



***what's an influencible?*** A listener. Specifically, a Storz radio listener. Influencibles are the "in-touch" young moderns with ideas... buying ideas. It stands to reason that when you talk to the greatest number of people in a given market, your product or service gets known, and bought, faster. Got something to sell? Influence the influencibles.<sup>®</sup> On a Storz station you get action where it counts—in sales.

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**STORZ**

WDGY Minneapolis-St. Paul  
(Blair)  
KXOK St. Louis  
(AM Sales)

WHB Kansas City  
(Blair)  
WTIX New Orleans  
(Eastman)

KOMA Oklahoma City  
(Blair)  
WQAM Miami  
(Blair)