

Station Authorizations, Applications

As Compiled by BROADCASTING

Sept. 22 through Sept. 29. Includes data on new stations, changes in existing stations, ownership changes, hearing cases, rules & standards changes and routine roundup.

Abbreviations:

DA—directional antenna. cp—construction permit. ERP—effective radiated power. vhf—very high frequency. uhf—ultra high frequency. ant.—antenna. aur.—aural. vis.—visual. kw—kilowatts. w—watts. mc—megacycles. D—day. N—night. LS—local sunset. mod.—modification. trans.—transmitter. unl.—unlimited hours. kc—kilocycles. SCA—subsidiary communications authorization. SSA—special service authorization. STA—special temporary authorization. SH—specified hours. *—educational. Ann. Announced.

New Tv Station

ACTION BY FCC

Coos Bay, Ore.—Pacific Television Inc.—Granted vhf ch. 11 (198-204 mc); P.O. address Box 548, Eugene, Ore. Studio location Coos Bay. ERP 12.22 kw vis., 6.12 kw aur.; ant. height above average terrain 712 ft., above ground 341 ft. Estimated construction cost \$70,800, first year operating cost \$48,000, revenue \$48,000. Trans. location Coos County. Geographic coordinates 43° 21' 18" N.Lat., 124° 14' 27" W.Long. Trans., ant. RCA. Legal counsel Loucks, Zias, Young & Jansky, Washington, D.C. Consulting engineer A. D. Ring & Associates, Washington, D.C. Eugene Television Inc., licensee of KVAL-TV Eugene, will be sole owner. Eugene principals include C. H. Fisher (26.67%), owner KHR Hood River, Ore., and others. Ann. Sept. 23.

APPLICATION

Reno, Nev.—Chronicle Publishing Co. vhf ch. 4 (66-72 mc); ERP 3.34 kw vis., kw aur.; ant. height above average terrain minus 353 ft., above ground 230 ft. Estimated construction cost \$277,383, first year operating cost \$375,000, revenue \$45,000. P.O. address, 901 Mission St. San Francisco, Calif. Studio-trans. location 510 Montello St., Washoe County. Geographic coordinates 39° 32' 06.6" N.Lat., 119° 47' 37.8" W.Long. Trans. RCA TT-2BL, ant. RCA TF-2BM. Applicant publishes San Francisco Chronicle newspaper and is owner of KRON-FM-TV San Francisco. Ann. Sept. 25.

Existing Tv Stations

ACTIONS BY FCC

KCMC-TV, Texarkana, Tex.—Waived Sec. 3.685(a) of rules and granted application to change trans. location to about 40 miles from Texarkana and about 36 miles from Shreveport, La., increase ant. height to 1,590 ft., and make other equipment changes. Ann. Sept. 23.

KWRB-TV, Riverton, Wyo.—Granted waiver of Sec. 3.652(a) of rules to identify itself with Thermopolis and Worland as well as Riverton, but denied request for such waiver as to Lander, since that community does not receive principal city signal from KWRB-TV. Ann. Sept. 23.

New Am Stations

ACTIONS BY FCC

Tuscumbia, Ala.—Tuscumbia Bestg. System—Granted 1410 kc, 500 w D. P.O. address Box 55 Haleyville, Ala. Estimated construction cost \$20,000, first year operating cost \$36,000, revenue \$46,000. Equal partners are Carl and Harrod Pugh who also share ownership of WBRO Waynesboro, Ga. Ann. Sept. 23.

Independence, Iowa—Plains Bestg. Corp.—Granted 1220 kc, 250 w D. P.O. address 107 E. Green Bay St., Shawano, Wis. Estimated construction cost \$25,000, first year operating cost \$45,000, revenue \$48,000. One-fourth owners: H. Darrel Shanklin, supervisor-engineer, KCRG Cedar Rapids, Iowa; Ray Gruetzmacher, salesman-manager and Sherwood Lorenz, salesman-announcer, both with WTCH Shawano, Wis., and Jeanne Donald, owner of WTCH. Ann. Sept. 23.

Portageville, Mo.—New Madrid County Bestg. Co.—Granted 1050 kc, 250 w D. P.O. address Charles W. Stratton, 710 Pryor St., Mayfield, Ky. Estimated construction cost \$11,040, first year operating cost \$24,000, revenue \$30,000. Owners are Shelby McCallum (25%), Smith Dunn (25%), Mose Bohn, H.D. Bohn and Chas. W. Stratton

(each 16%). Mr. McCallum is owner of WCBL Benton, Ky. Mr. Dunn is U.S. rural mail carrier. Ann. Sept. 23.

Sumter, S.C.—B.D.S. Radio & Tv Co.—Granted 1240 kc, 250 w unl. P.O. address % WJSO Rt. 6, Johnson City, Tenn. Estimated construction cost \$15,983, first year operating cost \$40,596, revenue \$54,000. Equal partners are William Bochman and Charles Bell. Ann. Sept. 23.

APPLICATIONS

Abbeville, Ala.—Ralph W. Hoffman, 1480 kc, 1 kw D. P.O. address Box 277, Darlington, S.C. Estimated construction cost \$15,619, first year operating cost \$24,000, revenue \$30,000. Applicant is owner WJAR Darlington, S.C. Ann. Sept. 24.

Prattville, Ala.—Billy Walker, 1330 kc, .5 kw D. P.O. address Box 1182, Montgomery, Ala. Estimated construction cost \$13,551, first year operating cost \$24,000, revenue \$36,000. Mr. Walker is minister. Ann. Sept. 25.

