

'59, NBC, brought together outstanding personalities and authorities in education, religion, business, sports, music, civic affairs, and other areas for informal discussions of subjects of significance to American family life. Produced by Edwin Lee and skillfully moderated by Arlene Francis, this challenging series won the approval and active support of many national organizations for its excellence. As such it merits a Peabody Radio Award for Public Service for 1959. Accepted by William McDaniel, NBC.



MR. MCDANIEL

Local Radio Public Service ■ In its series on international understanding, WCCO Minneapolis made it possible for 12 scholars and two women journalists to study in Russia, and for its Farm Service Director to travel in seven European countries, all of whom shared with the WCCO listening audience their findings and impressions. For these contributions to its local area from afar, WCCO is presented the Peabody Local Radio Public Service Award. Accepted by Larry Haeg, WCCO.



MR. HAEG

and skillfully moderated by Arlene Francis, this challenging series won the approval and active support of many national organizations for its excellence. As such it merits a Peabody Radio Award for Public Service for 1959. Accepted by William McDaniel, NBC.

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'McCall's' Golden Mike winners revealed

Angela McDermott of WGBH-TV Boston (non-commercial educational station) and Lillian Brown of WTOP-TV Washington are co-winners of this year's top award in the ninth annual *McCall's* Magazine "Golden Mike" citations.

The complete list of winners:

Miss McDermott, cited for direction of a film series on the humanities for high school juniors, telecast by WGBH-TV and KETC (TV) St. Louis, also a non-commercial, educational station. Miss McDermott won the top Golden Mike once before, in 1954.

Mrs. Brown, cited for her work as executive producer of *Classroom 9: Russian* over WTOP-TV, the first and only program to teach Russian on tv, the magazine says. Mrs. Brown is director of radio and television for George Washington U., Washington.

Cited for "service in the community in general," broadcaster category, Jo Sherman of NBC's *Monitor*, New York; executive category, Rozell Fabiani, WRBL-TV Columbus, Ga.

For "service to women," broadcaster, Marie Fraesdorf, KVOA-TV Tucson, Ariz.; executive, Martha Crane, WLS Chicago.

For "service to youth," broadcaster, Alma Bates of the Alabama Educational Television Network; executives, Nancy Robertson and Priscilla Young of WLSL Roanoke, Va.

Awards will be presented at a dinner May 7 in Cleveland during the annual convention of American Women in Radio & Television.

Va. AP Broadcasters give annual awards

Awards for outstanding work in the preparation and broadcast of news in radio and television were made at the annual banquet of Virginia Associated Press Broadcasters in Washington last week.

WCYB-AM-TV Bristol, Va., again won a national citation from the Associated Press Radio and Television Assn. for outstanding cooperation in the exchange of news.

Other winners:

Television ■ Best regularly scheduled news program: WRVA-TV Richmond; best spot news coverage, WLSL-TV Roanoke; best spot sports coverage, WLSL-TV Roanoke; best coverage of state and local news, WTAR-TV Norfolk; comprehensive coverage of continuing news story, WDBJ-TV Roanoke; outstanding regularly scheduled women's program, WTAR-TV Norfolk.

Radio ■ Comprehensive newscast,

OLORCAST IN

Here are the next 10 days of network color shows (all times are EDT).

NBC-TV

April 25 (10-11 p.m.) The Steve Allen Plymouth Show, Plymouth through N.W. Ayer.

April 25-29, May 2-4 (6:30-7 a.m.) Continental Classroom.

April 25-29, May 2-4 (11-11:30 a.m.) Price Is Right, participating sponsors.

April 25-26, May 2-4 (12:30-1 p.m.) It Could Be You, participating sponsors.

April 26, May 3 (8:30-9:30 p.m.) Ford Startime, Ford through J. Walter Thompson.

April 26, May 3 (9:30-10 p.m.) Arthur Murray Party, P. Lorillard through Lennen & Newell and Sterling Drug through Norman, Craig & Kummel.

April 27, May 4 (8:30-9 p.m.) Price Is Right, Lever through Ogilvy, Benson & Mather and Spedel through Norman, Craig & Kummel.

April 28 (9:30-10 p.m.) The Ford Show, Ford through J. Walter Thompson.

April 29 (9:30-10 p.m.) Masquerade Party, Hazel Bishop through Donahue & Coe, Block Drugs through Gray Advertising.

April 30 (10-10:30 a.m.) Howdy Doody Show, Continental Baking, Nabisco through Ted Bates.

April 30 (10:30-11 a.m.) Ruff and Reddy Show, Borden through Benton & Bowles.

April 30 (7:30-8:30 p.m.) Bonanza, RCA through Kenyon & Eckhardt.

May 1 (8-9 p.m.) The Frances Langford Show, Rexall through BBDO.

May 1 (9-10 p.m.) Chevy Show, Chevrolet through Campbell-Ewald.

May 2 (9:30-11 p.m.) The Hallmark Hall of Fame, Hallmark through Foote, Cone & Belding.

metropolitan: Clayton Edwards, WTAR Norfolk; Bob Gilmore, WRNL Richmond; Art Countiss, WCYB Bristol, and Wip Robinson and James MacNeil, WWSA Harrisonburg.

Comprehensive, non - metropolitan: Fred Williams, WYTI Rocky Mount; Sammy Russell, WMEV Marion, and Bob Fulcher, WPUV Pulaski.

Commentary, metropolitan: Wade Williams and Bob Gheza, WBOF Virginia Beach; Dexter Mills, WDBJ Roanoke, and Lon Backman, WRVA Richmond.

Commentary, non-metropolitan: Jack Morgan, WBBI Abingdon.

Farm news, metropolitan: Doug Ford, WCYB Bristol; Alden Aaroe, WRVA Richmond; Art Glover and Dave Van Horne, WDBJ Roanoke.

Farm, non-metropolitan: William H. Groseclose, WBBI Abingdon; Fred Williams, WYTI Rocky Mount; H.B. Eller, WMEV Marion.

Women's news, metropolitan: Alice Friberg, WCYB Bristol; Helen Hayes, WRNL Richmond; Virginia Lindamood, WWSA Harrisonburg.

Women's news, non - metropolitan: Maxine Hilton, WBBI Abingdon.

State and local, metropolitan: Lee Gilbert, WHEE Martinsville; Harry