

Dr. Jesse Werner is chairman and director. Ann. Oct. 21.

■ **WFRC(AM)** Reidsville, N.C. (1600 kw, 1 kw-DA-N)—Seeks assignment of license from WFRC Inc. to Travis Broadcasting for \$350,000. Seller: Eugene F. Smith, president, has no other broadcast interests. Buyers: Charles C. (45%) and Jessica Travis (55%). Mr. Travis is salesman for WFRC(AM). Mrs. Travis has interest in restaurant and apartment buildings. Ann. Oct. 24.

■ **WLWT Cincinnati, Ohio (ch. 5)**—Seeks assignment of license from Avco Broadcasting Corp. to Multimedia Inc. for \$16,300,000. Seller: Avco is in process of selling WLWC(TV) Columbus, WLWD(TV) Dayton, both Ohio and KMOL-TV San Antonio, Tex. Buyer: Multimedia Broadcasting, subsidiary, is licensee of WFBC-AM-FM-TV Greenville, S.C., WBIR-AM-FM-TV Knoxville, Tenn., WMAZ-AM-FM-TV Macon, Ga. and WWNC(AM) Asheville and WXII(TV) Winston-Salem, both North Carolina and has recently bought KAAY(AM) Little Rock, Ark., WAKY(AM) Louisville, Ky. and KEEL(AM)-KMBQ(FM) Shreveport, La. Corporation is publicly traded. Ann. Oct. 23.

■ **WCHA(AM)-WCHM(FM)** Chambersburg, Pa. (AM: 800 khz, 1 kw-D; FM: 95.1 mhz, 2.8 kw)—Seeks transfer of control of Chambersburg Broadcasting Co. from John S. Booth, trustee for John S. Booth (living trust) (71% before; 42.5% after) to his children, John S. Booth III, Thomas E. Booth and Harriett D. Booth, custodian for Margaret A. Booth. Consideration: none. Ann. Oct. 24.

■ **WOHN(AM)** Herndon, Va. (1440 khz, 1 kw-DA-DA)—Seeks assignment of license from My Staff Inc. to United Communications Corp. for \$180,000 plus assumption of \$130,000 in liabilities and \$35,000 covenant not to compete. Seller: James F. Beattie owns half of WSSA(AM) Morrow, Ga. and is in process of buying WEXY(FM) Oakland Park, Fla. Buyers: Michael S. Hollis is attorney and Ronald Loewenthal is partner in advertising agency. Ann. Oct. 17.

■ **WVAY(AM)** Huntington, W. Va. (1470 khz, 5 kw-D)—Seeks transfer of control of Ohio River Broadcasting Corp. from Husco Broadcasting and Electronics Corp. (100% before; none after) to Richard H. Husted (none before; 100% after). Consideration: forgiveness of debt, exchange of stock, \$10,000 a year for five years advertising allowance. Principal: Mr. Husted is president, director and 24% shareholder of WWHY. Ann. Oct. 24.

Actions

■ **KPBA(AM)** Pine Bluff, Ark. (AM: 1590 khz, 1 kw-D, 250 w-N)—Broadcast Bureau granted assignment of license from Radio Pine Bluff to KPBA Inc. for \$155,000. Sellers: Bruce and John K. Gresham own WJPR(AM) Greenville, Miss. Buyers: Larry S. Tabor (30%) is executive director of nursing home and real estate broker. Frank M. Deraum (30%) is attorney in Mississippi. Dan W. Curran (30%) is pharmacist and part owner of drugstores in Mississippi. Dan D. Moulds (10%) is general manager of WMBC(AM)-WJWF(FM) Columbus, Miss. (BAL-8447). Action Oct. 15.

■ **KOST(FM)** Los Angeles (103.5 mhz, 12.5 kw)—Broadcast Bureau granted pro forma assignment of license from McLendon Pacific Corp. to Coronado Communications. Action Oct. 9.

■ **KPGA(FM)** Pismo Beach, Calif.—Broadcast Bureau granted assignment of license from James M. Strain to Jack and Lovely-Lois Gale for \$70,000. Seller: Mr. Strain has no other broadcast interests. Sellers: Mr. and Mrs. Gale have recently sold KFTW(AM) Fredericktown, Mo. (see below) (BALH-2162). Action Oct. 17.

