

# For the Record

As compiled by BROADCASTING based on filings, authorizations, petitions and other actions announced by the FCC during the period March 26 through March 30.

Abbreviations: ALJ—Administrative Law Judge. alt.—alternate. ann.—announced. ant.—antenna. aur.—aural. aux.—auxiliary. CH—critical hours. CP—construction permit. D—day. DA—directional antenna. Doc.—Docket. ERP—effective radiated power. freq.—frequency. HAAT—height of antenna above average terrain. khz—kilohertz. kw—kilowatts. MEOV—maximum expected operation value. mhz—megahertz. mod.—modification. N—night. PSA—presunrise service authority. SL—studio location. SH—specified hours. TL—transmitter location. trans.—transmitter. TPO—transmitter power output. U—unlimited hours. vis.—visual. w—watts. \*—non-commercial.

## New Stations

### AM applications

■ Mt. Pocono, Pa.—Mt. Pocono Broadcasting Inc. seeks 960 khz, 1 kw-D. Address: P.O. Box 547, Mount Pocono 18344. Estimated construction costs \$141,254; first-quarter operating cost \$23,806. Format: contemporary. Principals: George Buynak, president, (23%) and his wife, Janet (3%); Herman Martens and Emil Wagner (25.5% each), and Albert DeHope III (23%). Mr. Buynak is advertising manager at Pocono resort, where his wife is correspondence manager. Mr. DeHope is former TV and radio announcer, who is now self-employed in media marketing. Messrs. Martens

and Wagner are Mt. Pocono businessmen and employes at resort with Buynaks. None have other broadcast interests. Ann. March 28.

### FM applications

■ Prescott, Ariz.—Southwest FM Broadcasting Co. seeks 103.9 mhz, 3 kw, HAAT: 300 ft. Address: P.O. Box 1631, Prescott 86302. Estimated construction cost \$60,352; first-quarter operating cost \$10,800 and revenue \$9,000. Format: country. Principals: Lou Silverstein and his wife, Nancy (80% held jointly) and two others. Silversteins own KYCA(AM) Prescott, where he is manager and she is program director. Ann. March 29.

■ Dumas, Ark.—KDDA-FM seeks 107.1 mhz, 3 kw, HAAT: 160.5 ft. Address: P.O. Box 720, Dumas 71639. Estimated construction cost \$29,582; first-year operating cost \$15,000; revenue \$40,000. Format: country. Principals: Alan W. Eastham (51%) and his son, Craig L. (49%). Alan Eastham is half owner of KDDA(AM) Dumas, where his son is employe. Ann. March 15.

■ Needles, Calif.—Calnevar Broadcasting seeks 97.9 mhz, 100 kw, HAAT: 1405 ft. Address: 1390 Sunflower Dr., Missoula, Mont. 59801. Estimated construction cost \$57,180; first-year operating costs \$23,217; revenue \$15,000. Format: contemporary. Principals: Rex K. Jensen (33%), Jack H. Jensen (34%) and Lamont N. Jensen (33%), brothers. Rex Jensen is former general manager and 10% owner of KBRJ(AM)-KBBK(FM) Boise, Idaho. He is presently general manager and, along with his brothers, owner of KDXT-FM Missoula, Mont. Jack and Lamont have filed application for new FM in Butte, Mont. (resubmitted). Ann. March 15.

■ Taft, Calif.—Valley FM Radio seeks 103.9 mhz, 3 kw, HAAT: 261 ft. Address: 2300 Nottingham Ave., Los Angeles 90027. Estimated construction cost \$600 (and lease); first-quarter operating cost \$8,489 and revenue \$4,914. Format: contemporary. Principal: Steven Fuss (100%), self-employed marketing and purchasing consultant in San Francisco and Los Angeles. Ann. March 15.

■ Largo, Fla.—Bie Broadcasting Co. seeks 92.1 mhz, 3 kw, HAAT: 300 ft. P.O. address: 800 SE 8th Ave., Largo 33540. Format: Gospel. Principals: O. N. and E. W. Bie (50% each). O. N. Bie has realty interests. E. W. Bie is general manager of KWAM(AM) Memphis, Tenn., and has 50% interest in WSST(AM) Largo. (resubmitted). Ann. Feb. 7.

■ \*Cumming, Ga.—Curriculum Developmental Foundation Inc. seeks 89.5 mhz, .4 kw, HAAT: 912 ft. Address: 2055 Mt. Paran Rd., Atlanta 30327. Estimated construction cost \$70,128; first-year operating cost \$45,000; revenue \$50,000. Principal: non-profit educational corp.; Paul L. Walker, president. Ann. March 15.

■ Swainsboro, Ga.—WSJ Radio Inc. seeks 103.9 mhz, 3 kw, HAAT: 299.9 ft. Address: 1025 Red Oak Dr., Macon, Ga. 31204. Estimated construction cost \$24,712; first-year operating cost \$30,760; revenue \$60,000. Format: Black. Principals: Charles R. Witt (35%), Grady Spires (35%), Ernest Nasworthy (25%) and Donavan E. Jones (5%). They also own WXRS(AM) Swainsboro, Ga., where Mr. Witt is president; Mr. Nasworthy, station manager; Mr. Spires, program director, and Mr. Jones, chief engineer. Mr. Jones is also applicant for new station at Lawrenceburg, Tenn. Ann. March 15.

