

Manus, John & Adams, Bloomfield Hills, Mich., as director of branch office marketing and research services.

Allen S. Klein, director of Pulse Pacific, Los Angeles, joins Davis Broadcasting Co. (KWIZ Santa Ana and KLOK San Jose, both California) in newly created position of director of research and planning.

Daniel H. Hirsch, account supervisor, Kenyon & Eckhardt, New York, joins Ross Roy of New York Inc., as VP-account supervisor. **John C. Farris**, senior print, TV and radio writer with Ted Bates & Co., New York, joins Ross Roy of New York as senior copywriter.



Mr. List



Mr. Brusman

Jack B. List and **William K. Brusman**, with Nelson Stern & Associates, Cleveland agency, named executive VP and senior VP, respectively.

Neil J. Tardio and **William H. Dur-yea**, film producers, Young & Rubicam, New York, elected VP's and named executive producers.

Jay Murley, general manager of KIFN Phoenix, appointed sales manager for KBMS-FM Los Angeles.

Martin Larsen joins Edward H. Weiss & Co., Chicago, as account executive.

John S. St. Genis, account executive with Earle Ludgin & Co., Chicago, joins Campbell-Ewald Co., Detroit, as account representative.

Richard Kvale, media buyer with D'Arcy Advertising, Chicago, joins Edward Petry & Co., that city, as account executive in radio division.

Daniel E. Switzer, with Leo Burnett Co., Chicago, joins Needham, Harper & Steers there as account executive.

Warren Maurer, with WBZ Boston, appointed account executive, Radio Advertising Representatives, New York.

Rowland Varley, senior account executive, Peters, Griffin, Woodward, New York, and **Tony Fasolino**, group head, Dancer-Fitzgerald Sample, New York, join sales staff of McGavren-Guild-PGW Radio, that city.

Kenneth Hustel named eastern area account executive on Schlitz beer and malt liquor accounts for Leo Burnett Co., Chicago.

John D. Harrison, news and special program director with KOCO-TV Oklahoma City, joins Beals Advertising Agency, that city, as account executive.

George Nakano, art director, Young & Rubicam, New York, named director, VPI Productions, Inc., that city.

Frank M. Smith, with WCFL Chicago, joins WIND, that city, as assistant advertising and promotion manager.

Robert J. Levy, with KHOU-TV Houston as writer-producer, appointed director of advertising and promotion, succeeding **Keith H. Moon**, who resigns to accept similar position with KIRO-AM-TV Seattle.

MEDIA

J. Michael Donohew, assistant director of business affairs, CBS-TV, Hollywood, appointed director of negotiations, business affairs.

Bertrand M. Fainberg, executive with NBC-TV's talent and program administration department, joins CBS Enterprises, New York, as manager of business affairs, succeeding **Christopher F. Brady Jr.**, who resigns to join Columbia special products, division of Columbia Records.

John J. Keenan, sales manager with WJKS-TV Jacksonville, Fla., named general manager.

James E. Throneberry, account executive with KAKE Wichita, Kan., joins KUPK-AM-FM Garden City, Kan., as general manager.

W. Robert Hahn named executive secretary of Illinois Broadcasters Association, Springfield.

Bryan Cole, in operations and facilities for KHJ-TV Los Angeles, named personnel administrator, KHJ Division, RKO General Inc., succeeding **Alice Allen**, who retires.

Stan Warwick, director of programming for KGIL San Fernando, Calif., appointed general manager, succeeding **Richard D. Buckley Jr.**, named to head new West Coast office of parent Buckley Broadcasting Corp.

Cecelia E. Gauss, assistant to president of Gerity Enterprises, parent of WABJ Adrian, Mich., also named station manager of WABJ.

PROGRAMING

Carl Miller, western division manager, Warner Bros.-Seven Arts television division, Burbank, Calif., joins United Artists Television, Dallas, as sales representative for southwestern division.

Henry J. Guzik, TV Cinema Sales Corp., Beverly Hills, Calif., appointed midwestern division manager, Trans-Lux Television Corp., Chicago.

Frederick M. Bohem, White House staff assistant, appointed deputy director for programing, Public Broadcast Laboratory, New York.

Allan Michaels, public service and production director with WIP Philadelphia, named program director for WMMR(FM), that city. Both are Metro-media stations.



Mr. Smith

Otis L. (Jerry) Smith, eastern division sales manager with ABC Films, New York, elected VP, eastern division manager and UHF stations specialist, that city.

Lloyd H. Gaynes, executive producer and assistant program manager for WPIX(TV) New York, appointed director of daytime programs, West Coast, for ABC-TV. **Jack P. Fleischmann**, executive story editor for 20th Century-Fox TV, named executive consultant of ABC-TV's upcoming *Journey to the Unknown* series.

Daniel Rosen, with WPIX(TV) New York, named assistant program manager-executive producer.

Thomas C. Marshall, news director for WRHL Rochelle, Ill., named program director.

Hy Lit, with WIBG Philadelphia, joins WDAS-FM, that city, as VP in charge of programing. **Kae Williams**, with WDAS, named program coordinator.

William Lehman named program director of Delaware Educational Television Network, succeeding **Robert Lucas**, who resigns with no plans announced.



Mr. Moomey

Robert D. Moomey, program manager for wowo Fort Wayne, Ind., named to similar position with WIND Chicago. **Thomas L. Brown**, executive producer with wowo, succeeds him. Both are Westinghouse Broadcasting stations.

Jacques Fleischmann, with Reeves Sound Studios, New York, named supervisor, video traffic.

Chuck Southcott, with KGIL San Fernando, Calif., named director of programing.

Steve Dunne, actor, announcer, TV host and commercial spokesman, appointed director of sales for Hollywood Video Center, division of Western Video Industries.

Don Karnes, with WBAL-AM-FM-TV Baltimore, joins WTHE Mineola, N. Y., as program director. **Robert Scott**, with WTHE, appointed music director.

Paul T. Ernst, cameraman/director with KPHO-TV Phoenix, joins WTTV(TV)