

Times was founded in 1881. Times Mirror is listed on the New York Stock Exchange.

Beyond owning and operating the *Dallas Times Herald* and the three broadcast stations, Times Herald Printing Co. also owns newspaper enterprises and shoppers enterprises, a subsidiary that does offset printing and publishes suburban-area shopping guides. The current circulation for *The Dallas Times Herald* is 219,000 daily and 262,000 Sundays, as compared to the *Los Angeles Times* daily circulation of 975,000, and a Sunday circulation of 1.3 million. Times Herald put KRLD(AM) on the air in 1926, KRLD-FM in 1948 and KRLD-TV in 1955. The company is privately owned.

KKOG-TV goes dark

Julian F. Myers, president and principal stockholder in New Horizons Broadcasting Corp., KKOG-TV Ventura, Calif., last week applied to the Federal Communications Commission for temporary suspension of broadcasting operations. Mr. Myers is negotiating for refinancing of the financially-troubled UHF station (BROADCASTING, Sept. 1). KKOG-TV went off the air on Sept. 13. The New Horizon outlet went on the air Dec. 14, 1968 (BROADCASTING, Dec. 23, 1968).

Storer's Philadelphia sale is given FCC nod

The \$5.7 million sale of Storer Broadcasting Co.'s WIBG(AM) Philadelphia to Buckley Broadcasting Corp. was approved last week by the FCC.

Storer will retain WIBG(FM) Philadelphia, but has granted Buckley Broadcasting a two-year option to buy the FM station if Storer decides to sell it. However, the Miami-based group broadcaster plans to apply for a change in WIBG-FM's call letters. George B. Storer is board chairman of the company, which also owns WJBK-AM-FM-TV Detroit; WJW-AM-FM-TV Cleveland; WSPD-AM-FM-TV Toledo, Ohio; WITI-TV Milwaukee; WAGA-TV Atlanta; WSBK-TV Boston; WGBS-AM and WJHR(FM) Miami; WHN(AM) New York, and KGBS-AM-FM Los Angeles.

In addition, Storer is a group operator of CATV systems with a total of about 25,000 subscribers and owns 86.1% of Northeast Airlines. The company has also signed with Ticket Reservations Systems Inc., New York (which sells and distributes tickets by computer), as an exclusive affiliate in Boston and Detroit-Toledo, Ohio, with options for four other major markets (BROADCASTING, Sept. 1).

Chairman of the board of Buckley

Broadcasting is Richard D. Buckley, who has controlling interest in KGIL(AM) San Fernando, KKHI-AM-FM San Francisco, both California; KOL-AM-FM Seattle, and WWTC(AM) Minneapolis-St. Paul. He is sole owner of WDRC-AM-FM Hartford, Conn.

The vote on the WIBG sale was 4-to-2, with Commissioners Robert T. Bartley and Nicholas Johnson dissenting and Commissioner Kenneth A. Cox abstaining from voting.

WIBG(AM) is full time on 990 kc with 50 kw day and 10 kw night. It was founded in 1924 and acquired by Storer in 1957.

Changing Hands

Announced:

The following sales were reported last week, subject to FCC approval:

- KRLD-AM-FM-TV Dallas: Sold with the *Dallas Times Herald* by the Times Herald Printing Co. to the Times Mirror Co. in a stock transaction aggregating about \$91 million (see page 44).

- WSAZ(AM) Huntington, W. Va.: Sold by Capital Cities Broadcasting Corp. to the Stoner Companies for \$920,000 (see page 30).

- WJMS(AM) and construction permit for FM (call letters not yet assigned), Ironwood, Mich.: Sold by William L. Johnson to Charles K. Heath and W. Donald Roberts Jr. for about \$350,000. Mr. Heath is former newscaster for WMAQ-TV Chicago and has a CP for a new FM at Rhinelander, Wis. Mr. Johnson is with a radio-television representative firm. WJMS is full time on 590 kc with 5 kw. The FM station has a CP for operation on 99.7 mc with 51 kw and an antenna height of 620 feet above average terrain. Broker: J. D. Stebbins Co., Lake Forest, Ill.

- WXVA(AM) and WZFM(FM) Charles Town, W. Va.: Sold by Arthur W. Arundel to John P. Luce for \$250,000. Mr. Arundel owns WAVA-AM-FM Arlington, Va. (Washington), and the *Loudoun* (Va.) *Times-Mirror*. Mr. Luce is an electronics engineer with the National Aeronautics and Space Administration's Goddard Space Center, Greenbelt, Md. WXVA is a day-timer on 1550 kc with 5 kw. WZFM is on 98.3 mc with 3 kw and an antenna height of 110 feet above average terrain. Broker: William T. Stubblefield Co., Aldie, Va.

- WXOX(AM) Bay City, Mich.: Sold by Patrick J. Trahan and others to Philip W. Agree and Edwin Schreiber for \$200,000. Sellers own WSTR-AM-FM and 80% of Michigan CATV Inc., both Sturgis, Mich. Mr. Agree owns a furniture manufacturing firm, and has 80% interest in a mechanical contract-

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