

As compiled by BROADCASTING based on filings, authorizations, petitions and other Period March 17 through March 23, plus earlier filings (see note below).

Abbreviations: ALJ—Administrative Law Judge. alt.—alternate. ann.—announced. ant.—antenna. aural.—aural. aux.—auxiliary. CH—critical hours. CP—construction permit. D—day. DA—directional antenna. Doc.—Docket. ERP—effective radiated power. freq.—frequency. HAAT—height of antenna above average terrain. khz—kilohertz. kw—kilowatts. MEOV—maximum expected operation value. mhz—megahertz. mod.—modification. N—night. PSA—presunrise service authority. SL—studio location. SH—specified hours. TL—transmitter location. trans.—transmitter. TPO—transmitter power output. U—unlimited hours. vis.—visual. w—watts. \*—non-commercial.

**Progress report.** BROADCASTING's backlog in reporting "New Stations" activity has been substantially reduced. Reporting of grants of new broadcast facilities is now current; 11 starts and 68 applications remain to be researched. They will be published in the April 17 issue.

## New stations

### TV applications

- West Palm Beach, Fla.—Public Broadcasting Foundation of Palm Beach County seeks UHF TV ch. 42 (638-644 mhz); ERP 1069 kw vis., 106.9 kw aural; HAAT 1971 ft.; ant. height above ground 1996 ft. P.O. address: 505 S. Congress Ave., Boynton Beach, Fla. 33435. Estimated construction cost \$1,661,832; first-year operating cost \$500,000; revenue not given. Principals: non-profit corporation formed to own and operate noncommercial broadcasting stations in Florida.
- Honolulu—Mauna Kea Broadcasting Co. seek UHF TV ch. 26 (542-548 mhz); ERP 12.11 kw vis., 2.4 kw aural; HAAT 2171 ft.; ant. height above ground 117 ft. P.O. address: 10880 Wilshire Blvd., Suite 2007, Los Angeles 90024. Estimated construction cost \$5,000; first-year operating cost \$55,000; revenue \$84,000. Principals: Mauna Kea is wholly-owned subsidiary of Mount Wilson FM Broadcasters which is licensee and operator of KBCA-FM Los Angeles. Mount Wilson is 80% owned by Saul Levine and 20% by F. E. Wilson.
- Edwardsville, Ill.—Southwestern Illinois Public Television Inc. seeks UHF ch. 18 (494-500 mhz); ERP

5000 kw vis., 500 kw aural, HAAT 1,225.3 ft.; ant. height above ground 1,245 ft. P.O. address: Southern Illinois University, Edwardsville 62026. Estimated construction cost \$3,104,000; first-year operating cost \$470,938. Legal counsel Dow, Lohnes & Alberson, Washington; consulting engineer Alvin H. Andrus. Applicant is state agency.

- Bemidji, Minn.—Northern Minnesota Public Television seeks VHF ch. 9 (186-192 mhz); ERP 316 kw vis., 63.2 kw aural; HAAT 1097.7 ft.; ant. height above ground 1074 ft. P.O. address: Memorial hall, Birchmont Drive, Bemidji, Minn. 56601. Estimated construction cost \$1,351,692; first-year operating cost \$200,000; revenue not given. Principals: is non-profit public corporation organized to furnish noncommercial radio and TV service to north central and northwestern Minnesota.
- Kansas City, Mo.—SelectTV of Kansas City Inc. seeks UHF ch. 62 (758-764 mhz); ERP 1,868 kw vis., 186.8 kw aural; HAAT 1120 ft.; ant. height above ground 1222 ft. P.O. address: 324 East Wisconsin Ave., Milwaukee 53202. Estimated construction cost \$45,000; first-year operating cost \$522,000; revenue \$800,000. Principals: Joseph M. Bernstein (25%), Debra L. Slotnick (25%), David L. Block (25%), Edward D. Schneiderman (12.5%) and Marvin L. Zembrosky (12.5%). Father of David L. Block and Debra L. Slotnick, Robert S. Block, is 47.75% owner of permittee of WCGV (TV) Milwaukee, 67.5% of applicant for new Philadelphia TV, 95% of applicant for new Fort Worth, Tex. TV, 49% of applicant for new Houston TV and several subscription television systems.
- Las Vegas—Broadcast West Inc. seeks UHF ch. 21 (512-518 mhz); ERP 280 kw vis., 28 kw aural; HAAT 1,419 ft.; ant. height above ground 100 ft. P.O. address: 3451 Losee Road, North Las Vegas, Nev. 89030. Principals: Carl B. Hilliard Jr. (51%), San Diego attorney and owner of several land-mobile/common-carrier businesses.
- Atlantic City, N.J.—World's Playground Broadcasting System Inc. seeks UHF ch. 53 (704-710 mhz); ERP 3034 kw vis., 728 kw aural; HAAT 461 ft.; ant. height above ground 496 ft. P.O. address: 1 S. South Carolina Ave., Atlantic City, N.J. 08401. Estimated construction cost \$1,185,758; first-year operating cost \$223,005; revenue none. Principals: Sydney E. Rappaport (26%), Florence K. Rappaport (25%) and five others. Rappaports, married couple, are New Jersey business people.
- Tulsa, Okla.—Western Area Bureau of Information Broadcasting Division seeks UHF ch. 41 (632-638 mhz); ERP 2100 kw vis., 430 kw aural; HAAT 291 ft.; ant. height above ground 256 ft. P.O. address: 1516 Fourth National Bank Building, Tulsa, Okla. 74119. Estimated construction cost \$842,600; first-year operating cost \$150,000; revenue \$325,000. Principals: J.W. Choate and sons (limited partnership), 49.7% and

Darrell Lee Smith, 30.7%. None of parties have broadcast interests.

