

## Technology

**J. Phillip Stack**, VP-video communications division, Sony Video Products Co., New York, named senior VP. **John McPherson**, manager, market development and key accounts, Sony Video communications division, named manager, national market development.



McDevitt

**Fred McDevitt**, director, fiber optics laboratory, electro-optical fibers division, ITT, New York, joins Warner Amex Cable as VP-technical operations.

**Bhaskar Pant**, product specialist, Grass Valley Group, Amsterdam, the Netherlands, named senior sales engineer, New York.

**John Pavlic**, product engineer, C-Cor Electronics, State College, Pa., named manager, distribution products group.

**Roger Bailey**, managing director, Paltex Editing and Production Systems, London, joins Datatron, Tustin, Calif., as director of video systems.

Appointments, Jefferson Data Systems, Charlotte, N.C.: **Michelle Jones**, computer operations manager, WWGS(AM)-WCUP(FM), Tifton, Ga., to installation specialist; **Ford Markle**, continuity director, WRVQ(FM) Richmond, Va., to customer support specialist;

**Jess Pitchford**, project leader, corporate systems development, Celanese Corp., Charlotte, to senior systems analyst; **David Hines**, computer designer intermediate, J.P. Stevens, Charlotte, to programmer-analyst,

**John Shackelford**, general manager, Albuquerque Home Theater, Albuquerque, N.M., joins Microband, New York, MDS, as manager of sales and marketing.

**S. Richard Ravich**, marketing manager, AKG Acoustics, Stamford, Conn., named VP-marketing.

**Matt Meany**, operations manager, KIQO(FM) Atascadero, Calif., joins KKIQ(FM) Livermore, Calif., as chief engineer-air personality.

## Promotion and PR

**George Kunin**, senior copywriter, NBC, New York, named director, editorial services, print, NBC Television advertising and promotion.

**Howard Burkat**, director of advertising, promotion and affiliate communications, Home Box Office, New York, joins The Entertainment Channel there as VP-advertising and promotion.

**William Spencer**, freelance writer, based in San Diego, joins Peters Productions there as director of marketing/public relations.

**Nancy Craig**, corporate advertising director, Schwartz Brothers/Harmony Hut, Washington, joins Super TV there as director of marketing. Super TV is new subscription TV service and joint venture of Subscription Television of America and Field Communications.

**Lee Minard**, director of creative services, WFAA-TV Dallas, joins KOA-TV Denver as manager-promotion.

**Teresa Anderson**, news director, KCPS(AM) Burlington, Iowa, joins Western Michigan University, Kalamazoo, as broadcast services coordinator.

## Allied Fields

**Dr. Robert M. Batscha**, president of Population Resource Center, New York, joins Museum of Broadcasting, there as president, succeeding Robert Saudek, who has resigned to return to television production.



Batscha



Oxendine

**John E. Oxendine**, assistant chief, financial assistance division, Federal Home Loan Bank Board, Washington, elected president of Broadcast Capital Fund (BROADCAP) the nonprofit venture capital company established by National Association of Broadcasters to aid minorities in entering ownership. ("Closed Circuit," Oct. 26). Oxendine assumes the post Nov. 16.

**Ed Asner**, star of CBS-TV's *Lou Grant*, and active in last year's four-month actors' strike, elected president, Screen Actors Guild, Los Angeles ("Closed Circuit," Nov. 2).

**Leslie Taylor**, telecommunications policy specialist (international), National Telecommunications and Information Administration, Washington, joins FCC as attorney-adviser to Commissioner Mimi Weyforth Dawson.

Officers re-elected, Radio Advertising Bureau board of directors: **George Duncan**, president of Metromedai Radio, board chairman; **George Armstrong**, executive VP, Storz Broadcasting, chairman of executive committee, **Richard Chapin**, president of Stuart Broadcasting Co., chairman of finance committee.

New officers, New York State Associated Press Broadcasters Association: **Rob Sunde**, WCBS(AM) New York, president; **Bill Snee**, WHEN(AM) Syracuse, first VP; **Steve Cohen**, WCBS-TV New York, second VP, **Charles Green**, Associated Press, Albany, secretary.

**Barbara Fenhagen**, independent producer-consultant, Philadelphia, joins National Public Radio, Washington, as director of satellite program development fund.

**Clark Madigan**, VP-group head, senior credit officer, American Security Bank, Washington, joins Communications Technology Management, McLean, Va.-based strategic planning company specializing in developing interactive systems and services, as VP-finance.

**Gerald Hawyer**, Eastern divisional manager, A.C. Nielsen, Westport, Conn., named VP-Eastern divisional field manager, Marketing Research Group USA there. David McCubbin, regional marketing manager, Nielsen Station Index, Menlo Park, Calif., named VP, Media Research Group there.

Elections, newly reorganized investment banking division (formerly financial services division), Daniels & Associates, Denver, Colo.; **Hugh McCulloh**, **Bob Homan**, **Jay Busch**, **Tim David**, all VP's, to senior VP's.

**Nick Chatzpetrou**, product marketing engineer, Tektronix, Beaverton, Ore., joins Conrac, Covina, Calif., as product specialist.

## Deaths

**Ed Libov**, 51, founder and president of Ed Libov Associates, New York, died of heart attack at his home in New York on Monday (Nov. 2). He founded company primarily as a media buying service in 1964, with billings of \$90,000. Spokesman said Libov now bills about \$150 million annually, much of that in television. Company is active in developing cooperative advertising. He is survived by his wife, Rhona; daughter, Gail Grant and two sons, Steven and Howard.

**Robert Holbrook**, 82, retired chairman, Compton Advertising Inc., New York, died Oct. 21 in Lawrence Memorial hospital in New London, Conn. Holbrook was chairman of Compton from 1955 until 1960 and served as chairman of American Association of Advertising Agencies from 1950 to 1957. He was with Compton from 1933 until his retirement in 1961 and earlier had been with General Foods. He is survived by his wife, Maxine; daughter, Sandra H. Thurston, and two grandchildren.

# TV INQUISITORS



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