

# The IERT choices in radio-tv programs

The annual awards of the 32nd annual Institute for Education by Radio-Television in Columbus, Ohio (see story, page 78), were announced last week.

The awards (breakdown shows radio-television first place winners, television honorable mention and radio honorable mention):

Programs directed to special interest groups; agricultural, religious, women's, etc.: (national) Radio: *Church of the Air*, CBS News, Columbia Broadcasting System; Television: *The Man Born to be King*, Canadian Broadcasting Corporation; (regional) Radio: *John's Other Life*, KDKA Pittsburgh; Television: *Protestant Heritage*, WNBC-TV New York; (local) Radio: None. Television: None.

Cultural programs: drama, science, literature, music (not straight music), etc.: (national) Radio: *CBC Stage*, Canadian Broadcasting Corporation; Television: *An Age of Kings*, National Educational Television and Radio Center, KQED (TV) San Francisco, and the British Broadcasting Corporation; (regional) Radio: *Classical Drama*, WUOM, U. of Michigan; Television: *Expedition: Detroit*, WXYZ-TV Detroit; (local) Radio: *The Challenge of Space Flight*, WNYC and The American Rocket Society; Television: *Legacy*, The U. of Michigan Television Center.

Programs dealing with personal and social problems: (national) Radio: *The Way of the Indian*, Canadian Broadcasting Corporation; Television: *Close-up*, ABC News, American Broadcasting Co.; (regional) Radio: *The Price of Justice*, WBBM Chicago; Television: *Eyewitness*, WFIL-TV Philadelphia; (local) Radio: *Dimensions of a New Age*, Radio/Television, The U. of Texas, Austin; Television: *Probe*, WLWC (TV) Columbus, Ohio.

Public affairs programs; forums, round tables, news interpretations, etc.: (national) Radio: *Project 61—The God That Failed*, Canadian Broadcasting Corp.; Television: *CBS Reports*, CBS News, Columbia Broadcasting System; (regional) Radio: *Camillien Houde*, CKVL Ltd., Verdun, Quebec; Television: *Perspective of Our Times*, WBAL-TV Baltimore; (local) Radio: *People and Ideas*, WNYC New York; Television: *Night Line*, Canadian Broadcasting Corp.

Special one-time broadcasts (national)

Radio: *CBC Wednesday Night—East Wind-Rain*, Canadian Broadcasting Corp.; Television: *The First Priority*, United Nations, New York; (regional) Radio: *Portrait of a Splendid American*, KMOX St. Louis; Television: *Dead End 1975?*, WCAU-TV Philadelphia; (local) Radio: *How Will You Grow Old?*, WDAF Kansas City, Mo.; Television: *The Innocents*, WGBH-TV Boston, and the Junior League of Boston Inc.

Programs designed for use in primary grades: (national) Radio: No entries; Television: *Expedition! Insight Inc.* and the Ralston Purina Co., Silver City, N. M.; (regional) Radio: *Old Tales and New*, Minnesota School of the Air, Dept. of Radio and Television Broadcasting, U. of Minnesota; Television: *All About Animals*, WHYY-TV Philadelphia, and the National Educational Television and Radio Center; (local) Radio: *Learning to Listen*, WBGO-FM Newark (N.J.) Board of Education; Television: *Art of Storytelling*, The U. of Michigan Television Center.

Programs designed for use in intermediate grades: (national) Radio: *Let's Make an Opera*, Canadian Broadcasting Corp. and National Advisory Council on School Broadcasting; Television: *Parlons Francais I*, Heath deRochemont Corp., Boston; (regional) Radio: *Western Hemisphere*, KSLM St. Louis Public Schools; Television: *!Que tal, amigos!* Midwest Program on Airborne Television Instruction and Purdue U. Television Unit; (local) Radio: *Let's Look at the News*, WNYE Board of Education of New York City; Television: *Physical Education for Fifth and Sixth*, Columbus Board of Education and WOSU-TV Ohio State U.

Programs designed for use in junior and senior high school: (national) Radio: *The Changing Prairie*, Canadian Broadcasting Corp. and the National Advisory Council on School Broadcasting; Television: None; (regional) Radio: *New World, New Lives*, The Wisconsin School of the Air, WHA Madison; Television: *Patterns of Living*, British Columbia Dept. of Education and the Canadian Broadcasting Corp.; (local) Radio: None; Television: *What's The News*, KETC (TV), School Programs Dept., St. Louis.

Systematic instruction for college and adult levels, open or closed circuit: (national) Television: *Web of Life*, Canadian Broadcasting Corp.; (regional) Television: None; (local) Television: *Chemistry 215*, WUFT (TV) and Chemistry Dept., U. of Florida, Gainesville.

TV HONORABLE MENTION

Programs for special interest groups; agricultural, religious, women's etc.: (national) *Comparisons*, National Film Board of Canada; (regional) *Career*, KPIX (TV) San Francisco; (local) None. Cultural programs: drama, art, science, literature, etc.: (national) *Camera Canada*, Canadian Broadcasting Corp.; (regional) *Profile*, WRN-TV Washington, D. C.; (local) None.

Programs dealing with personal and social problems: (national) *Purex Specials for Women*, National Broadcasting Co.; (regional) *Portrait of a Woman Alcoholic*, WDSU Broadcasting Corp., New Orleans; (local) *Medical Special Events*, Howard Whitman Productions and the Upjohn Co.

