

As compiled by BROADCASTING based on filings, authorizations, petitions and other actions announced by the FCC during the period Nov. 18 through Nov. 23.

Abbreviations: ALJ—Administrative Law Judge. alt.—alternate. ann.—announced. ant.—antenna. aur.—aural. aux.—auxiliary. CH—critical hours. CP—construction permit. D—day. DA—directional antenna. Doc.—Docket. ERP—effective radiated power. freq.—frequency. HAAT—height of antenna above average terrain. khz—kilohertz. kw—kilowatts. MEOV—maximum expected operation value. mhz—megahertz. mod.—modification. N—night. PSA—presunrise service authority. SL—studio location. SH—specified hours. TL—transmitter location. trans.—transmitter. TPO—transmitter power output. U—unlimited hours. vis.—visual. w—watts. \*—non-commercial.

## New stations

### TV applications

■ Los Angeles—Quality Public Broadcasting Corp. seeks ch. 68 (794-800 mhz); ERP 1925 kw vis., 385 kw aur., HAAT 2,870 ft. P.O. address: Box 1, Whittier, Calif. 90608. Estimated construction cost \$126,849.25; first-year operating cost \$20,000. Legal counsel Misegades, Douglas & Levy, Washington. Applicant is nonprofit corporation. E.R. Bertermann is president. Ann. Nov. 18.

■ Cleveland—Cleveland Television Corp. seeks ch. 19 (500-506 mhz); ERP 1090 kw vis., 705 kw aur., HAAT 1,008 ft.; ant. height above ground 1,961 ft. P.O. address: 3544 Ingleside Road, Shaker Heights, Ohio 44122. Estimated construction cost and first-year operating cost \$423,500; revenue \$800,000. Legal counsel Fletcher, Heald, Kenehan & Hildreth, Washington; consulting engineer E. Harold Munn Jr. Principals: Aben E. Johnson Jr. (65%), Clifford Beresh (10%) and five others (5% each). Mr. Johnson is president and majority stockholder of WXON(TV) Detroit. Mr. Beresh is sales manager there. Ann. Nov. 18.

■ Spartanburg, S.C.—South Carolina Educational Television Commission seeks ch. 49 (680-686 mhz); ERP 838 kw vis., 167 kw aur., HAAT 957 ft. P.O. address: 2712 Millwood Avenue, Columbia, S.C. 29250. Estimated construction cost \$1,094,400; first-year operating cost \$310,000. Legal counsel Dow, Lohnes & Albertson, Washington; engineer Charlton W. Bowers. Applicant is state agency. Henry J. Cauthen is president. Ann. Nov. 18.

### AM applications

■ Dadeville, Ala.—Fidelity Broadcasting Inc. seeks 1450 khz, 250 kw-U. P.O. address: 130 Tichenor (Box 911), Auburn, Ala. 36380. Estimated construction cost \$53,406.90; first-year operating cost \$50,380,000; revenue \$74,000. Format: popular, C&W. Principals: Elsie C. Timberlake (60%), Joseph E. Marshall and Jackson Mitchell (20% each). Ms. Timberlake is Auburn building contractor and realtor. Mr. Marshall is program director of WJHO(AM) Opelika, Ala. Mr. Mitchell is station manager of WTLS(AM) Tallahassee, Fla. Ann. Nov. 23.

■ Russellville, Ark.—KERM Inc. seeks 790 khz, 500 w-D. P.O. address: Route 1, Bishop Addition, Russellville, Ark. 72801. Estimated construction cost \$52,206; first-year operating cost \$42,450; revenue \$75,000. Format: C&W 40%, pop 35%, talk 25%. Principals: James K. Womack 54% owner is general manager KARV(AM) Russellville. E. J. Alexander, 10%, is chief engineer KWCK(AM)-KSER(FM) Searcy, Ark. Morris Hibbs, 6%, is Cairo, Mo. farmer. Frank Scott, 6%, is army officer. Leslie Church, 6%, is Tel. Co. of Ark. executive. Theron Walker, 6%, data process manager, Valmac, Russellville. Charles Spoonhour, 6%, basketball coach Burlington, Iowa. La-

rry Garrett, 6%, real estate salesman, Rogers, Ark. Ann. Nov. 23.

■ Indio, Calif.—Sherman-Greenleigh-Sanchez Broadcasting Co. seeks 1400 khz, 250 w-N 1 kw-D P.O. address: 1555 Rising Glen Rd., Los Angeles. Estimated construction cost \$39,400; first-year operating cost \$80,172; revenues \$90,000. Format: contemporary (7.5% Spanish and bilingual). Principals: Robert Sherman, 32%, producer, associate producer, writer Goodson-Todman Productions, Los Angeles; Thomas Greenleigh, 32%, radio programing consultant; Lawrence Greenleigh, 15%, physician, psychiatrist Los Angeles; Gloria Greenleigh, 15%, real estate agent, Beverly Hills and Juan Sanchez, 6%, assistant to dean of education responsible for minority recruitment, Harvard University, Cambridge, Mass. Ann. Nov. 23.