■ Dover-Foxcroft, Me.—Frank Alvin Delle Jr. seeks 103.1 mhz, 3 kw, HAAT: 286 ft. Address: P.O. Box 176, Lincoln, Me. 04457. Estimated construction cost \$24,474; first-quarter (over and above AM costs); operating cost \$300 and revenue \$5,000. Format: MOR. Principal: Mr. Delle is owner of WLKN-AM-FM Lincoln, Me., and part owner of WDME(AM) Dover-Foxcroft. Ann. March 15.

■ Nantucket, Mass.—Home Service Broadcasting Corp. seeks 93.5 mhz, 1.18 kw, HAAT: 445 ft. Address: 24 West Central St., Natick, Mass. 01760. Estimated construction cost \$26,125; first-year operating cost \$10,000; revenue \$20,000. Format: top 40. Principals: John H. Garabedian (42%) and five others. Group also owns WGTR(AM) Natick, Mass., and is applicant for new TV at Marlboro, Mass. Mr. Garabedian (95%) is

also applicant for new FM at Newport, Vt. Ann. March 15.

■ Highland Springs, Va.—Henrico County Schools seeks 91.1 mhz, 3 kw, HAAT: 103 ft. Address: P.O. Box 40, 201 E. Nine Mile Rd., Highland Springs 23075. Estimated construction cost \$44,733; first-year operating cost \$19,864; revenue \$21,128. Principal: Henrico County School Board; J. B. Jackson is chairman. Ann. March 29.

■ Mechanicsville, Va.—Mechanicsville Broadcasting Co. seeks 92.7 mhz, 3 kw, HAAT: 300 ft. Address: Lorraine Station Rd., Richmond, Va. 23223. Estimated construction cost \$55,335; first-quarter operating cost \$24,399; revenue \$125,000. Format: beautiful music. Principals: Douglas G. Chapman and Raymond B. Bentley Sr. (50% each). Mr. Chapman is vice president of bank in Richmond, Va. Mr. Bentley is general manager at WUEZ(AM) Salem, Va. Ann. March 15.

### AM actions

■ Washington, La.—Broadcast Bureau granted Mamou Broadcasting 1190 khz, 250 w-D. P.O. Address: 416 N. 6th St., Mamou, La. 70554. Estimated construction cost \$69,780; first-year operating cost \$43,000; revenue \$60,000. Format: C&W/pop. Principals: Joseph L. and Gardnel Sylvester (27% each) and Frank P. Savoy Jr. (27%). Joseph Sylvester owns TV repair shop; other principals are doctors (BP-20,337). Action March 14.

■ Crescent City, Fla.—Broadcast Bureau granted Bascap Radio 1330 khz, 1 kw-D. P.O. address: 1111 N. Helen Dr., Deland, Fla. 32720. Estimated construction cost \$77,623; first-year operating cost \$31,540; revenue \$72,000. Format: C&W. Principals: John D. Miller (65%) and Mildred Schmierer (25%). Mr. Miller is general manager of WKXX(AM) Deland, Fla. Ms. Schmierer is housewife (BP-20,586). Action March 20.

■ Greysbull, Wyo.—Broadcast Bureau granted KMMZ Broadcasters 1140 khz, 5 kw-D. P.O. address: Box 466, Wray, Colo. 80758. Estimated construction cost \$68,550; first-year operating cost \$60,030; revenue \$67,312. Format: C&W/MOR. Principals: Robert and Marjorie Zellmer, owners of KVSL(AM) Show Low, Ariz., and applicants for new AM at Wray (BP-21,032). Action March 16.

### FM actions


■ Homerville, Ga.—Broadcast Bureau granted Southern Broadcasting and Investment 105.5 mhz, 3 kw, HAAT: 300 ft. Address: 303 Court St., Homerville 31634. Estimated construction cost \$42,431; first-year operating cost \$60,130; revenue \$121,680. Format: MOR. Principals: Equally owned by Berrien L. Sutton, his brother, Frank, Corbett Mizell and J. N. Strickland. None has other broadcast interests. (BPH-780802AM). Action March 19.

■ \*Acton, Mass.—Broadcast Bureau granted Acton-Boxborough Regional School District 89.1 mhz, .0084 kw, HAAT: 26 ft. Address: 16 Charter Rd., Acton 01720. Estimated construction cost \$6,000; first-year operating cost \$2,000; revenue \$2,000. Principal: Regional School Committee; Raymond J. Grey, superintendent of schools. (BPED-2699). Action March 21.

### TV actions

■ Oklahoma City—Broadcast Bureau granted Seraphim Corp. ch. 34 (590-596 mhz); ERP: 1343 kw vis., 101.9 kw aur., HAAT: 1209 ft.; ant. height above ground 1253 ft. P.O. address: 303 N. Main St., Suite 201, Rockford, Ill. 61101. Estimated construction cost \$1,695,000; first-year operating cost \$647,000; revenue \$670,000. Legal counsel Fisher, Wayland, Southmayd & Cooper, Washington; consulting engineer Edward F. Lorentz. Applicant is wholly owned by General Media Corp. Principals are Edward B. Holt, chairman, and Earl W. Hickerson, president (BPCT-4997-5038, 5171). Action March 2.

■ Abilene, Tex.—Broadcast Bureau granted Big Country TV Co. ch. 32 (578-584 mhz); ERP: 55 kw vis., 11 kw aur., HAAT: 909.5 ft.; ant. height above ground 749 ft. P.O. address: 1469 Woodland Trail, Abilene 79605. Estimated construction cost \$1,360,124; first-year operating cost \$640,300; revenue \$750,-

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