

corporation, with no other broadcast interests. Ann. Oct. 17.

■ Auburn, Neb.—Midway Broadcasters seeks 105.5 mhz, 3 kw, HAAT: 100 ft. Address: 7510 Farmingdale Dr., Darien, Ill. 60559. Estimated construction cost: \$99,900 first quarter operating cost: \$21,000; revenue: \$96,000. Format: MOR. Principals: Richard E. Stites and wife, Patsy A. (50% each). Richard Stites is sales manager for Darien food manufacturers. Patsy Stites is housewife. They have no other broadcast interests. Ann. Oct. 14.

■ Sweet Home, Ore.—Sweet Home Stereo seeks 107.1 mhz, 2.8 kw, HAAT: 370 ft. Address: 8610 N.E. 169th St., Bothell, Wash. 98011. Estimated construction cost: \$33,200; first quarter operating cost: \$5,600; revenue: \$51,400. Format: Standard/folk. Principals: Robert L. Wikstrom and Brent T. Larson (50% each). Wikstrom is manager of KXA(AM) Seattle, Wash. Larson is president and 51% owner of KOOS(FM) North Bend, Ore. and 100% owner of KUUX(FM) Nampa-Boise, Idaho. Larson sold his 50% interest in KXA (BROADCASTING, Oct. 6) and has purchased KSVL-AM-KJMC(FM) Richfield, Utah subject to FCC approval (BROADCASTING, Sept. 29). He is also applicant for new FM at Evanston, Wyo. Ann. Oct. 17.

■ Ponce, P.R.—Marsona Broadcasting Corp. seeks 101.1 mhz, 50 kw, HAAT: 90 ft. Address: Centiro de Seguros Bldg., 701 Ponce de Leon Ave., Santurce, P.R. 00907. Estimated construction cost: \$103,000; first quarter operating cost: \$46,100. Format: Pop standard. Principals: Robert L. Bennett and Amaury Santiago Bonilla (46% each), and Alejandro L. Lugo (8%). Bennett is president and 70% owner of Santurce radio station construction, consulting, and supply company. Bonilla is 100% owner of Miramar, P.R. apartment complex. Lugo is chief engineer at WBMJ(AM) San Juan, P.R., of which Bennett and Bonilla each have 9.5% interest. Ann. Oct. 17.

■ Ponce, P.R.—Zaba Radio Corp. seeks 101.1 mhz, 50 kw, HAAT: 363 ft. Address: P.O. Box 7612, Ponce 00731. Estimated construction cost: \$58,600; first quarter operating cost: \$25,000; revenue: \$200,000. Format: Top 40. Principals: Rene Bartolomei Santaella, Huberto Zayas Chardon, and Pedro J. Soldevilla (25% each), and Lucian Bauman and his wife, Augusta (12.5% each). Santaella is Ponce physician. Chardon is Ponce veterinarian. Soldevilla owns Hato Rey, P.R. packing company. Lucian Bauman is Washington physician. Augusta Bauman is housewife. The group is also licensee of WZBS(AM) Ponce. Ann. Oct. 14.

■ Athens, Tex.—Seven Seals Broadcasting Co. seeks 95.9 mhz, 1.6 kw. Address: P.O. Box 1318, Athens 75751. Estimated construction cost: \$139,400; first quarter operating cost: \$22,600. Format: Contemporary/religious. Principals: Steve Blake, William West, Tom Hooser (33.3% each). Blake is manager of Gulf State United Telephone Co., Athens. West is design engineer at Athens manufacturing company. Hooser is manager of Athens communications company. They have no other broadcast interests. Ann. Oct. 17.

■ Carthage, Tex.—K-106 Inc. seeks 98.9 mhz, 100 kw, HAAT: 700 ft. Address: 1725 Evangeline Dr., Vidor, Tex. 77662. Estimated construction cost: \$259,000; first year operating cost: \$145,000; revenue: \$300,000. Format: Adult contemporary. Principal: Ken Stephens

(100%). He is also 100% owner of KIOC(FM) Orange, Tex. Ann. Oct. 17.

■ Malakoff, Tex.—Henderson County Radio seeks 95.9 mhz, 3 kw, HAAT: 300 ft. Address: P.O. Box 573, Athens, Tex. 75771. Estimated construction cost: \$93,000; first quarter operating cost: \$15,000; revenue: \$132,000. Format: CW. Principals: Kenneth R. Jones and wife, Glenda J. (100% jointly). The Joneses also own KTLR-FM Terrell, Tex. Ann. Oct. 17.

