

WEEK'S HEADLINERS



Mr. Kintner

Earl W. Kintner, chairman of Federal Trade Commission during that agency's plunge into payola scandals and campaign against purported tainted tv demonstration commercials, to private

law practice in Washington after successor, Paul Rand Dixon (BROADCASTING, Feb. 13), is sworn in, expected before end of March. Mr. Kintner, FTC career lawyer, joins Washington law firm of Berge, Fox & Arent, whose name will be changed to Fox, Arent, Kintner, Kahn & Plotkin. Last named is Harry Plotkin, former assistant general counsel of FCC who resigned in 1951 to join law firm of Arnold, Fortas & Porter (Paul Porter is former FCC chairman) and moved over to Berge firm in 1955.

William P. McSherry named to new job of national news editor for television of ABC News and **John Scali** Washington diplomatic correspondent. Mr. McSherry has been with ABC News since 1943 as writer and editor. In his new post he will coordinate expanded tv activities, reporting to John T. Madigan, ABC director of news and public affairs. John Scali joins ABC Washington Team (CLOSED CIRCUIT, Feb. 20) after 15 years as AP diplomatic reporter. He covered Eisenhower visits abroad, Khrushchev visits here and filed firsthand account of tv "Kitch-

en Debate" between Nixon and Khrushchev. Mr. Scali is past president of State Dept. Correspondents Assn.

Vernon Burns, vp of NTA International Inc., appointed general manager of National Telefilm Assoc., parent company, with responsibility over all NTA divisions. He represented NTA in England from 1955-58 and was placed in charge of NTA International's European Operations in 1958. Subsequently he was named vp of division. **Ted Steele**, general manager of WNTA-AM-FM New York, named vp in charge of these stations. He joined stations last year after many years as air personality. In addition to his duties at WNTA-AM-FM, Mr. Steele serves as host on two WNTA-TV programs, *Ted Steele Dance Party* and *Don't Call Us*. Earlier, Mr. Steele had been personality on WOR-AM-TV New York.



Mr. Dine

Josef C. Dine named director of information and special services, CBS News. Mr. Dine will maintain liaison with all CBS press information departments, while assisting in formulation of poli-

cies relating to information concerning CBS News. Mr. Dine has been associated with Pat McDermott & Co., pr firm. He previously headed his own pr firm, Dine & Kalmus, and from 1949 to 1952 was director of press department for NBC.

Sig Mickelson, resigned president of CBS News (BROADCASTING, Feb. 6), to Time Inc. Broadcasting Div., N. Y., to "assume broad responsibilities for Time Inc. plans in the



Mr. Mickelson

fields of international broadcasting and broadcast news." Announcement by Time broadcasting vp Weston C. Pullen Jr. said Time has been actively looking into world broadcasting since last fall and cited Mr. Mickelson's activity in European broadcasting union over years. At Time he will coordinate with Frederick S. Gilbert, general manager of Time-Life Broadcast, and with overseas division of Time Inc. Move comes shortly after publisher's broadcast division opened New York news bureau under ex-NBC and CBS writer-producer Richard McCutchen to supplement Washington bureau headed by John W. Roberts. Mr. Mickelson had been with CBS 18 years when he left this month, starting at WCCO Minneapolis, then owned by network, and had headed CBS News Div. since 1954. He left after organizational change that placed CBS News under supervision of CBS Inc. Committee.

Stations owned by Time Inc. are KLZ-AM-TV Denver, WFBM-AM-FM-TV Indianapolis, WTCM-AM-TV Minneapolis and WOOD-AM-TV Grand Rapids, Mich.

For other personnel changes of the week see FATES & FORTUNES

Minneapolis-St. Paul; Mrs. R. Horning, Greater Cleveland Television Assn.; Morton Zimmerman, president, Electron Corp., Dallas, Tex.; Raymond Hurlbert, general manager, Alabama Educational Television Commission; Mrs. Edmund Campbell, Greater Washington Educational Television Assn.; Lawrence Dennis, chairman, Joint Council on Educational Television; Dr. Charles Bone, superintendent of public instruction, Pennsylvania; Dr. Earl Jorgensen, director, Montana Educational Television Project, Montana State U.; George Brain, superintendent of schools, Baltimore; and Mrs. Allyson Bell, legislative associate American Assn. of University Women.

NAB opposes UPI request

United Press International proposal to FCC asking 25 kc band reserved for UPI exclusively to cover special events

(BROADCASTING, Feb. 6) aroused ire of NAB in comments filed Friday.

Frequencies requested (161.625-161.650 mc) are currently reserved for broadcasters' remotes. NAB said broadcasters need more frequencies, not less, in this area. Trade association pointed out UPI had cited only rare cases when it needed space and that it had got FCC special authority for those occasions. Broadcasters' need for this space is constant—particularly on special events occasions when remotes might conflict with UPI plans, NAB said.

Thomas asks am dropout

Applicant for 250 w daytimer in Greenville, Tenn. (1450 kc), Friday requested that his application be dismissed without prejudice and that his agreement for partial reimbursement by remaining applicant be approved.

Norman A. Thomas was party wish-

ing to drop out of hearing. Agreement with Greene County Broadcasting Co. Inc. provides that \$2,500 be paid him from some \$4,000 of listed expenses.

Cowan group discusses \$800,000 buy of WFDF

Negotiations are near agreement for sale of WFDF Flint, Mich., by Trebit Corp. to group headed by Daniel Cowan, New York investment banker, at price around \$800,000.

Trebit is publicly held company, controlled by Harry M. Bitner Jr. and family. Bitner family at one time owned radio and tv stations in Indianapolis, Grand Rapids and Minneapolis, but sold them to Time Inc. in 1957 for record \$15,750,000. WFDF was founded in 1922, operates on 910 kc with 5 kw day, 1 kw night, and is affiliated with NBC.