

Independent Network News 6-month report:

41 stations.

64% national coverage.

Newscasts 7 nights a week.

And growing.



Today, 41 leading independent stations are making Independent Network News available to 50 million television homes across the nation. Almost entirely in prime time.

That's 17 more stations, and an audience base of 16 million more homes, than we started with on June 9.

And now we're producing half-hour newscasts 7 nights a week, expanded from our original weeknights-only service.

In just 6 months INN has become an increasingly important alternative to news on ABC, CBS, and NBC. Our key anchor team—Pat Harper, Bill Jorgensen, and Steve Bosh—are now recognized nationally as major news personalities.

Within the next few months there will be even more INN

stations, serving even more of the nation.

INN is a growing success because there's a definite need for quality network news in prime time.

WPIX's Emmy-winning news team is meeting that need. With its own INN national organization. Including bureaus in New York and Washington, and daily news feeds from stations throughout the country. International reports from VISNEWS and UPITN, fed daily via satellite from London. AP and UPI. Business, weather, and sports reports. And nightly 9:30 PM satellite feeds to INN affiliates.

If your market is still available, and you want Independent Network News for your station, call John Corporon, WPIX Vice President, News, at (212) 949-2430.

INDEPENDENT NETWORK NEWS STATIONS: WPIX New York • KCOP Los Angeles • WGN Chicago • WTAF Philadelphia • KBHK San Francisco • WSBK Boston • WKBD Detroit • WDCA Washington, D. C. • KXTX Dallas • WPGH Pittsburgh • KHTV Houston • KMPS Minneapolis • KSTW Seattle • KDNL St. Louis • WANX Atlanta • WTTV Indianapolis • KWGN Denver • KXTL Sacramento • KPTV Portland • KBMA Kansas City • WVTM Milwaukee • WUTV Buffalo • WSFJ Columbus • WPTY Memphis • WGGS Greenville • KGMC Oklahoma City • WOFL Orlando • WDRB Louisville • KSTU Salt Lake City • WYAH Norfolk • WTVF Harrisburg/Reading • KMPH Fresno • WLRE Green Bay • WBHW Springfield, Ill. • KZAZ Tucson • WFFT Ft. Wayne • KCIC El Paso • WQRF Rockford • KADN Lafayette, La. • KVVU Las Vegas • WJAN Canton



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