■ Whitehouse, Tex.—North American Broadcasting Co. seeks 99.3 mhz, 3 kw, HAAT: 300 ft. Address: P.O. Box 4, Whitehouse 75791. Estimated construction cost: \$80,500; first quarter operating cost: \$11,000; revenue: \$91,500. Format: Religious. Principals: Andy Jarvis, LeRoy Russell, and Gary Willingham (33.3% each). Jarvis is Whitehouse high school teacher. Russell is owner of business properties in Tyler and Jacksonville, both Texas. Willingham is owner and general manager of Tyler car dealership. Willingham is 33.3% owner of Tumbleweed Broadcasting Co., proposed assignee of KMND(AM) Midland, Tex. Ann. Oct. 17.

■ Ephrata, Wash.—Robert L. and LouGena J. Wikstrom seeks 95.9 mhz, 3 kw, HAAT: 140 ft. Address: 8610 N.E. 169th St. Bothell, Wash. 98011. Estimated construction cost: \$33,100; first quarter operating cost: \$5,400; revenue: \$51,360. Format: Standard/folk. Principals: Robert L. Wikstrom and his wife, LouGena J. (100% jointly). Robert is general manager of KXA(AM) Seattle, Wash. LouGena is public relations director of Seattle broadcast school. Robert is 50% owner of applicant for new FM at Sweet Home, Ore. (see above). Ann. Oct. 17.

### TV applications

■ Tallahassee, Fla.—Holt Robinson Television Inc. seeks ch. 40; ERP: 660 kw vis., 66 kw aur., HAAT: 820 ft.; ant. height above ground: 747 ft. Address: P.O. Box 2078, Hattiesburg, Miss. Estimated construction cost: \$1,452,000; first-quarter operating cost: \$177,000. Legal counsel: M. Scott Johnson, Washington; consulting engineer: L.R. du Treil, Washington. Principal: Holt-Robinson Communications Corp. (100%). Principals of Holt-Robinson are Charles W. Holt (70%) and his wife, Connie (10%), and Robert N. Robinson (20%). Charles Holt is general manager and 51% owner of WHSY-AM-FM Hattiesburg, Miss.; 70% owner of WHHY-AM-FM Montgomery, Ala.; and 100% owner of WHNY(AM) McComb, Miss. He also has real estate interests in Hattiesburg. Connie Holt is 24.5% owner of WHSY-AM-FM and 10% owner of WHHY-AM-FM. Robinson is general manager and 20% owner of WHHY, and 24.5% owner of WHSY. Ann. Oct. 17.

■ Tallahassee, Fla.—JGM Inc., seeks ch. 40; ERP: 3837 kw vis., 384 kw aur., HAAT: 402.6 ft.; ant. height above ground: 450 ft. Address: P.O. Box 386, Feeding Hills, Mass. 01030. Estimated construction cost: \$2,054,000; first-quarter operating cost: \$327,000; revenue: \$2,380,000. Legal counsel: Martin E. Firestone, Washington; consulting engineer: John A. Fergie, Feeding Hills. Principals: John A. Fergie, George Mitchell, and Martin E. Firestone (33.3% each). All are less than 1% owners of Springfield Television Corp., licensee of WWLP(TV) Springfield,

Mass.. WKEE(TV) Dayton, Ohio, and parent of permittee of KSTU(TV) Salt Lake City. Fergie is Feeding Hills engineering consultant. Mitchell is general manager of WKFE(TV) Dayton. Firestone is Washington attorney and partner in petitioner for FM allocation at Freeport, Tex. Ann. Oct. 17.

■ Tallahassee, Fla.—Octagon Broadcasting Co. seeks ch. 40; ERP: 19.84 kw vis., 1.984 kw aur., HAAT: 565 ft.; ant. height above ground: 603 ft. Address: Suite 840, 3445 Peachtree Rd., Atlanta 30326. Estimated construction cost: \$165,800; first-quarter operating cost: \$6,000. Legal counsel: Smith & Pepper, Washington. Principal: Agronomics Inc. (100%). Atlanta chemical brokerage company and owner of WMBB-TV Panama City, Fla. Anthony C. Kupris is president and 100% owner of Agronomics. Kupris is 80% owner of applicant for new TVs at Little Rock, Ark. and Daytona Beach, Fla. Ann. Oct. 17.

■ Saginaw, Mich.—Saginaw Communications Inc. seeks ch. 49; ERP: 1000 kw vis., 100 kw aur., HAAT: 1,023 ft.; ant. height above ground: 1,049 ft. Address: 17700 W. McNichols, Detroit 48235. Estimated construction cost: \$2,300,000; first-quarter operating cost: \$54,000. Legal counsel: Lauren A. Colby, Frederick, Md.; consulting engineer: E. Harold Munn, Coldwater, Mich. Principal: Doylan Forney (100%). Forney is owner of several Detroit fast food restaurants and president of his own restaurant chain. He is also applicant for new FM at Eloy, Ariz. Ann. Oct. 17.