Public affairs programs: documentaries, panels, news interpretations, etc.: (national) *NBC White Paper*, National Broadcasting Co.; (regional) *The Complex Community*, WEZ-TV Boston; *This is Strategy*, WCAU-TV Philadelphia, and the Foreign Policy Research Institute of the U. of Pennsylvania; (local) *Focal Point: Baltimore*, WJZ-TV and The Greater Baltimore Committee.

Special one-time broadcasts: (national) *Vincent Van Gogh: A Self Portrait*, National Broadcasting Co.; (regional) *Junkyard by the Sea*, WCBSTV New York; (local) *The Plot to Overthrow Christmas*, KUED (TV), U. of Utah, Salt Lake City.

Programs for children and youth (out-of-school viewing): (national) *Coucou*, Canadian Broadcasting Corp.; (regional) *Youth Special*, Canadian Broadcasting Corp.; (local) *Fun at One*, Regents Educational Television Project and the Board of Education of the City of New York.

Systematic instruction for elementary school levels, open or closed circuit: (national) None; Special citation: *Ten Minutes With*, and *They Link The Land*, Canadian Broadcasting Corp.; (regional) *Parlons Francais III*, The Modern Language Project, The 21-Inch Classroom, and WGHV-TV Boston; Special mention: *Art Classroom*, Ten Television Council, WMSB (TV), Michigan State U., East Lansing; (local) None.

Systematic instruction for secondary school levels, open or closed circuit: (national) *David Copperfield*, Canadian Broadcasting Corp.; (regional) None. (local) *American Anthology*, The Board of Education of the City of New York and the Regents Educational Television Project.

Systematic instruction for college and adult levels, open or closed circuit:

## Virginia AP group makes 27 news awards

The Virginia Associated Press Broadcasters last week presented 27 awards for outstanding achievement in the broadcasting and telecasting of news in 1961. A total of 41 entries were judged from 10 radio stations and 24 entries from five television stations.

A cup was accepted for WCYB-AM-TV Bristol by Walter Crockett, news director, for furnishing the best news protection to the AP. It was the third consecutive year the station has won the award.

Radio news contest rules were revised for 1961 to provide for entries in two divisions—large news staffs and small news staffs.

The awards:

**TELEVISION**  
Best regularly-scheduled comprehensive news program—WCYB-TV Bristol, Art

Countiss and Evelyn Booher.

Best regularly-scheduled local and state news coverage—WLSL-TV Roanoke, Jim Shell.

Best regularly-scheduled sports program—WTAR-TV Norfolk, Stan Garfin.

Best coverage of a spot news story—WDBJ-TV Roanoke, Vince Clephas and Jerry Bartmess. (Imperial Airlines plane crash in which 77 died.)

Best coverage of a sports story—WLSL-TV Roanoke, Joe Moffatt.

Best coverage of a continuing news story—WTAR-TV Norfolk, Ben Pulliam, Clayton Edwards, Joel Carlson, Brick Rider and Richard McCoy. (Redevelopment in Norfolk.)

Best women's program—WLSL-TV Roanoke, Priscilla Young and Kit Johnson.

Best coverage of a special event—WLSL-TV Roanoke, Joe Moffatt. (Interviews with two candidates for governor.)

Best news panel or forum program—WLSL-TV Roanoke, Joe Moffatt.

Best news film of the year—WDBJ-TV Roanoke, Jerry Bartmess. (Coverage of plane crash in which four died.)

Outstanding news operation of the year—WDBJ-TV Roanoke, team job by news staff.

### RADIO JOURNALISM

Comprehensive, 5 minutes—WSVA Harrisonburg, Wip Robinson and Alvin Mulleaux.

Comprehensive, over 5 minutes—WGH Newport News, George Passage; WRNL Richmond, Bob Gilmore; WDBJ Roanoke,

Forrest Landon and Randy Armbrister.

Commentary—WDBJ Roanoke, Forrest M. Landon; WRNL Richmond, Guy Fridell; WBOF Virginia Beach, Bob Gheza, Roy Marsh and Boyd Harrier.

Sports—WRNL Richmond, Frank Soden; WDBJ Roanoke, Dave Van Horne; WTAR Norfolk, Stan Garfin.

State and local—WDBJ Roanoke, Forrest M. Landon; WRNL Richmond, Bob Gilmore; WSA Harrisonburg, Wip Robinson and Frank O'Roark.

Women's news—WRNL Richmond, Helen Hayes.

Farm news—WSVA Harrisonburg, Wip Robinson; WDBJ Roanoke, Ted Rogers; WCYB Bristol, Eddie Cowell.

Special events—WGH, Newport News, Dick Kidney; WBOF Virginia Beach, Bob Gheza, Roy Marsh and Boyd Harrier; WDBJ Roanoke, radio news staff.

### RADIO NEWS PRESENTATION

Comprehensive, 5 minutes—WBBI Abingdon, Ed Quinn.

Comprehensive, over 5 minutes—WPUV Pulaski, Larry Schoenfeld; WJWS South Hill, Norman Tally, Don Greene and Tubby Walthall.

Commentary—WPUV Pulaski, John A. Columbus; WBBI Abingdon, Bob Kent.

Sports—WJWS South Hill, Don Greene; WBBI, Abingdon, Lindy Seamon.

State and local—WBBI Abingdon, Victor Parker; WJWS South Hill, Tubby Walthall; WPUV Pulaski, John Edmonds.

Women's news—WBBI Abingdon, Maxine Hilton.