- Tulsa, Okla.—Oklahoma City Broadcasting Co. seeks UHF TV ch. 29 (560-566 mhz); ERP 2838 kw vis., 284 kw aural; HAAT 1480 ft.; ant. height above ground 1491 ft. P.O. address: 299 Diana Court, Conshohocken, Pa. 19428. Estimated construction cost \$1,424,000; first-year operating cost \$881,044; revenue \$1,130,000. Principals: James H. Milligan (86%), Ted F. Baze (10%) and Ina Lou Marquiss (4%). Mr. Baze is station manager of WPHL-TV Philadelphia, Oklahoma is applicant for ch. 34 Oklahoma City. Messers. Milligan and Marquiss are Oklahoma city businessmen.
  - Abilene, Tex.—Big Country TV Co. seeks UHF ch. 32 (578-584 mhz); ERP 55 kw vis., 11 kw aural, HAAT 909.5 ft.; ant. height above ground 749 ft. P.O. address: 1469 Woodland Trail, Abilene 79605. Estimated construction cost \$1,360,124; first-year operating cost \$640,300; revenue \$750,000. Legal counsel Hamel, Park, McCabe and Saunders, Washington; consulting engineer A.C. Martin. Principals: William Terry (55%) and nine others with 5% each. Mr. Terry is former general manager of KRBC-TV Abilene.
  - Rosenberg, Tex.—Texas 45 Broadcasting seeks UHF TV ch. 45 (656-662 mhz); ERP 1435 kw vis., 144 kw aural; HAAT 1032 ft.; ant. height above ground 1026 ft. P.O. address: 141 West Jackson Boulevard, Rm. 4226, Chicago 60604. Estimated construction cost \$904,825; first-year operating cost \$489,500; revenue \$600,000. Principals: Texas 45 is wholly-owned subsidiary of Weigel Broadcasting which is principally owned by Howard and Jacqueline Shapiro, married couple which together owns 67.5%. Weigel also owns WCIU-TV Chicago.
  - Waco, Tex.—Business Communications seeks UHF ch. 25 (536-542 mhz); ERP 1466 kw vis., 146.6 kw aural; HAAT 1825 ft.; ant. height above ground 1658 ft. P.O. address: 6300 Ridgela Place, suite 516, Fort Worth, Tex., 76116. Estimated construction cost \$2,863,130; first-year operating cost \$788,000; revenue \$800,000. Principals: Texas Steel Co. (94.23%) and W. J. Camfield (4.81%). Mr. Camfield was program manager at KOA-TV Denver. Texas Steel is public corporation.
  - Waco, Tex.—Heart O' Texas Broadcasting sales seeks UHF ch. 25 (536-542 mhz); ERP 3000 kw vis., 450 kw aural; HAAT 1843 ft.; ant. height above ground 1723 ft. P.O. address: 800 First National Building, Waco, Tex. 76701. Estimated construction cost \$2,840,000; first-year operating costs \$1,499,199; revenue \$1,750,000. Principals: Robert A. Whitley (17%) Waco investor and 12 others none of whom has broadcast interests.
- ### AM applications
- Selma, Ala.—Alexander Broadcasting seeks 1340 khz, 1 kw-D, 250w-N. P.O. address: Route No. 2 Box 460A, Selma, Ala. 36701. Estimated construction cost \$4,750; first-year operating cost \$23,367; revenue \$35,000. Format: adult contemporary. Principals: Thomas and Betty Alexander (married couple) and their son Paul. Parties also own WALX(FM) Selma. (Application seeks to replace deleted station WAMA(AM).
  - Harrison, Ark.—Bowman and Loveland Broadcasting seeks 1530 khz, .5 kw-D. P.O. address: Route 5, Harrison, Ark. 72601. Estimated construction cost \$49,076.40; first-year operating cost \$77,523.40; revenue \$135,000. Format: country/standard 'pops. Principals: Mary Ann Bowman, Donald Eugene Loveland, Judith Ann Loveland and Charles Edward Bowman, each 25%. Bowmans and Lovelands are married couples and are Columbus, Ga. and Harrison business people.
  - Yellville, Ark.—Adams Broadcasting Co. seeks 1530 khz, 500 w-D. P.O. address: Box 759, Yellville 72687. Estimated construction cost \$31,362; first-year operating cost \$54,701; revenue \$70,000. Format: C&W. Principals: John C. Adams, Donald J. Adams (brothers), David E. Doshier and Roscoe E. Jefferson (25% each). Mr. J. Adams owns local insurance firm.

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