer-director, Philadelphia Phillies professional baseball coverage, WPHL-TV Philadelphia, joins KCST-TV San Diego as executive producer, San Diego Padres professional baseball coverage.

Carole Hemingway, talk show host, KABC(AM) Los Angeles, joins The Playboy Channel there as host of interview program, *Loving Relationships*.

Cliff Yeargin, sports director, WLOS-TV Asheville, N.C., joins WMAR-TV Baltimore as sports producer.

Tony Ventrella, reporter, KOMO-TV Seattle, joins KING-TV there as sports anchor.

News and Public Affairs

Reid Collins, correspondent, CBS News, New York, named anchor, CBS Radio's *World*

News Roundup, succeeding **Dallas Townsend**, anchor of broadcasts for past 25 years, who will anchor three weeknight *News-on-the-Hour* broadcasts. **Rita Braver**, associate producer, *CBS Evening News with Dan Rathner*, named reporter, CBS News, Washington.



Whedon

Peggy Whedon, ABC News's first woman correspondent and originator and producer of ABC-TV's former public affairs program, *Issues and Answers*, will leave network in February to join Public Affairs Satellite System in Washington as producer of news and special programming for radio and television.

Pubsat is distributor of independently produced programming with satellite network of 300 commercial TV stations and 1,450 public and commercial radio stations.

Jeff Sprung, director of news, ABC FM Network, New York, assumes additional responsibilities as director of news for ABC Rock Radio Network.

Bill Gillen, assistant news director, WLS-TV Chicago, joins Maine Broadcasting System, Portland, Me., as news director of WLBZ-TV Bangor, Me., and WCSH-TV Portland, succeeding **Fred Nutter** in that post at WCSH-TV. Nutter assumes newly created position of public affairs and editorial director for both stations.

Edward Fleming, producer, *Politithon*, non-commercial WPBT(TV) Miami, named coordinating producer, *Nightly Business Report*. **Frank Brown**, assistant producer, *Nightly Business Report*, to associate producer.

Earl Jennings, reporter WAGE(AM) Leesburg, Va., named news director.

Nick Lawler, from WNEV-TV Boston, joins WDVN-TV Washington as assistant news director.

Dean Daniels, news producer, WBNS-TV Columbus, Ohio, joins WTAE-TV Pittsburgh in same capacity.

Jack Wimer, Washington bureau chief, Chronicle Broadcasting, joins Chronicle's KRON-TV San Francisco, as associate news director for coverage. **Diane Masciale**, from Cable News Network, Atlanta, joins KRON-TV as weekend producer.

Don Webb, anchor and former news director, WKRC(AM) Cincinnati, retires.

Appointments, KCST-TV San Diego: **Tom Stephens**, from WTVG(TV) Toledo, Ohio, to associate producer, *Top Story at 6:30*; **Dave Gonzales**, from KTVX(TV) Salt Lake City, to weekend anchor, and **Bob Lawrence**, from WTOL-TV Toledo, Ohio, to reporter.

Tom Becherer, news director, WLKY-TV Louisville, Ky., named VP. **Dale Mader**, from WKYT-TV Lexington, Ky., joins WLKY-TV as news photographer.

Nerissa Williams, from WSOC-TV Charlotte, N.C., joins WDIV(TV) Detroit as reporter.

Donna Kessler, news photographer-editor, WTAJ-TV Altoona, Pa., joins WNYT(TV) New York in same capacity.

Greg Wilson, reporter-anchor, KPLR-TV St. Louis, joins WHFB-TV Rock Island, Ill., in same capacity. **Pat Kearns**, reporter, WOC(AM) Davenport, Iowa, joins WHBF(AM) Rock Island, Ill., as reporter-editor.

Sam Crenshaw, from WRBL-TV Columbus, Ga., joins WHP-AM-TV Harrisburg, Pa., as reporter and weekend anchor.

Iris Shelton, from KRLA(AM) Pasadena, Calif., joins KNX(AM) Los Angeles as reporter.

Laura Bruce, from KAAL(TV) Austin, Minn., joins WJRT-TV Flint, Mich., as reporter.

Charley Keyes, from WFBC-TV Greenville, S.C., joins WIS-TV Columbia, S.C., as senior reporter. **Tom Posey**, producer-director, Lexington County (S.C.) hospital, joins WIS-TV as chief photographer.

Robin Quivers, from WWDC(AM) Washington, joins WNBC(AM) New York, as news anchor.

Appointments, news department, KTVH(TV) Hutchinson, Kan.: **Kenn Woodward**, reporter, to photographer-editor; **Carl Wiebe**, from Harvest Inc., Wichita, Kan., production com-

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