

ly coincides with KFAB's 1110 spot on the dial.

Recipes for shows ■ WBKB (TV) Chicago currently is offering viewers a 24-page booklet, "Francois Pope's ABC-TV Gourmet Recipes," as part of a promotion for new ABC-TV network shows. The booklet, created and prepared by the host of the station's *Creative Cookery* program, features 14 dishes, each designed to capture the flavor of a particular network show. Samples: London Fish Pie (honoring *Winston Churchill—The Valiant Years*), Sukiyaki (*The Islanders*), Potted Ox Joints (*Stagecoach West*), Beef Mandarin Style (*Hong Kong*) and Irish Lamb Stew (Harrigan and Son). Copies can be obtained free by writing to "Francois Pope's ABC-TV Gourmet Recipes," WBKB, 190 N. State St., Chicago 1, Ill.

An Idaho Christmas ■ KID-TV Idaho Falls, Idaho, shipped 1,000 Idaho potatoes to New York for distribution to each guest who attended the Radio & Television Executives Society annual Christmas party. Potatoes were

wrapped individually in aluminum foil and were sent with the compliments of C. N. (Rosy) Layne, president of KID-TV to Elisabeth Beckjorden, network-station representative and member of the RTES party committee, for placement in Christmas stockings.

Decals ■ CKCK-TV Regina, Sask., has been distributing to youngsters transfers featuring "Audy" and "Vidy" and station's call letters, for use on tee-shirts and other garments, at the rate of 1,000 a day.

Special delivery ■ Jose de la Vega, director of *Voz Hispana* on WWRL New York, visited the San Juan, Puerto Rico, civil defense chapter last week to personally turn over a check for \$22,477, the total amount donated by the New York Spanish community for the victims of Hurricane "San Lorenzo" (Hurricane Donna). The money was collected through a WWRL radio marathon organized immediately following news of the floods that swept through Humacao and other towns in Puerto Rico. The station's Spanish program also collected, with the assistance of

Malabe Shipping Co., one of its sponsors, more than 40,000 pounds of new and used clothing, which was distributed earlier by the civil defense organization.

Missionary gift ■ KEWB San Francisco-Oakland has donated a 1-kw transmitter to the Christian Broadcasting System, which is affiliated with the National Council of Churches. The transmitter will be shipped to Pusan, Korea, one of three outlets of the organization in that country, others being located in Seoul and Taegu.

WTAR'S all-day demonstration

Virginia advertisers and agency executives were the guests of WTAR Norfolk Dec. 7, when the station presented an all-day demonstration of its image, sales and programming.

The day began with a Norfolk origination of CBS Radio's *World News Round-up* at 8 a.m. (EST) and included a sample broadcast day presentation with short excerpts of the programming found in each WTAR show.

FOR THE RECORD

STATION AUTHORIZATIONS, APPLICATIONS

As compared by BROADCASTING: Dec. 15 through Dec. 21. Includes data on new stations, changes in existing stations, ownership changes, hearing cases, rules & standards changes, routine roundup.

Abbreviations: DA—directional antenna. cp—construction permit. ERP—effective radiated power. vhf—very high frequency. uhf—ultra high frequency. ant.—antenna. aural. vis.—visual. kw—kilowatts. w—watts. mc—megacycles. D—day. N—night. LS—local sunset. mod.—modification. trans.—transmitter. unl.—unlimited hours. kc—kilocycles. SCA—subsidiary communications authorization. SSA—special service authorization. STA—special temporary authorization. SH—specified hours. *—educational. Ann.—Announced.

Existing tv stations

CALL LETTERS ASSIGNED

KPOB-TV Poplar Bluff, Mo.—Turner-Farror Association.
KTAL (TV) Texarkana, Tex.—KCMC Inc. Changed from KCMC-TV.

