

heard on 116 ABC Radio West stations Mon.-Fri., 11:15-11:30 a.m.

**Hope tour films** ■ Bob Hope and other Hollywood entertainers are on an 18,000 mile USO tour through the Far East and South Pacific to perform before GIs at more than a dozen military posts during the Christmas season. Film footage of performances at the bases will be included in *The Bob Hope Christmas Show* scheduled on NBC-TV Wednesday, Jan. 16, 9-10 p.m. EST.

**New WCBS show** ■ WCBS New York has announced the addition of the Ted Steele *At Your Service* program to its daily afternoon schedule beginning today (Dec. 31). Mr. Steele, personality of the new woman's appeal show, was previously vice president and general manager of WINS New York and general manager of the former WNTA-AM-FM Newark, N. J. From 1950-54 he was executive producer for WPIX (TV) New York.

**Daytime CBS-TV changes** ■ In a move to "make even stronger" its daytime schedule, CBS-TV has announced a switch in its present afternoon programming to become effective today. *The Millionaire*, previously shown 3-3:30 p.m., moves to 3:30-4 p.m. EST and *To Tell the Truth* moves to 3-3:25 p.m. The five-minute gap created by the exchange will be filled by *CBS News with Douglas Edwards*, previously shown at 3:55 p.m.

**Overseas business** ■ Screen Gems reports it has acquired the international distribution rights to the *Mahalia Jackson Sings* and the *Laffs* comedy skits series from Television Enterprises Corp., of Great Britain. TEC distributes the programs in this country.

**Day-long review** ■ WFUV (FM) New York, Fordham U.'s educational outlet, aired a program schedule Dec. 30 titled *WFUV in Profile* in celebration of its 15th anniversary of broadcasting. The day of specials was meant to reflect the range and variety of the station's talk and music programming.

**Special citation** ■ Corinthian Broadcasting Corp., New York, has awarded a special citation to one of its stations, KHOU-TV Houston, for "outstanding public service programming, 1961-1962." A series called *The Magic Room*, a book program for younger viewers, is now in its second year of production on all five Corinthian outlets—KXTV (TV) Sacramento, Calif.; KOTV (TV) Tulsa; WANE-TV Fort Wayne; WISH-TV Indianapolis, and the Houston station.

**FAA story** ■ The functions of the Federal Aviation Agency are described in a 30-minute 16mm film available to tv



## WOR-TV buys 33 Embassy Pictures productions

Ivan Reiner (c), program manager of WOR-TV New York, signs for 33 motion pictures, including 17 in color, from Embassy Pictures, of which Joseph E. Levine (r) is president and Leonard Lightstone (l) is executive vice president.

An unusual aspect of the contract is that several of the motion pictures

involved have not gone into production as yet. Included in the package are "Hercules," "Hercules Unchained," "Attila the Hun," "The Fabulous World of Jules Verne" and several of director Ingmar Bergman's films. WOR-TV will schedule the films on a once-a-month basis, starting with "Hercules" on Jan. 4.

stations on a free-loan basis from Sterling Movies U. S. A. Inc., New York.

**Producer signs** ■ NRB Assoc. Ltd., New York management firm, has signed Bill Hobin, tv producer-director, to an exclusive personal management contract. Mr. Hobin is currently producer

and director of NBC-TV's *Sing Along With Mitch*.

**Martha to Jacqueline** ■ Events in the lives of many of America's First Ladies, from Martha Washington to Jacqueline Kennedy, will be recalled in a production by the public affairs department of CBS News. Entitled "The First Lady,"

