

STATION AUTHORIZATIONS, APPLICATIONS

As compiled by BROADCASTING, Feb. 17 through Feb. 23 and based on filings, authorizations and other actions of the FCC during that period.

Abbreviations: Ann.—announced. ant.—antenna. aur.—aural. CATV—community antenna television. CH—critical hours. CP—construction permit. D—Day. DA—directional antenna. ERP—effective radiated power. kc—kilocycles. kw—kilowatts. LS—local sunset. mc—megacycles. mod.—modification. N—night. SCA—subsidiary communications authorization. SH—specified hours. SSA—special service authorization. STA—special temporary authorization. trans.—transmitter. UHF—ultra high frequency. U—unlimited hours. VHF—very high frequency. vis.—visual. w—watts. *—educational.

New TV stations

APPLICATIONS

Baton Rouge, La.—John M. McLendon tr/as Tele/Mac of Baton Rouge. UHF channel 33, (584-590 mc); ERP 490 kw vis., 49 kw aur. Ant. height above average terrain 444 ft., above ground 463 ft. P.O. address: c/o Alvin B. Rubin, Baton Rouge S&L Bldg., 101 St. Ferdinand Street, Baton Rouge. Estimated construction cost \$308,200; first-year operating cost \$382,000; revenue \$374,000. Studio and trans. both located in Baton Rouge. Geographic coordinates 30° 26' 36" north lat., 91° 10' 54" west long. Type trans. Townsend TA-30-AT. Type ant. Jampro JZZ-4-O-NFS. Legal counsel Prince & Paul, consulting engineer Willis C. Beecher, Washington. Mr. McLendon is applicant for channel 16 in Jackson, Miss.; channel 17 in Macon, Ga.; and channel 21 in Birmingham, Ala. Ann. Feb. 23.

Richmond, Va.—Virginia Telecasters Inc. UHF channel 35 (596-602 mc); ERP 686 kw vis., 68.6 kw aur. Ant. height above average terrain 1300 ft., above ground 1289 ft.. P.O. address: c/o David L. Steel Sr., 3805 Cutshaw Ave., Richmond 23221. Estimated construction cost \$659,334; first year operating cost \$454,280; revenue \$470,000. Studio and trans. locations both Richmond. Geographic coordinates 37° 26' 38" north lat., 77° 37' 09" west long. Type trans. Townsend TA-55AT, type ant. RCA TFU30J. Legal counsel Samuel Miller, consulting engineer David L. Steel, Sr., both Washington. Principals: Harold W. Twisdale, Robert Brooks Ritchie, David L. Steel Sr., D. Wayne Light (each 25%). Mr. Twisdale is Charlotte, N. C. dentist; Mr. Ritchie is Richmond general contractor; Mr. Steel is broadcast engineer; Mr. Light is motel owner. Ann. Feb. 17.

Existing TV stations

APPLICATION

Atlanta, Ga.—Rice Broadcasting Co. Seeks mod. of CP authorizing new TV to change frequency from channel 46 (662-668 mc) to channel 17 (488-494 mc); change ERP from 575 kw vis., 110 kw aur. to 448.9 kw vis., 86.3 kw. aur.; change studio location to "to

be determined" in Atlanta; type ant. to GE TY-25B; and decrease ant. height above average terrain to 1091 ft. Ann. Feb. 21.

New AM stations

APPLICATIONS

Estes Park, Colo.—Maurice J. DaVolt. 1470 kc, 500 w. D. P.O. address: c/o Richard Hildreth, Munsey Bldg., Washington, D. C. 20004. Estimated construction cost \$1,867; first year operating cost \$15,241; revenue \$25,000. Mr. DaVolt is sales consultant for Denver housing builder, was president and general manager of KLAQ Lakewood, Colo., until 1961. Ann. Feb. 17.

Columbia, La.—Caldwell Broadcasting Co. 1540 kc, 1 kw, D. P.O. address: c/o Quinten McLemore, 810 Adams St., Winnsboro, La. 71418. Estimated construction cost \$30,450; first-year operating cost \$36,000; revenue \$50,000. Principals: H. Ted Woods, Kenneth R. Harris, Quinten McLemore (each 33 1/3%). Mr. Woods owns printing company; Mr. Harris owns supermarket; Mr. McLemore is retail grocery partner. Ann. Feb. 21.

Existing AM stations

APPLICATION

Greeley, Colo.—Meroco Broadcasting Co. Seeks CP to make changes in ant. system. Ann. Feb. 18.

New FM stations

ACTIONS BY FCC

Florence, Ala.—Florence Broadcasting Co. Granted CP for new FM on 107.3 mc, channel 297, 25 kw. Ant. height above average terrain 170 ft. P.O. address: 624 South Chestnut St., Florence. Estimated construction cost \$17,250; first-year operating cost \$12,000; revenue approx. \$12,000. Principals: Joe T. Van Sandt (87 1/2%), Velma L. Van Sandt (12 1/2%). Florence Broadcasting is licensee of WJOI Florence Action Feb. 16.

Gadsden, Ala.—Gadsden Broadcasting Co. granted CP for new FM on 103.7 mc, channel 279, 57 kw. Ant. height above average terrain 530 feet. P.O. address 306.5 Broad Street. Gadsden. Estimated construction cost \$25,040; first-year operating cost \$8,000; revenue \$15,000. Principal: Charles F. Boman (100%). Mr. Boman owns WJBY Gadsden. Action Feb. 21.

