

Public Policy Forums from AEI

U.S.-Japanese Relations: What Should the Future Hold? Exclusive Taped Interview with the Prime Minister of Japan



Prime Minister Suzuki was interviewed in Japan by former news executive John Charles Daly. In a unique format, four panelists in Washington, D.C., Senator John Glenn (D-OH); Former Secretary of Defense Melvin R. Laird; Former Japanese Ambassador to the United States Nobuhiko Ushiba; and Senator Charles McC. Mathias (R-MD) will discuss issues raised by the Prime Minister during the one-hour telecast.

- Can we reach an equitable trade balance between the U.S. and Japan?
- Should Japan share more of the defense burden?

This is just one of more than 50 one-hour programs on a wide range of public policy issues produced by the American Enterprise Institute and DISTRIBUTED WITHOUT CHARGE as a public service to commercial and public television stations and cable television.

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N.M.; KTEE(AM) Idaho Falls, Idaho, and KADQ(FM) Rexburg, Idaho. KIOY is on 103.7 mhz with 50 kw and antenna 500 feet above average terrain.

■ WAIK(AM)-WGBQ(FM) Galesburg, Ill.: Sold by Creative Broadcasting Ltd. to Radio Communications Group for \$925,000. Seller is owned by Glenn W. Barger Jr. (51%) and Harold O. Bastian (49%), who have no other broadcast interests. Buyer is owned by Kenneth W. Gneuchs, Rolling Meadows, Ill., financial consultant who also bought WMM(FM) Arlington Heights, Ill. (see below). WAIK is 5 kw daytimer on 1590 khz; WGBQ is on 92.7 mhz with 3 kw and antenna 355 feet above average terrain.

■ WKDC(AM) Elmhurst, Ill.: Sold by Dupage County Broadcasting Inc. to Snyder Broadcasting Inc. for \$1 million. Seller is owned by Frank Blotter (51%) and sister, Lois (49%), who have no other broadcast interests. Buyer is owned by Robert E.J. Snyder, Chicago business school professor, who has no other broadcast interests. WKDC is 250 w daytimer on 1530 khz.

■ KCOK(AM)-KJUG(FM) Tulare, Calif.: Sold by KCOK Inc. to West Coast Broadcasting Inc. for \$856,000. Seller is owned by Joel K. Munger and wife, Harriet (95% jointly), and Larry Woods and wife, Penelope (5% jointly), who have no other broadcast interests. Buyer is owned by Larry Woods (52.5%) and John E. and William C. Pucheu, brothers (23.75% each). Woods is vice president of KCOK Inc. Pucheu brothers are Tranquility, Calif., farmers and have no other broadcast interests. KCOK is on 1270 khz with 5 kw day and 1 kw night; KJUG is on 106.7 mhz with 870 w and antenna 2,550 feet above average terrain.

■ KATY(AM) San Luis Obispo, Calif.: Sold by Riverside Broadcasting Co. to Coastal Broadcasting for \$750,000. Seller is owned by Victor Armstrong (18.2%), Seymour Berns, Robert Lewine, Bernard Heumann (17.5% each) and William T. Hallen and Thomas C. Colcaterra (5.9% each), none of whom has other broadcast interests. Buyer is owned by Frederick Herdt Jr., former DJ at KPOP(AM) Roseville, Calif., who has no other broadcast interests. KATY is on 1340 khz with 1 kw day and 250 w night.

■ WMM(FM) Arlington, Heights, Ill.: Sold by Northwest Community Broadcasting to Wynwade Properties Trust for \$577,500. Seller is owned by Bennett P. Trapani who has no other broadcast interests. Buying trust represents interests of Kenneth W. Gneuchs and family. Gneuchs also bought WAIK(AM)-WGBQ(FM) Galesburg, Ill. (see above). WMM(FM) is on 92.7 mhz with 3 kw and antenna 300 feet above average terrain.

■ WKND(AM) Windsor, Conn.: Sold by KND Corp. to Hartcom Inc. for \$500,000. Seller is owned by Jerome Dawson, who also owns 10% of WXLS(FM) Willimantic and 100% of WADS(AM) Ansonia, both Connecticut. Buyer is owned by John F.

Merchant, T. Gregory Teasley, John N. Catlett, Scott H. Robb, John J. Lawrence, James G. Harris, Richard Weaver-Bey and Gerard Peterson (10% each); Thomas L. Nadeau and Alan Neiger (5.7% each), and John D. Jessup (8.6%). Merchant is Stamford, Conn., lawyer. Neiger, Nadeau and Jessup are Bridgeport, Conn., lawyers. Teasley is real estate analyst and Peterson is manager for Aetna Life Insurance Co., Hartford, Conn. Harris is executive director of Hartford social services organization. Lawrence is Bridgeport physician. Jessup is high school teacher in Westport, Conn. Catlett is president of Citicom Corp., New York, communications services. Robb is former Washington attorney for NBC and president (no ownership) of WHPN(AM)-WHVS(FM) Hyde Park, N.Y. WKND is 500 w daytimer on 1480 khz.

■ Other approved station sales include: WKYD-AM-FM Andalusia, Ala.; WTOA(AM) Prattville, Ala.; KKR(B) FM Red Bluff, Calif.; WKEM(AM) Immokalee, Fla.; WAJL(AM) Winter Park, Fla.; WKDJ(FM) Winchester, Ky.; KR(H) AM Rayville, La.; WCRV(AM) Washington, N.J.; WKS(N) AM-WHUG(FM) Jamestown, N.Y.; WRVH(FM) Patterson, N.Y.; WACB(AM) Kittanning, Pa.; WUCR(AM) Sparta, Tenn.; KBYG(AM) Big Springs, Tex.; KWGO-FM Lubbock, Tex.; KFTN(AM) Provo, Utah, and WLIH-FM New London, Wis.

Thoughts from the four A's

The annual meeting of the American Association of Advertising Agencies, held in Boca Raton, Fla., provided top agency executives with a broad array of topics for consideration, not to mention an opportunity to enjoy that state's pleasant spring weather (BROADCASTING, April 13). Self-regulation and the public image of advertising were dominant concerns voiced by the organization's officers, while the presidents of the three commercial broadcast networks, invited to appear together on a panel at the meeting, demonstrated a philosophical unity through remarkably similar addresses attacking the boycott of the Coalition for Better Television and defending broadcast television's claim to continued dominance as an entertainment and advertising medium.

While those concerns pre-empted much of the headline space generated by the meeting, its other sessions contained a wealth of information valuable to those in the advertising business and media.

One session that bridged several areas was the report of 4A's Washington Executive Vice President Charles Adams. Adams grilled the three young agency executives who currently compose the 4A's Loaned Executives Panel (agency staffers serving with the association's D.C. office for one-year stints): Tabor Ames of Dancer Fitzgerald Sample, Lisa Bellar of J. Walter Thompson and Barbara Smith of Ogilvy &