

quire that educational television stations furnish a "nonprofit and noncommercial broadcast service," and specify that no announcements "promoting the sale of a product or service" may be aired. The proposed announcements, the commission said, promote a commercial service.

The commission noted that educational stations may use auctions and over-the-air solicitations to raise funds. But it pointed out that even during auctions, products or services may not be promoted "beyond that necessary for specific auction purposes."

Changing Hands

Announced

Following sales of broadcast stations were reported last week, subject to FCC approval:

▪ **KCNW(AM)-KMOD(FM)** Tulsa, Okla.: Sold by Unicom Inc. to San Antonio Broadcasting Corp. for \$665,000 for KCNW and \$85,000 for KMOD. Unicom is subsidiary of Tracy-Locke Co., Dallas advertising firm and owner of KJIM(AM) Fort Worth. Tracy-Locke has also agreed in principle to purchase KRNT-AM-FM Des Moines, Iowa. Buyer is owned by Lowry Mays, Texas investment banker; Douglas McCall, general manager of KREZ(AM) San Antonio (also owned by San Antonio Broadcasting), and B. J. McCombs, south Texas automobile dealer. KCNW operates on 1300 khz with 5 kw day and 1 kw night. KMOD, off air since May 1971, is authorized to operate on 97.5 mhz with 50 kw and antenna 428 feet above average terrain. Brokers: Sovran Associates for buyer, Dan Hayslett & Associates for seller.

▪ **WPDX(AM)** Clarksburg, W. Va.: Sold by Continental Communications Inc., to Rau Radio Stations Inc. for \$380,000. Continental retains WCTI-TV New Bern, N.C., and WRGM(AM) Richmond, Va. Buying firm is headed by Henry Rau, board chairman, and Lloyd S. Smith, president. It owns WNAV-AM-FM Annapolis and WARK-AM-FM Hagerstown, both Maryland; WDOV(AM)-WDSB(FM) Dover, Del., and WATO(AM)-WUUU(FM) Oak Ridge, Tenn. WPDX is daytimer on 750 khz with 1 kw. Broker: Blackburn & Co.

Justice doesn't budge on crossownership

Rigid stand on waivers again applied to Uvalde, Tex., request

The Department of Justice, in another indication that it is monitoring requests for waivers of the FCC's CATV-TV crossownership rule, has urged the commission to deny the waiver request of Uvalde Television Cable Co., owner of a cable system and three translators in the area of Uvalde, Tex.

As it did in the case of the waiver request of Valley Cablevision Corp., a consortium of three UHF stations in the South Bend-Elkhart, Ind., market that holds 14 cable franchises in its area (BROADCASTING, May 21), the depart-

ment said the commission should hold Uvalde to a standard that would assure that the rule's objective is being met.

And Uvalde, the department said, has not met the test, at least in the petition it filed. However, Justice also said that in denying the petition, the commission should give Uvalde an opportunity to re-submit its petition with the information needed "to make a responsible argument that waiver is desirable in this case."

The department noted that the commission's aim in adopting the rule, which requires the breakup of commonly owned CATV and TV stations in the same market by Aug. 10, 1975, is to promote competition for advertising and information. And waivers, the department added,

should be granted only when "some unusual aspect" of a case indicates that divestiture will not help in achieving those goals.

Uvalde lies outside the service areas of television stations in San Antonio, Austin and San Angelo, and residents of the area are largely dependent for service on Uvalde Television's cable system and translators.

Justice said the cable system, which serves the town of Uvalde, and the translators, which are beamed to the surrounding area, are potential competitors and are probably independently viable. And if they are independently viable, Justice added, they are probably saleable.

Uvalde said it has tried to find a buyer

Daniel D. Hayslett

New Vice President, in charge Dallas Office



A veteran of more than 25 years in the broadcasting field, Dan was most recently president of his own brokerage firm. Prior to that he was president, chief operating officer and a partner of Strauss Broadcasting, which operated four radio stations. He also held top managerial positions with three other radio stations and is experienced in all phases of station operations.

Dan is past president of Broadcasting Executives of Texas and served as a fighter pilot in both World War II and the Korean War.

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