St. Joseph, Mo.—WSJM Inc. Granted CP for new FM on 107.1 mc, channel 296, 3 kw. Ant. height above average terrain 225 ft. P.O. address: c/o Joseph D. Mackin, 414 State St., St. Joseph. Estimated construction cost \$11,410; first year operating cost \$1,200; revenue \$1,200. Permittee is licensee of WJSM St. Joseph. Action Feb. 16.

Reno—RAESCO Inc.—Granted CP for new FM on 104.5 mc, channel 283, 25 kw. Ant. height above average terrain 2,900 feet. P. O. address 206 N. Virginia St., Reno. Estimated construction cost \$12,900; first-year operating cost \$21,900, revenue \$24,000. Applicant corporation is owned by Carl E. Roliff (60%) and Craig F. Culver (40%). Mr. Roliff is

engineer KOFY, KUFY(FM) San Mateo, Calif. Mr. Culver is engineer-announcer for same stations. Action Feb. 21.

APPLICATIONS

Greeley, Colo.—Meroco Broadcasting Co. 92.3 mc, channel 222, 27.1 kw. Ant. height above average terrain 223 ft. P.O. address: c/o Elwood H. Meyer, 816 9th St., Greeley 80631. Estimated construction cost \$28,000; first year operating cost \$24,000; revenue \$24,000. Principals: Elwood H. Meyer (76%), George W. Drew (11%), Bernard Houtchens (10%), and others. Mr. Meyer is manager of KYOU Greeley. Mr. Houtchens is law partner. Mr. Drew is sales manager with KYOU. Ann. Feb. 18.

Branford, Conn.—Central Connecticut Communications Inc. 104.9 mc, channel 285, 1.85 kw. Ant. height above average terrain 113 ft. P.O. address: c/o Ronald G. Arpino, 66 Rose Hill Rd., Branford 06405. Estimated construction cost \$16,744; first year operating cost \$25,000; revenue \$20,000. Principals: Ronald G. Arpino (35%), Daniel Cosgrove (40%) and Howard Zoarski (25%). Mr. Arpino is engineering student; Mr. Cosgrove is owner of construction company; Mr. Zoarski is with Bracken & Zoarski. Ann. Feb. 18.

Norwich, Conn.—WICH Inc. 97.7 mc, channel 249, 3 kw. Ant. height above average terrain 300 ft. P.O. address: c/o Richard Reed, Box 551, Norwich, Conn. 06361. Estimated construction cost \$37,000; first-year operating cost \$12,000; revenue not stated. WICH is owned by The Hall Syndicate Inc., New York distributors of syndicated newspaper columns and majority stockholder of WMMW Meriden, Conn. Ann. Feb. 18.

Utica, N.Y.—Mohawk Valley F.M. Inc. 94.9 mc, channel 235, 25 kw. Ant. height above average terrain 657 ft. P.O. address: c/o John T. Dowdell, Box 950, Utica 13503. Estimated construction cost \$36,797; first-year operating cost \$20,000; revenue \$24,000. Principals: John T. Dowdell, Ralph C. Allinger, William J. Heiderich, Everett A. Radley (each 23.5%), WIBX Inc. (8%). Principals are all employees of WIBX Inc. (WIBX Utica). Ann. Feb. 18.

Ownership changes

ACTIONS BY FCC

KAMO Rogers, Ark—Granted acquisition of control of licensee corporation, KAMO Inc., by Leon McAuliffe (49% before, 99% after) through purchase of stock from Mike Gary (50% before, 1% after). Consideration \$15,000. Action Feb. 16.

KNBI Norton, Kan.—Granted relinquishment of positive control of licensee corporation. Norton Broadcasting Inc., by N. L. Johnson (53.4% before, 10.1% after) through sale of stock to licensee. Consideration \$18,500. Action Feb. 17.

KALB-TV Alexandria, La.—Granted acquisition of positive control of licensee corporation, Lanford Telecasting Co., by T. B. Lanford (50% before, 51% after), through purchase of stock from Grove Stafford and estate of Willard L. Cobb (each 5% before, none after). Total consideration \$1,000. Action Feb. 21.


WXLN Potomac-Cabin John, Md.—Granted transfer of control of permittee corporation, Seven Locks Broadcasting Co., from Herman Norman, trustee for "Verbena Seven" to Herman Norman, Philip Shinberg et al. Assignment is for legal convenience and merely returns holdings of "Verbena Seven" to individuals. No financial consideration. Action Feb. 17.

WABX(FM) Detroit—Granted assignment of license and SCA from Panax Corp. to Century Broadcasting Corp. Principal stockholders of Century are George A. Rafel (23.4%), Howard Grafman, George A. Collas (each 22.8%), Anthony Karlos (7.7%), Joseph M. Baisch (1.9%) with 21 others. Mr. Rafel is president of electrical engineering firm; Mr. Grafman has been central division manager of Allied Artists Pictures Inc.; Mr. Collas is attorney; Mr. Karlos is chairman of wholesale grocery firm; Mr. Baisch is general manager of WREX-TV Rockford, Ill. Century owns KSHE Crestwood, Mo., and KMAP Dallas. Consideration \$100,000. Action Feb. 16.

*WROH(TV) Rochester, N.Y.—Granted assignment of CP from University of State of New York to Rochester Area Educational Television Association Inc. No financial con-

EDWIN TORNBERG

& COMPANY, INC.



Negotiators For The Purchase And Sale Of
Radio And TV Stations • CATV
Appraisers • Financial Advisors

New York—60 East 42nd St., New York 17, N. Y. • MU 7-4242
 West Coast—1357 Jewell Ave., Pacific Grove, Calif. • FR 5-3164
 Washington—711 14th St., N.W., Washington, D.C. • DI 7-8531