

WNAC-TV Boston and WJAR-TV Providence, drew support from secondary school educators in the area and entries from high school juniors and seniors. Scholarship winners were Jane Rotman (BROADCASTING, July 30), of Blemont, Mass., and Preston Gray Harris, Providence.

Wax stacks afloat ■ WAVY Norfolk donated recordings from its library to the special services section of the U.S.S. *Enterprise* when the big nuclear-powered vessel and its 4,500-man crew sailed for fleet duty in the Mediterranean area this month. Periodic shipments of other recordings are promised, said Dick Paul, station promotion director.

Who's on third? ■ Denver radio personalities played a volunteer benefit ball

game at Bears Stadium Aug. 4. Proceeds were contributed to the Salvation Army Red Shield Youth Center Fund, that city.

Wind watchers ■ The approach of the hurricane season, of special concern in the South and Gulf regions, finds WSB Atlanta offering free hurricane information and tracking charts.

Meat the press ■ Packages of two-foot five-pound Hebrew National salamis, received last week by tv editors, contained message from Westinghouse Broadcasting Co. inviting them to sample Steve Allen's favorite salami while watching the *The Steve Allen Show*.

Dutch treat ■ The Bonsal Military Marching Band of Woodbury, N. J.,

achieved its \$28,000 goal with the help of WIP Philadelphia which broadcast a fund-raising appeal to help the band travel to the World Music Festival in Holland early this month—the only military marching band invited to represent the U. S. WIP asked listeners "to give the Dutch an American treat."

Back to school ■ WLOL Minneapolis-St. Paul is urging high school students not to drop out. Featuring messages on the advantages of earning a diploma, the "Stay in School" campaign includes statements from area businessmen, interviews and news specials.

Pinch hitters ■ Lou Gordon, WXYZ Detroit news commentator, is on vacation, but his 6:25 p.m. show is being handled by guest commentators selected from community leaders.

FOR THE RECORD

STATION AUTHORIZATIONS, APPLICATIONS

As compiled by BROADCASTING Aug. 9 through Aug. 15 and based on filings, authorizations and other actions of the FCC in that period.

This department includes data on new stations, changes in existing stations, ownership changes, hearing cases, rules & standards changes, routine roundup of other commission activity.

Abbreviations: DA—directional antenna. cp—construction permit. ERF—effective radiated power. vhf—very high frequency. uhf—ultra high frequency. ant.—antenna. aur—aural. vis—visual. kw—kilowatts. w—watts. mc—megacycles. D—day. N—night. LS—local sunset. mod—modification. trans.—transmitter. unl—unlimited hours. kc—kilocycles. SCA—subsidiary communications authorization. SSA—special service authorization. STA—special temporary authorization. SH—specified hours. *—educational. Ann.—Announced.

New tv stations

Jenkintown, Pa.—William L. Fox—Granted cp for new tv station on uhf ch. 29 (560-566 mc); ERP 21.9 kw vis., 11.8 kw aur. Ant. height above average terrain 270 ft., above ground 210 ft. Estimated construction cost \$78,156; first year operating cost \$120,000; revenue \$150,000. P.O. address Benson-East, Jenkintown. Studio and trans. location Jenkintown. Geographic coordinates 40° 05' 16" N. Lat., 75° 07' 43" W. Long. Type trans. GE TT20-A; type ant. RCA TFU-24-DL. Legal counsel Percy H. Russell, Washington, D. C., consulting engineer Joseph A. Pelletier, Philadelphia. Mr. Fox is sole owner and is owner of WIBF-FM Jenkintown. Waived Sec. 3.613 (a) of rules. Action Aug. 15.

APPLICATIONS

El Centro, Calif.—Tele-Bcstrs. of California Inc.—Vhf ch. 7 (174-180 mc); ERP 1.907 kw vis., .945 kw aur. Ant. height above average terrain 13.5 ft., above ground 147 ft. Estimated construction cost \$53,126; first year operating cost \$100,000; revenue \$110,000. P.O. address 100 California St., San Francisco. Studio and trans. location El Centro. Geographic conditions 32° 47' 35" N. Lat., 115° 32' 32" W. Long. Type trans. Gates BT500 CH; type ant. Jampro JAT4/7. Legal counsel Cohen & Marks, Washington, D. C., consulting engineer A. E. Towne & Assoc. Inc., San Francisco. Principals: applicant is corporation of more than 50 stockholders, with H. Scott Killgore having 50.1%. Applicant is licensee of following stations WPOP Hartford, Conn., KUDL Kansas City, KALI San Gabriel, Calif., KOFY San Mateo, both California, and KZON Tolleston, Ariz. Ann. Aug. 10.