El Centro, Calif.—Dennis Bestg., 1150 kc, 1 kw D. P.O. address 127 Montgomery St., San Francisco, Calif. Estimated construction cost \$44,300, first year operating cost \$60,000, revenue \$85,000. Applicant is Reid W. Dennis who is in insurance business. Ann. Sept. 25.

Watska, Ill.—Iroquois County Bestg. Co., 1360 kc, 1 kw D. P.O. address % Richard A. Martin, Watska, Ill. Estimated construction cost \$29,885, first year operating cost \$36,000, revenue \$48,000. Principal applicants are Donald J. Ruth, Richard A. Martin and Samuel L. Martin. Mr. Ruth is in coal and lumber business. Mr. Samuel L. Martin is in banking. Mr. Richard A. Martin is also in coal and lumber. Ann. Sept. 25.

Iowa Falls, Iowa—Iowa Falls Bestg., 1190 kc, 250 kw D. P.O. address H. A. Preston, 114 Highland Ave. Newcastle, Wyo. Estimated construction cost \$23,831, first year operating cost \$41,000, revenue \$52,000. Principal applicant is H. A. Preston. Mr. Preston is general manager of KASL Newcastle, Wyo. Ann. Sept. 25.

Alpena, Mich.—Rogers City Bestg. Co., 620 kc, 1 kw D. P.O. address Moltke Drive, Rogers City, Mich. Estimated construction cost \$26,800, first year operating cost \$45,000, revenue \$50,000. Principal applicants are Harvey A. and Albert Klann (26%). Messrs. Klann have majority interest WHAK Rogers City, Mich. Ann. Sept. 25.

Lebanon, Pa.—Lebanon Valley Bestg. Co., 940 kc, 250 kw D. P.O. address % Samuel R. Youse 1218 Diamond St. Akron, Pa. Estimated construction cost \$35,898, first year operating cost \$54,500, revenue \$72,000. Principal applicant is Samuel R. Youse, manager and minority owner of WGSA Ephrata, Pa. Ann. Sept. 23.

Tiverton, R.I.—Mt. Hope Bestg. Co., 1140 kc, 250 kw. P.O. address 166 Earl Ave. Riverside, R.I. Estimated construction cost \$9,431, first year operating cost \$22,550,

revenue \$73,000. Applicants are Peter B. Gemma and Edison E. Ford. Mr. Gemma has interest in WLOV (FM) Cranston, R.I. Ann. Sept. 25.

Denver City, Tex.—Yoakum County Bestg. Co., 1580 kc, 250 kw D. P.O. address % Claude Calvin McAdams, 705 Park Lane, Brownfield, Tex. Estimated construction cost \$11,660, first year operating cost \$21,000, revenue \$32,000. Applicant is Claude Calvin McAdams. Mr. McAdams is employe of KTFY Brownfield, Tex. Ann. Sept. 23.

Existing Am Stations

ACTIONS BY FCC

WTYS Marianna, Fla.—Granted increase of daytime power from 250 w to 1 kw, continuing operation on 1340 kc, 250 w-N. Ann. Sept. 23.

KQTY Everett, Wash.—Granted increase of daytime power from 250 w to 1 kw, continuing operation on 1230 kc, 250 w-N. Ann. Sept. 29.

KGY Olympia, Wash.—Granted increase of daytime power from 250 w to 1 kw, continuing operation on 1240 kc, 250 w-N, and change in site and ant. Ann. Sept. 29.

KTW Seattle, Wash.—Granted increase of daytime power from 1 kw to 5 kw, continuing operation on 1250 kc, 1 kw-N, S-KWSC-N. remote control permitted. Ann. Sept. 29.

APPLICATIONS

WPEO Peoria, Ill.—Cp to increase power from 1 kw to 10 kw; install DA-D and new trans. (1020 kc). Ann. Sept. 23.

WYNS Towson, Md.—Mod. of cp as modified, which authorize new fm broadcast station, to change ant.-trans. location to same as studios; change station location to Baltimore, Md., and change type ant. & HAAT to 210.25 ft. (101.9 mc). Ann. Sept. 23.

KVLV Fallon, Nev.—Cp to change frequency from 1250 kc to 980 kc and make changes in ant. and ground systems. Ann. Sept. 28.

WADA Shelby, N.C.—Cp to change from DA-D to non-DA ant. (1390 kc). Ann. Sept. 23.

WBFD Bedford, Pa.—Cp to increase power from 1 kw to 5 kw and install new trans. (1310 kc). Ann. Sept. 28.

KQTY Everett, Wash.—Granted increase of daytime power from 250 w to 1 kw, continuing operation on 1230 kc, 250 w-N. Ann. Sept. 23.

KGY Olympia, Wash.—Granted increase in daytime power from 250 w to 1 kw, continuing operation on 1240 kc, 250 w-N, and change in site and ant. Ann. Sept. 23.

KTW Seattle, Wash.—Granted increase in daytime power from 1 kw to 5 kw, continuing operation on 1250 kc, 1 kw-N, S-KWSC-N; remote control permitted. Ann. Sept. 23.

WKOY Bluefield, W.Va.—Cp to increase daytime power from 250 w to 1 kw and install new trans. (1240 kc). Ann. Sept. 29.

New Fm Stations

ACTIONS BY FCC

Phoenix, Ariz.—Meredith Engineering Co. Granted 95.5 mc, 68 kw. P.O. address Richard B. Rawls, 613 North First Ave., Phoenix, Ariz. Estimated construction cost \$29,046, first year operating cost \$22,000, revenue \$24,000. Other Meredith Stations (owned by



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& COMPANY, INC.**

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