New am stations

APPLICATIONS

Jacksonville, Ark.—Lad Bestg. Co. 1580 kc, 500 kw D. P.O. address 214 Washington Ave., Memphis, Tenn. Estimated construction cost \$13,600, first year operating cost \$36,000, revenue \$45,000. Roy M. Scott, sole owner, is tax attorney. Ann. Dec. 20.
Kealahakuna, Hawaii—Maunaloa Bestg. Inc. 790 kc, 1 kw. P.O. address Box 816. Estimated construction cost \$28,726, first year operation cost \$36,000, revenue \$42,000. Maunaloa Bestg. Inc. is group headed by W. H. Greenwell, Ltd., 13½%, ranching concern. Ann. Dec. 20.
Covington, Ky.—Covington Bestg. Co. 1320 kc, 500 w kw. P.O. address 106 E. 3rd St. Estimated construction cost \$34,971, first year operation cost \$65,000, revenue \$72,000. Principals include Tom E. Beal, 87½%, and Richard R. Deupree Jr., 12½%. Mr. Beal has interest in KBKC Mission, Kan. Mr. Deupree is attorney. Ann. Dec. 19.
Savannah Bestg Service Inc. Bolivar, Tenn.—Amendment to BP-13,291 (for new station) to change frequency from 1050 kc to 1560 kc.

Huntingdon, Tenn.—Huntingdon Bestg. Co. 1580 kc, 250 kw D. P.O. address 1847 Baldwin St., Memphis, Tenn. Estimated construction cost \$12,353, first year operation cost \$28,000, revenue \$42,000. Principals include John M. Latham, 90%, and Thomas D. Haywood, 10%. Mr. Latham has interest in WHEY Millington, Tenn. Mr. Haywood manages milk processing and distributing firm. Ann. Dec. 19.

Oak Ridge, Tenn.—Oak Ridge Bestg. Co. 1520 kc, 1 kw D. P.O. address Oak Ridge, Tenn. Estimated construction cost \$16,249, first year operation cost \$44,200, revenue \$48,000. Principals include William M. Bryan and Fred M. Edgemon, 45% each, and Robert W. Leonard, 10%. Mr. Bryan owns WDEH Sweetwater, Tenn., and has interest in KCOB Newton, Iowa and KGMO Cape Girardeau, Mo. Edgemon has interest in farm equipping company. Mr. Bryan is employee of WDEH Sweetwater, Tenn. Ann. Dec. 20.

Existing am stations

APPLICATIONS

KEWB Oakland, Calif.—Mod. of license to

change studio and remote control point from Bermuda Building, 2150 Franklin St., Oakland, Calif., to 583 Market St., San Francisco, Calif. and change station location from Oakland, Calif. to San Francisco, Calif. (910kc) Ann. Dec. 15.

WBBT Lyons, Ga.—Cp to increase daytime power from 250 w to 1 kw. (1340kc) Ann. Dec. 20.

WSDR Sterling, Ill.—Cp to increase daytime power from 100 w to 500 w and install new trans. (1240kc) Ann. Dec. 20.

WFKY Frankfort, Ky.—Cp to increase daytime power from 250 w to 1 kw and install new trans. (1490kc) Ann. Dec. 15.

WDEA Ellsworth, Maine—Cp to change frequency from 1350 kc to 1370 kc, increase power from 1 kw to 5 kw and install new trans. (1370kc) Ann. Dec. 20.

WDOW Dowagiac, Mich.—Cp to increase power from 500 w to 1 kw and install new trans. (1440kc) Ann. Dec. 19.

WBRB Mount Clemens, Mich.—Mod. if license to change hours of operation from Daytime to unl. and change from DA to DA-N-D (DA-D to DA-I). (1430kc) Ann. Dec. 20.

WCEN Mt. Pleasant, Mich.—Cp to increase daytime power from 1 kw to 5 kw and change from DA-N to DA-N-D (DA-2) and install new trans. (Contingent on BP-13,894

**EDWIN TORNBURG
& COMPANY, INC.**

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