



# Run Houston Oiler Football ... and run with the best!

In 1978 they were underdogs as the season began. Injuries to key players depleted the roster, but Quarterback Dan Pastorini, with three broken ribs, played the best football of his career to guide the Oilers to two play-off victories.

Rookie and Player-of-the-Year Earl Campbell re-wrote the Oiler record book, led the NFL in rushing, and ignited the enthusiasm of football fans across America as the Houston Oilers exploded onto the sports scene.

Right now, you can join the Oiler network for the 1979 season.

As an Oiler radio affiliate, you receive:

- 20 exciting Oiler football games and any Oiler play-off games up to (but not including) the AFC Championship.
- 18 60-second spots per broadcast for local sale.
- 10 15-second station or sponsor I.D. breaks.
- a promotional tape to help with your local sales.
- a newspaper ad slick with space for your sponsor I.D..and call letters.

Oiler Radio — One of



**THE TEXAS STATE NETWORKS**

TEXAS STATE NETWORK NEWS  
 SPANISH INFORMATION SERVICE  
 TEXAS STATE AGRIBUSINESS NEWS  
 HOUSTON OILER RADIO NETWORK

A SERVICE OF  
**SWANSON BROADCASTING**

*(Clip & Mail)*

To: Houston Oiler Radio Network P.O. Box 1317 Fort Worth, TX 76101

Send me more information about running with the Oilers as a Houston Oiler Radio affiliate.

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