Hattiesburg, Miss.—Newforte Inc. Uhf ch. 17 (488-494 mc); ERP 13.8 kw vis., 7.7 kw aur. Ant. height above average terrain 332.6 ft., above ground 375.79 ft. Estimated

construction cost \$103,228; first year operating cost \$120,000; revenue \$150,000. P.O. address 302 Hemphill St., Hattiesburg. Studio and trans. location Hattiesburg. Geographic coordinates 31° 20' 03" N. Lat., 89° 19' 08" W. Long. Type trans. GE TT20A; type ant. GE TY-24-C. Legal counsel Sebe Dale Jr. Columbia, Miss., consulting engineer Odes E. Robinson, Biloxi, Miss. Principals: Jerry A. Fontenberry (95%) and Sebe Dale Jr. (5%). Dr. Fontenberry is stockholder of WFFF Columbia, and WFOR Hattiesburg, both Mississippi. Mr. Dale Jr. is attorney and minor stockholder in same stations. Both are applicants for new fm station in Hattiesburg. Ann. Aug. 14.

New am stations

ACTIONS BY BROADCAST BUREAU

Jacksonville, Ark.—Jacksonville Bestg. Inc.—Granted cp for new am station on 1500 kc, 1 kw-D; remote control permitted. P. O. address 204 North James, Jacksonville. Estimated construction cost \$12,979; first year operating cost \$29,000; revenue \$41,000. Principals: Melba A. Rice (51%), Kenneth P. Wilson, C. S. Dupree, and B. Fred Thompson (each 16.33%). Action Aug. 15.

Blue Earth, Minn.—Faribault County Bestg. Co.—Granted cp for new am station on 1560 kc, 250 w-D; remote control permitted. P. O. address c/o Clifford L. Hedberg. Estimated construction cost \$25,868; first year operating cost \$38,000; revenue \$40,000. Principal: Clifford L. Hedberg, sole owner. Action Aug. 15.

New fm stations

ACTIONS BY BROADCAST BUREAU

Hemet, Calif.—Ramona Bestg. Co.—Granted cp for new class A fm stations on 105.5

mc, 660 w. Ant. height minus average terrain 263 ft. P. O. address Box 1076, Hemet. Estimated construction cost \$8,050; first year operating cost \$1,000; revenue \$1,000. Principals: Robert B. Griffin (52%), Paul O. Sprague (32%) and Robert T. Griffin (16%). Each have same interests in KHSJ Hemet, Calif. Action. Aug. 15.

*San Jose, Calif.—State of California, San Jose State College—Granted cp for new non-commercial educational fm station 90.7 mc, 85 w. Ant. height minus average terrain 170 ft. P. O. address San Jose. Action Aug. 15.

*Spring Arbor, Mich.—Spring Arbor College.—Granted cp for new non-commercial education fm station on 89.3 m, 10 w. Ant. height above average terrain 57 ft. P. O. address Spring Arbor. Estimated construction cost not applicable as equipment is being given to college; first year operating cost \$2,400. Principals are board of trustees members. Action Aug. 15.

*Cedarville, Ohio—The Cedarville College—Granted cy for new noncommercial fm station on 88.1 mc, 10 w. Action Aug. 15.

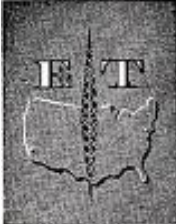
Bayamon, P. R.—Antilles Bestg. Corp.—Granted cp for new class C fm station on 100.7 mc, 20 kw. Ant. height above average terrain 97 ft. P. O. address Box 5627, San Juan. P. R. Estimated construction cost \$17,609; first year operating cost \$3,000; revenue \$6,000. Principals: Julio M. Ortiz and Clement L. Littauer (each 50%). Applicant corporation is licensee of WRSJ, Bayamon. Action Aug. 15.

APPLICATIONS

Hattiesburg, Miss.—Newforte Inc. 97.9 mc, ch. 250, 15.35 kw. Ant height above average terrain 296 ft. P.O. address 302 Hemphill St., Hattiesburg. Estimated construction

EDWIN TORNBURG

& COMPANY, INC.



**Negotiators For The Purchase And Sale Of
Radio And TV Stations**

Appraisers • Financial Advisors

New York—60 East 42nd St., New York 17, N. Y. • MU 7-4242
West Coast—1357 Jewell Ave., Pacific Grove, Calif. • FR 5-3164
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