■ **KEST(AM)** San Francisco (1450 khz, 1 kw-D, 250 w-N)—Broadcast Bureau granted transfer of control of KEST Inc. from John F. and Georgiene A. Malloy, Delmor A. Courtney and Alan P. Schulz (100% before; none after) to Marvin Kosofsky, Howard and Miriam Warshaw and Lawrence and Carol Brandon (none before; 100% after). Consideration: \$1,187,252. Principals: Sellers are retiring from broadcasting. Buyers together own WYLO(AM) Jackson, Wis.; WTHE(AM) Mineola, N.Y.; WARO(AM) Canonsburg, Pa., and KUXL(AM) Golden Valley, Minn. Mr. Kosofsky and Mr. and Mrs. Warshaw own KPPC(AM) Pasadena and KMAX(FM) Arcadia, both

radio • television • catv • public relations/contacts

Public Relations/Contacts is a regular feature of BROADCASTING, the newsweekly of broadcasting and allied arts, appearing the first issue of each month. If you mail releases or broadcast material to Stations, your advertisement belongs on this page.

free film

FREE LOAN 16m/m FILMS

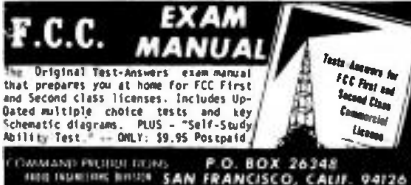
All topics ... entertaining, informative, top quality. Book singly, in packages or series ... you name it. Call us collect for programming assistance.

ASSOCIATION-STERLING FILMS, Ridgely, NJ (201) 943-3855, LaGrange, Ill. (312) 354-7422, Dallas (214) 638-6799, Atlanta (404) 458-6253, San Valley, Ca. (213) 767-0200

FREE FILMS? CALL MODERN TV

The leading distributor. We have the most PSA's & newsclips too. Call regional offices. Or general offices: 2323 New Hyde Park Rd, New Hyde Park, NY 11040. (516) 437-6300.

instructions



F.C.C. EXAM MANUAL
The Original Test-Answers exam manual that prepares you at home for FCC First and Second class licenses. Includes Updated multiple choice tests and key schematic diagrams. PLUS - Self-Study Ability Test - ONLY \$9.95 Postpaid.
P.O. BOX 26348
SAN FRANCISCO, CALIF. 94126

programming



ONE MOMENT PLEASE®
with **MORT CRIM**
award winning—money making syndicated TV and radio feature
FREE AUDITION
Alcare Communications
collect (215) 687-5767



CAVOX
is PROFIT-PROGRAMMED MUSIC for Automated or Live Radio
Complete Library Service • 6 MOR Formats • Mono or Stereo
Call (213) 776-6933, CAVOX Stereo Productions, 502 S. Iss. Inglewood, CA 90301
Ask for Bob Mayfield.



CUSTOM TAPES FOR AUTOMATION
THE **GnB** STUDIOS
2415 BERESFORD AVENUE
BEAumont, CALIFORNIA 94007
415 / 592-6149

programming (cont'd)

5-minute
Quality advertising programs
Award winning—Time tested
Increasing appeal and popularity
Repeated Renewals
POINT OF LAW DOCTOR'S HOUSE CALL

Broadcast as Public Service
or
Sell to wide range of General Sponsors
Write or Call for Brochure/Audition Tape
SIGNAL PRODUCTIONS, INC.
6223 Selma Avenue • Hollywood, Calif. 90028
Telephone (213) 463-4173

legal

BROADCASTING AND THE LAW
A publication for the entire station staff. Keeps you advised of FCC rule changes, court decisions, and Congressional actions affecting you ... in a unique way. For further information and a sample copy write:
BROADCASTING AND THE LAW
Box 8357A
Knoxville, Tennessee 37916

radio drama



The LONE RANGER
The Original Radio Network Series is **BACK ON THE AIR!**
Now available for local purchase:
CHARLES MICHELSON, Inc.
444 MADISON AVE., NEW YORK 10022 • (212) 759-3232



LUM and ABNER
5 - 15 MINUTE PROGRAMS WEEKLY
Lum & Abner Distributors
1001 SPRING
LITTLE ROCK, ARK. 72202
Phone (501) 376-8292

RADIO'S GOLDEN MEMORIES. Don Brody hosts nostalgic vintage radio series, available in your market M-F and/or 2-hour weekend edition.
Call (219) 866-3967 or write RGM Productions, P.O. Box 224, Rensselaer, Ind. 47978.