

WEEK'S HEADLINERS



Mr. Kreuzer

N. J., succeeding **Charles H. Colledge**, who retires after 34 years with RCA. Since 1958 Mr. Colledge had headed division in Camden. Mr. Kreuzer joined RCA as engineer in 1928. He was appointed manager of RCA theater equipment in 1943 and became manager of RCA industrial products department in 1946. Later he was general product manager of former engineering products division. In 1954 he was named to post of director of product planning on RCA corporate staff. Mr. Kreuzer joined Astro-Electronics division in 1958 as manager of marketing. Mr. Colledge joined RCA as NBC engineer in 1933. Following World War II he served at NBC's WRC and WRC-TV Washington. In 1952 he joined NBC in New York and later rose to director of operations and engineering for network's owned and operated television and radio stations. He became VP,

Barton Kreuzer, division VP and general manager, RCA Astro-Electronics division, Princeton, N. J., named division VP and general manager, RCA broadcast and communications products division, Camden,

facilities operations, in 1956 and two years later became chief executive of RCA broadcast and communications products division.

Felix A. Kalinski, CBS Inc. VP, planning, named VP and general executive in charge of planning for production and worldwide (including U. S.) distribution of players and cartridges in revolutionary new EVR television recording and playback system developed by CBS Labs (BROADCASTING, Aug. 28). Mr. Kalinski also represents CBS in CBS-ICI-CIBA partnership organized to develop and market EVR. Taking over Mr. Kalinski's responsibilities and title as VP, planning, is **Raymond J. Klemmer**, who joined CBS earlier this year as director of planning after service with McKinsey & Co., management consultants, and as director of planning for General Precision Laboratories.

Alfred H. Kirchhofer, president of WBEN Inc. (WBEN-AM-FM-TV) Buffalo, N. Y., since 1956, retires and is being replaced by **Mrs. Edward H. Bartlett**, president of parent *Buffalo Evening News* and VP of WBEN Inc. since 1957. Mr. Kirchhofer, who was named president following death of Mr. Bartlett, remains on board of parent corporation. **Leslie G. Arries Jr.**, who was named VP and general manager of WBEN-AM-

FM-TV (BROADCASTING, June 19), named to WBEN Inc. board. **C. Robert Thomson**, formerly general manager of stations, named VP of WBEN Inc. Mr. Kirchhofer joined *Evening News* in 1915 as reporter and was made managing editor in 1927. When WBEN went on air in 1930, he was made VP in charge of broadcast operation. In 1936, he was publicity director for Alf Landon, Republican presidential candidate.



Mr. Abrams

George J. Abrams, recently resigned senior VP, William Esty Co., New York. (BROADCASTING, Aug. 14) joins Reach, McClinton & Co., that city, as executive VP. Mr. Abrams has won awards for his

work at Block Drug Co., Revlon Inc., Warner-Lambert and Del Laboratories, and is VP, board of directors, New York University's graduate school of business administration.

Sheldon Cooper elected VP of WGN Continental Broadcasting Co. and manager of programing for TV group stations. He also continues as program manager, WGN-TV Chicago.

For other personnel changes of the week see **FATES & FORTUNES**

whether candidate's appearance as actor in televised movie, new or old, constitutes "use" of station's facilities under terms of equal-time law. Some communications attorneys believe it does.

But observers are waiting to see commission apply that ruling to film in which Miss Temple appears as golden-curl 6-8-year-old.

Fitzmaurice dies

Services for Michael Fitzmaurice, 59, radio and television announcer, who died at Memorial hospital in New York Aug. 30 of lymphoma, form of cancer, are planned for this week. He is survived by his wife, Lucille, and two children.

Mr. Fitzmaurice's voice was heard in many well-known shows, including *March of Time*, *Kate Smith*, *Gang Busters*; he was voice of MGM newsreels for some years and also appeared on Broadway.

FCC tells FM'ers how to beat interference to TV

FCC, concerned about increasing number of reports about FM-caused interference to television reception, has advised FM permittees and prospective permittees on steps to take to eliminate that interference.

Commission, in public notice Friday (Sept. 1), said would-be FM licensees should study viewing habits within area of their proposed FM service and location of other FM and TV transmitters in vicinity, then:

1. Test equipment when other stations that may be involved in interference are in operation.

2. Make interference tests with two or more different types of receivers (including color), with receivers located both in transmitter building and at selected outside sites.

3. If interference is indicated, deter-

mine types of FM traps and filters which can solve problem.

4. Communicate with as many TV retailers, wholesalers and servicemen as possible and demonstrate steps necessary to alleviate interference.

5. When filing license application and request for program-test authority, inform commission of kind of interference which may result and steps taken to anticipate complaints.

Gannett recapitalization

Stockholders of Gannett Co., Rochester, N. Y., newspaper and broadcast group, approved recapitalization of company Friday (Sept. 1). Move is preliminary to registering with Securities and Exchange Commission in Washington for public offering sometime before end of year (BROADCASTING, Aug. 7). Recapitalization calls for issuance of 10 million shares of common stock in exchange for present holdings.