■ Burlington, N.C.—Carolina Christian Broadcasting Inc. seeks ch. 16; ERP: 209.4 kw vis., 20.94 kw aur., HAAT: 506 ft.; ant. height above ground: 552 ft. Address: 3409 Rutherford Rd., Taylors, S.C. 29687. Estimated construction cost: \$131,000; first-quarter operating cost: \$22,000; revenue: \$200,000. Legal counsel: Fisher, Wayland, Southmayd & Cooper, Washington. Principals: James H. Thompson (98.6%) and Fred E. Crain (1.4%). Thompson is owner of Taylors book printing company, where Crain is employed. Applicant is licensee of WGGG-TV Greenville, S.C.; permittee of ch. 57 Columbia, S.C.; applicant for CPs for ch. 30 at Nashville and ch. 43 at Myrtle Beach, S.C. Ann. Oct. 17.

■ Oklahoma City—Satellite Broadcasting Co. seeks ch. 52; ERP: 820 kw vis., 153 kw aur., HAAT: 340 ft.; ant. height above ground: 288 ft. Address: P.O. Box 26128, Oklahoma City 73126. Estimated construction cost: \$114,500; first-quarter operating cost: \$31,600; revenue: \$300,000. Principals: Don J. Locke (55%) and his wife, Wanda (45%). They jointly own Oklahoma City wholesale plumbing and heating supply company. They have no other broadcast interests. Ann. Oct. 17.

■ Sherman, Tex.—2020 Broadcasting Co. seeks ch. 20; ERP: 5000 kw vis., 500 kw aur., HAAT: 1,018 ft.; ant. height above ground: 1,057 ft. Address: 2020 South Robinson, Oklahoma City 73109. Estimated construction cost: \$2,144,000; first-year operating cost: \$250,000; revenue: \$1,000,000. Legal counsel: Fletcher, Heald & Hildreth, Washington; consulting engineer: William E. Davis, Bixby, Oklahoma. Principals: Hollis E. Roberts (25%), George B. Faulder (20%), Linda K. Allen, William E. Davis and Clifford B. Yarberry (15% each), and Charles W. Allen (10%). Charles and Linda Allen are married. Roberts is Oklahoma state representative and 50% owner of Durant, Okla. construction company. Faulder is president of C.K. Beaver & Associates, Memphis, Tenn. Linda Allen is Oklahoma City teacher. Davis is Bixby, Okla. consulting engineer. Yarberry owns Oklahoma City auto dealership and salvage company. Charles Allen is chief engineer at KAEZ(FM) Oklahoma City. William Davis has 33.3% interest in new FM Vinita, Okla. None of the others has other broadcast interests. Ann. Oct. 17.

■ Everett, Wash.—Channel 16 Inc., seeks ch. 16; ERP: 5000 kw vis., 500 kw aur., HAAT: 1,275 ft.; ant. height above ground: 299 ft. Address: 5730 Sound Ave., Everett 98203. Estimated construction cost: \$979,000; first-year operating cost: \$800,000; revenue: \$1,500,000. Legal counsel: Richard F. Kennedy, Washington. Principals: Jon H. Marple and his wife, Mary Ann (24% each), Stanley B. McDonald (20%) and four others (10% or less each). Marples own 98% of First Pacific Broadcasting Inc., licensee of KRKO(AM) Everett. Jon Marple is former Washington, D.C. attorney. Mary Ann Marple is Snohomish, Wash. teacher. McDonald is former president of Seattle cruise ship operation firms and has interests in several Seattle business properties. Shirley K. Bartholomew, who is retired and has 27% interest in Channel 16, is only other principal besides Marples with broadcast interest. She is 2% owner of KRKO. Ann. Oct. 17.

## Summary of broadcasting

### FCC tabulations as of Sept. 30, 1980

	Licensed	On air STA*	CP's on air	Total on air	CP's not on air	Total authorized**
Commercial AM	4,565	3	0	4,568	121	4,689
Commercial FM	3,240	2	0	3,242	148	3,390
Educational FM	1,076	0	0	1,076	80	1,156
Total Radio	8,881	5	0	8,886	349	9,235
Commercial TV						
VHF	516	1	0	517	10	527
UHF	227	0	3	230	87	317
Educational TV						
VHF	100	1	4	105	7	112
UHF	155	2	5	162	14	176
Total TV	998	4	12	1,014	118	1,132
FM Translators	329	0	0	329	186	515
TV Translators						
UHF	2,554	0	0	2,554	263	2,817
VHF	1,348	0	0	1,348	471	1,819

\*Special temporary authorization

\*\*Includes off-air licenses