

Changing Hands

PROPOSED

■ **KLRA(AM)** Little Rock, Ark.: Sold by KLRA Inc. to First Communications Corp. for \$3 million. Seller is principally owned by Leonard Coe, who has no other broadcast interests. Buyers are Kerby E. Confer and Paul Rothfuss (24.99% each) and Jerome H. Atchley and James Long (25.01% each). Group also owns KSSN(FM) Little Rock, Ark. Atchley and Long are minority shareholders of Starr Broadcasting, recently granted FCC approval to merge into Shamrock Broadcasting (BROADCASTING, June 11). Rothfuss and Confer are principal owners of WLYC(AM)-WILQ(FM) Williamsport and WHUM(AM) Reading, both Pennsylvania, and WKRT(AM)-WNOZ(FM) Cortland, N.Y. KLRA is on 1010 khz with 10 kw day and 5 kw night.

■ **WMOH(AM)** Hamilton, Ohio: Sold by Raymar Communications Inc. to RaKel Inc. for \$900,000, including \$150,000 for consultancy and agreement not to compete. Seller is principally owned by R. Markey & Sons Inc., New York, principally owned by Hugh A. Markey. Bill R. McRae is president and minority shareholder. Raymar sold only other broadcast interest, WYCH(FM) Hamilton, Ohio (now WOKV), in March 1978. Buyer is wholly owned subsidiary of Superior Distributing Co., Tiffin, Ohio. It is principally owned by Robert Klepper, who has no other broadcast interests. WMOH is on 1450 khz with 1 kw day and 250 w night. Broker: Ted Hepburn & Co.

■ **KIRL(AM)** St. Charles, Mo.: Sold by Contemporary Media Inc. to Bronco Media Inc. for \$642,000. Seller is principally owned by Michael S. Rice, who also owns KFMX(FM) Columbia, Mo. Buyer is owned by William White, Johnny E. Roland and seven others. White is St. Louis vacuum cleaner retailer. Roland, former professional football player and coach, works for St. Louis insurance company. Buyers have no other broadcast interests. KIRL is on 1460 khz with 5 kw day and 500 w night.

■ **WJPR(AM)** Greenville, Miss.: Sold by WJPR Inc. to River Broadcasting Inc. for \$500,000. Seller is owned by Bruce H. Gresham (70%) and John K. Gresham (30%), who have no other broadcast interests. Buyer is owned by George E. Pine and his son, George (25% each); James Elbin (25%); David P. Rousso and Wayne Rogers (7.95% each), and Peter Falk (9.1%). Pines own farm in Lake Village, Ark. Son is sales manager of McGavren-Guild, New York, radio representative. Rogers and Falk are TV and motion picture actors. Rousso is businessman in partnership with Rogers. Elbin is vice president and general manager of WKEE-AM-FM Huntington, W.Va., which has been sold by its owner, Reeves Telecom, subject to FCC approval (BROADCASTING,

Feb. 12). WJPR is on 1330 khz with 1 kw day and 500 w night.

■ **WATM-AM-FM** Atmore, Ala.: Sold by Southland Broadcasting Co. to Talton Broadcasting of Escambia County for \$350,000. Seller is equally owned by Tom C. Miniard and Grady L. Ingram, who have no other broadcast interests. Buyer is owned by Julius E. Talton (65%) and four others. Talton is also principal owner of WHBB(AM)-WTUN(FM) Selma and WBIB(AM) Centreville, both Alabama. WATM(AM) is 5 kw daytimer on 1590 khz. WATM-FM is on 104.1 mhz with 29 kw and antenna 195 feet above average terrain.

■ **WANC-TV** Asheville, N.C.: Sold by WISE-TV Inc. to Pappas Telecasting Inc. for \$206,000. Seller is owned by Meredith S. Thoms (64.75%) and her daughter, Matilann (32.83%). They also own WEAM(AM) Arlington, Va., and WKLM(AM) Wilmington and WCOG(AM) Greensboro, both North Carolina. Buyer is owned by Harry J. Pappas, who also owns KMPH-TV Tulare, Calif., and has applied for new UHF at Omaha. WANC-TV is independent on ch. 21 with 17.2 kw visual, 1.49 kw aural and antenna 432 feet.

■ **WFNE(FM)** Forsyth, Ga.: Sold by Forsyth Broadcasting Co. to P.O.S. Inc. for

\$257,500. Seller is owned by Carmen D. Trevitt, who also owns WQMT(FM) Chatsworth, Ga. Buyer is owned by Larry R. Picus, who also owns half interest in WOBS(AM) New Albany, Ind. He has recently sold, subject to FCC approval, WPDQ(AM) Jacksonville (BROADCASTING, March 26) and WKUE(FM) Green Cove Springs (BROADCASTING, May 21), both Florida. WFNE is on 100.1 mhz with 3 kw and antenna 300 feet above average terrain. Broker: Reggie Martin & Associates.

APPROVED

■ **KOKH-TV** Oklahoma City: Sold by Independent School District No. 89 of Oklahoma County to John Blair & Co. for \$3.5 million. Seller operated noncommercial station on commercial allocation since acquiring it in bankruptcy in 1958 (BROADCASTING, Dec. 18). It has no other broadcast interests. Buyer is publicly owned and diversified; it has major station representation division, graphics companies and other broadcast interests, KSBW-TV Salinas and KSBY-TV San Luis Obispo, both California, purchased in February (BROADCASTING, Feb. 26), and WHDH(AM)-WCOZ(FM) Boston. KOKH-TV is on channel 25 with 296 kw visual, 55 kw aural and antenna 460 feet.

■ Other approved station sales include: KVIO(AM) Cottonwood, Ariz.; WKDL(AM) Winchester, Ky., and WGTU-TV Traverse City and WGTU-TV Sault Saint Marie, both Mich. (see "For the Record," page 84).

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