

owned Television Stations Division there as administrator of research projects.

Richard E. Reed, VP and general manager, WLWC(TV) Columbus, Ohio, joins WLWT(TV) Cincinnati in same capacity.

David Abbott, sales manager at WLWC(TV), succeeds Mr. Reed. Both are Avco stations.



Roy M. Schwartz, operations manager, WHN New York, joins KGBS Los Angeles as general manager. He succeeds **Dale Peterson**, who resigns.

Milton Kanner, head of own New York consulting firm, joins Westinghouse Broadcasting Co. there as controller.

Mr. Schwartz

Roger W. LeGrand, VP and general manager, WITI-TV Milwaukee, elected president of Wisconsin Broadcasters Association.

Phillip W. Trammell, formerly general manager of KOMA Oklahoma City and WDGY Minneapolis, joins WQAM Miami Beach, Fla., in same capacity. All are

Storz stations.



Mr. Courson

LaRue M. Courson, manager of production department, National Association of Broadcasters, Washington, also designated manager of NAB's new headquarters building.

Programing

Max Landes, sales manager, KVFD Fort Dodge, Iowa, named station manager. **Eve Rubenstein**, sales manager, KVFD-TV, named station manager.

Art Frankel, VP and studio counsel, Screen Gems, Los Angeles, named VP in charge of studio business affairs. **Seymour Friedman**, VP and production supervisor, named VP and executive production manager. **Al Feder**, controller, West Coast, appointed controller and director of management information, West Coast.

Donald R. Boyle, with programing department, ABC-TV, New York, joins Paramount Television there as director of current programing.

Leo M. Brody, manager of special projects, Independent Television Corp., New York, joins Allied Artists Television Corp. there as eastern division sales manager.

George Wilson, program director, WOXY Milwaukee, named VP and national program director for parent Bartell Broadcasters Inc., New York.

Richard Bernhard, with Project 7 Productions, Hollywood, appointed VP in charge of business affairs.

Jack Duffield, director of national TV sales and marketing, RKO General, New York, joins Trans-General Inc., as manager of New York office.

Carl E. Warner, producer, joins Storer Studios Inc., Atlanta, as director of production.

William J. Hendricks, with Mutual Transit Sales, Detroit, joins Metromedia Producers Corp. as Midwest account executive and manager of new MPC office in Detroit.

George A. Burns, assistant general manager/program director, WSAI and WJBI(FM) Cincinnati, named director of programing, radio division, for parent Pacific and Southern Broadcasting Co. He will be based in Atlanta.

Al Dullnig, assistant manager, WDCA-TV Washington, joins KETV(TV) Omaha, as manager of program department. He succeeds **Jack S. Petrik**, who joins KDNL-TV St. Louis (not yet on air), as general manager.

Hewitt Griffin, promotion manager, WLBT(TV) Jackson, Miss., appointed program manager.

Gary Lockwood, with WSAM Saginaw, Mich., joins WLYV Fort Wayne, Ind., as assistant program director.



1. Bill Buckler (left), chief photographer at WAGA-TV, and Jim Shirley, Treck PhotoGraphic of Atlanta. 2. WAGA-TV office and studio building, Atlanta.

Atlanta's WAGA-TV cuts film processing costs in half with Pako

"We used to pay 6¢ a foot for outside film processing," said Bill Buckler, chief news photographer at WAGA-TV, Georgia's leading color station. "But with our Pako 28EK Cine Processor, we've cut our costs in half."

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News

Roy Laurence, program director, WWBZ Vineland, N. J., joins WRCP-AM-FM Philadelphia, as news director.

Roy Wallace, special projects editor, WABC-TV New York, appointed editorial director.

Dr. Gerald D. Hursh, director of survey research for Democratic National Committee during 1968 campaign, joins CBS News election unit in newly created position of director of survey operations.

Frederick H. Treesh, UPI general news editor, New York, named senior editor.

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