■ Palm Springs, Calif.—Robert Weisberg seeks 1010 khz, 500 w-N 1 kw-D. P.O. address: 145 E. 92nd St., New York. Format: contemporary. Principals: Robert Weisberg is president TeleMation Program Services Inc., New York and president and 100% stockholder Pine Mountain Cable Corp., Pine Mountain, Calif. This application is mutually-exclusive with renewal application of KCMJ(AM) Palm Springs which has pending application for new frequencies and facilities. Mr. Weisberg seeks purchase or lease of KCMJ's present facilities listed on its pending application as purchased for \$216,488, depreciated value \$4,579; Mr. Weisberg assumes value is less than \$100,000 or \$2,000 per month lease. Ann. Nov. 23.

■ Nashua, N.H.—Robert L. Cohen and Michael A. Siegel seeks 900 khz, 1 kw-D. P.O. address: 139 Canterbury Lane, Londonderry, N.H. 03053. Estimated construction cost none; first-year operating cost \$212,000; revenue \$242,000. Format: existing. Principals: Robert L. Cohen and Michael A. Siegel who are applying for interim operating authority of WOTW(AM) Nashua. Mr. Cohen is announcer with WEEI(AM) Boston. Dr. Siegel is Boston professor. They propose to lease existing facilities. Ann. Nov. 23.

### FM application

■ Nashua, N.H.—Robert L. Cohen and Michael A. Siegel seek 106.3 mhz, 3 kw, HAAT 165 ft. P.O. address: 139 Canterbury La., Londonderry, N.H. 03053. Estimated construction cost, none; first-year operating cost \$212,000; revenue \$242,000. Format: existing. Principals: Robert L. Cohen, 50%, is staff announcer WEEI(AM) Boston. Dr. Michael Siegel, 50%, is professor of communication, Emerson college, Boston. Principals will lease facilities of WOTW-FM Nashua for \$3,000 per month for interim operation

from MFP Corp., Nashua. Ann. Nov. 23.

## Ownership changes

### Applications

■ WLCY(AM) St. Petersburg, Fla. (1350 khz, 5 kw-U;)—Seeks assignment of license from WLCY Inc. to Florida Radio Inc. for \$4,500,000. Seller is wholly owned by Rahall Communications Corp. Alan Henry is president. Company, which, pending FCC approval, is being merged with Gulf United Corp., is principally owned by Farris E., N. Joe and Sam G. Rahall, all brothers. Buyer is wholly owned by Harte-Hanks Communications Inc., major group owner and publisher. Ann. Nov. 18.

■ WBDN(AM) Escanaba, Mich. (600 khz, 1 kw-D)—Seeks assignment of license from Escanaba Broadcasting Co. to Bay De Noc Broadcasting Inc. for \$315,000. Sellers are Donald A. Curran, Dean W. Manley, Michael J. Nelson and LeRoy Nelson, none of whom has other broadcast interests. Buyer is owned equally by James C. Rudd, Robert E. Gagne and Marc D. Tall, account executive, former program director and news director, respectively, of KTDE(AM) Mankato, Minn. Ann. Nov. 23.

■ KBIL(AM)-KSAB(FM) Liberty, Mo. (1140 khz, 500 w-D; FM: 106.5 mhz, 100 kw)—Seeks assignment of license from S&M Investments Inc. to Strauss Broadcasting Corp. for \$1,075,000 plus \$200,000 covenant not to compete. Seller is principally owned by M. Crawford Clark and James C. Treat. Mr. Treat is half owner of KECK(AM)-KHAT(FM) Lincoln, Neb. Mr. Clark has no other broadcast interests. Buyer is owned by Leonard H. Strauss (51%) and his wife, Marilyn (24%). Joe Abernathy, former general manager of WIOD(AM)-WAIA(FM) Miami, owns remaining shares. Mr. Strauss has various warehousing and business interests in Kansas City, Kan., and New York. Ann. Nov. 23.

■ WPTL(AM) Canton, N.C. (AM: 920 khz, 500 w-D)—Seeks assignment of license from P/M Broadcasting Inc. to Skycountry Broadcasting Inc. for \$185,250. Seller is Charles Price Jr., who has no other broadcast interests. Buyer is owned by William A. Reck, who, with his father, Myron A. Reck, owns WTRR(AM) Sanford, Fla. Ann. Nov. 23.

■ WMGC(AM) Cleveland (AM: 1260 khz, 5 kw-U)—Seeks assignment of license from Globe Broad-

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