

planned to use through Sept. 4, the day before the primary election. The commission noted that the request had been made at a time when Mr. Bilbray's spots were running on the station "in a fixed and continuing pattern."

But KLAS-TV, in its pleading, said that in the five days before the primary, Mr. Baring had "substantially" more time than Mr. Bilbray and that Mr. Rosner had been notified in advance of Mr. Bilbray's plans to purchase time for a campaign in August and chose not to buy time in response until "about Aug. 24," when he asked for spot time between Aug. 31 and Sept. 4.

Moreover, KLAS-TV said, the commission's holding that Mr. Rosner's request automatically invoked the seven-day rule is unprecedented. In a previous case cited by the commission, KLAS-TV said, the complainant had specifically referred to the past uses of time by his opponent. "It has always been held to be a candidate's responsibility to invoke by request to a station his right to equal time," KLAS-TV said. "Nothing in the 315 primer or in any case led KLAS-TV to believe that the seven-day rule operates in a different way."

Accordingly, KLAS-TV maintained that the commission should not impose the \$1,000 fine, either because it ignored past precedent or, if it decides to affirm its interpretation as stated in the notice of liability, it should recognize that the interpretation constitutes new law "and that KLAS-TV cannot be held to have violated a new legal concept."

Changing Hands

Announced

Following sales of broadcast stations were reported last week, subject to FCC approval:

▪ **KGNC-TV Amarillo, Tex.:** Sold by Stauffer Publications Inc. to Cannan Communications Inc. for estimated \$2.5 million. Stanley H. Stauffer is president of Stauffer Publications, which also owns WIBW-AM-FM-TV Topeka, KSOK(AM) Arkansas City, all Kansas; KGFF(AM) Shawnee, Okla. and KGNC-AM-FM Amarillo. Stauffer Communications has recently reached an agreement to purchase KRNT-AM-FM Des Moines, Iowa (see below). Darrold A. Cannan Jr. is president of Cannan Communications. Cannan family formerly owned KFDX-TV Wichita Falls and KFDM-TV Beaumont, both Texas. KGNC-TV is NBC affiliate on channel 4 with 347 kw visual, 61.7 kw aural and antenna height 1,420 feet above average terrain. Broker: Hogan-Feldman, Los Angeles.

▪ **KRNT-AM-FM Des Moines, Iowa:** Cowles Communications Inc. has reached agreement in principle for sale of stations to Stauffer Publications Inc. (see above). Industry sources put probable sale price at about \$1.5 million. Cowles had negotiated with Tracy-Locke Co., Dallas-headquartered agency, for sale of stations for estimated \$1.2 million, but deal was canceled last July (BROADCASTING, July

23). Gardner Cowles is chairman of Cowles Communications. Other Cowles broadcast properties are KRNT-TV Des Moines; WREC-AM-FM, Memphis and WESH-TV Daytona Beach, Fla. KRNT(AM) operates full time on 1350 khz with 5 kw. KRNT-FM is on 102.5 mhz with 100 kw and antenna height 510 feet above average terrain.

▪ **WCIB-FM Falmouth, Mass.:** Sold by Cape & Islands Broadcasting Inc. to Roger Neuhoﬀ and Ralph Guild for estimated \$300,000. Cape & Islands is owned by Edward Perry, Paul Christo and Olimas Management Corp. Mr. Neuhoﬀ is president of Eastern Broadcasting Corp., licensee of WCVS(AM) Springfield, Ill.; WHUT(AM) and WLHN(FM) Anderson

and WBOW-AM-FM Terre Haute, both Indiana. Mr. Guild is president of McGavren-Guild Co., station-rep firm headquartered in New York. WCIB-FM is on 101.9 mhz with 50 kw and antenna height 240 feet above average terrain. Brokers: Ansel Chaney, Boston, and Avpro Inc., New York.

Approved

The following transfers of station ownership have been approved by FCC (for other FCC activities see page 46):

▪ **KTOK(AM) Oklahoma City:** Sold by KTOK Radio Inc. to Covenant Broadcasting Corp. of Oklahoma for \$2.45 million. William D. Schueler is president of KTOK Radio. Covenant Broadcasting is wholly

PACIFIC NORTHWEST CATV

Great for owner operation, suitable for absentee ownership. 3,000 subscribers in healthy market. Solid cash flow. Owner will carry with 29% down.

Call: Don Wyckoff,
San Francisco Office.

Hamilton-Landis & Associates

America's most dynamic and experienced media brokers.

WASHINGTON, D.C.: 1100 Connecticut Ave., N.W., 20036 (202) 393-3456

CHICAGO: 1429 Tribune Tower 60611 (312) 337-2754

DALLAS: 1511 Bryan Street, 75201 (214) 748-0345

SAN FRANCISCO: 111 Sutter Street, 94104 (415) 392-5671

Brokers of Newspaper, Radio, CATV & TV Properties

MIDWEST

Suburban daytimer near major market, with gross of about \$15,000 per month. Sale includes valuable real estate.

Price: \$400,000. Cash.

Contact: Richard A. Shaheen,
Chicago Office.