

Forks, N. D.



Mr. Goluskin

Norman Goluskin, account supervisor of Ted Bates & Co., New York, elected VP.

Joseph McCarthy, assistant media director of Sullivan, Stauffer, Colwell & Bayles, New York, named associate media director.

Daniel W. Kristofek, art director for Post-Keyes-Gardner, Chicago, appointed art group head.

Frank De Rosa, Midwest sales manager for NBC Radio Spot Sales, Chicago, appointed sales manager for NBC-owned WMAQ, that city.

Bernard R. Petzoldt, with WINZ Miami, appointed sales manager of WRIZ Coral Gables, Fla.

Lewis C. Geist, account executive at KYW Philadelphia, appointed manager-research and development. **Vincent P. A. Benedict**, New Jersey retail sales supervisor for *Philadelphia Evening Bulletin*, joins KYW as account executive.



Mr. Monsarrat



Mr. Schachte

John Monsarrat and **Henry Schachte**, executive VP's and managers of Chicago and New York offices, respectively, of J. Walter Thompson Co., named group VP's to assist in broad management and direction of agency. Succeeding them will be **Steuer Aubrey**, senior VP, named executive VP in New York, and **Robert L. Edens Jr.**, VP, named executive VP to succeed Mr. Monsarrat as manager of Chicago office. **Edward B. Wilson**, senior VP at JWT, New York, named associate manager of New York office.

John T. King II, VP and manager, Metro Radio Sales, Boston, moves to New York as VP and director of special projects.



Mr. King

Frank E. Penny, with Grant Webb & Co., New York, appointed sales manager of WHDH-AM-FM Boston.

Clark A. Campaiola, with The Fletcher Richards Co., Los Angeles, appointed production manager for MacManus, John & Adams, same city.

Norman Saunders, production man-

ager, Wesley Associates, New York, appointed production manager, Gordonweiss Inc., New York. **Karl Zimmerman**, art director, Gordonweiss, named senior art director.

Libbyada Estin, with Behrman/Estin/Inc., New York, joins J. S. Fullerton Inc. there as account executive.

Paul J. Ewing, media supervisor with Knox Reeves Advertising, Minneapolis, joins KSTP-AM-FM St. Paul-Minneapolis, as account executive.

Terry Saidel, media supervisor for McCann-Erickson, Los Angeles, joins KABC-FM there as account executive.



Mr. Leoce



Mr. Metcalf

Frank J. Leoce, sales staff, Avery-Knodel Inc., New York, named radio sales manager, succeeding **Donald F. McCarty**, now with The Katz Agency, New York. **Ernest L. Metcalf**, also on Avery sales staff, named radio sales development manager. **William C. Revy**, Rollins Broadcasting Co., New York, joins Avery sales staff.

Steve Wrath, media buyer for D'Arcy Advertising, Chicago, joins KYNO Fresno, Calif., as account executive.

Vincent T. Wasilewski, president of National Association of Broadcasters, Washington, and **Miles David**, president of Radio Advertising Bureau, New York, named members of 1967-68 NAB-RAB liaison committee. Other committee members: **G. W. Armstrong**, Storz Broadcasting Co., Omaha; **Richard D. Dudley**, WSAU Wausau, Wis.; **Harold R. Krelstein**, WMPs Memphis, and **Lester M. Smith**, KJR Seattle.

Michael B. Berman, with McCann-Erickson, Chicago, joins Earle Ludgin & Co., that city, as media buyer.

Jackie Rivett, assistant director at Fred A. Niles Communications Centers Inc., Chicago, named director.

James A. Ford, account executive for WMAL-TV Washington, appointed to newly created post of national sales assistant. **James B. Hughes**, account executive for WTOP-TV Washington, named account executive for WMAL-TV.

Edward L. Lubin, with KQV Pittsburgh, appointed local sales representative for WJW-TV Cleveland.

W. H. Woody Jr., sales manager of WSSV Petersburg, Va., appointed to local sales staff of WRVA Richmond, Va.

Ed Hawkins, on one-year leave of absence to assist State Department in

Central America, returns to national sales division of RKO General National Sales, San Francisco.



Mr. Guthrie

Jack W. C. Guthrie, president of Buffalo (N. Y.) Bisons baseball club in International League, also named VP in charge of business development for Rich Advertising Co. in Buffalo.

Jeffrey A. Manoff, acting supervisor of media research at LaRoche, McCaffrey and McCall, New York, appointed media research supervisor.

MEDIA

Ronald Irion, with American Federation of State, County and Municipal Employees, Washington, named assistant director of broadcast management for National Association of Broadcasters.



Mr. Hagadone

Roger L. Hagadone, manager of KTOH Lihue, Hawaii, elected executive VP and general manager of KIKI Honolulu.

Philip A. Malkin, VP with United Broadcasting Co., Washington, named VP and general manager of KALI San Gabriel, Calif.

Tony Bell, with WGHQ Kingston, N. Y., appointed general manager, succeeding **William J. Mathews Jr.**



Mr. Mouse

Stanley G. Mouse, general manager of WHIO-AM-FM-TV Dayton, Ohio, named VP.

Burton J. Sherwood, manager of WTRY Troy, N. Y., named to new post of station manager, WNHG New Haven, Conn.

Michael J. Ludgate, sales manager, WBNF-FM Binghamton, N. Y., appointed manager, KFRE-FM Fresno, Calif., replacing **Robert Oxarart**.

Dale Weber, sales manager for WNAX Yankton, S. D., appointed general manager of KRST St. Louis Park, Minn. Both are owned by Red Owl Stores Inc.

Frank B. Estes, owner-manager, WKXL Concord, N. H., elected district director, CBS Radio Affiliates Association, succeeding **H. William Koster**, general manager, WEAN Providence, R. I. Also elected district directors are **Robert M. Peebles**, VP and general manager, WROW Albany, N. Y., and **Jack B. Prince**, VP and general manager, WTAR Norfolk, Va. Directors will