

OKLAHOMA

Oklahoma City KETA-TV

Ch. 13; 4-13-56; Oklahoma Educational Television Authority.

Most members of authority are heads of educational institutions; \$700,000 capital raised by sale of bonds retired by money coming from dedicated state funds. KWTV (TV) Oklahoma City donated land for transmitter, antenna site, \$20,000 and space on 1,572-foot tower. WKY-TV Oklahoma City donated \$50,000 in cash. Public schools have own studios and spent \$150,000 for equipment. Studio at Oklahoma U, Norman. Oklahoma State U. has studio project at Stillwater.

OREGON

Corvallis KOAC-TV

Ch. 10; 10-7-57; State Board of Higher Education.

Eventually KOAC-TV is slated to be one of three Oregon ETV stations. Legislature appropriated \$145,500 in May 1957 for ETV in state.

PENNSYLVANIA

Philadelphia WHYI-TV

Ch. 35; 10-16-57; Metropolitan Philadelphia Educational Radio & Tv Corp.

Construction costs of station, around \$450,000, financed by grants from educational institutions, foundations and individuals. Fund for Adult Education (Ford) granted \$150,000.

Pittsburgh WQED (TV)

Ch. 13 (also asks ch. 47); 4-1-54; Metropolitan Pittsburgh Educational Television Station.

Claims to be first community-owned tv station. Capital investment \$500,000, with \$510,000 annual budget. Westinghouse Broadcasting Co., which loaned former KDKA-FM transmitter building and tower, has donated these facilities to station. Commercial broadcasters have supported appeals for funds and have provided professional help.

TENNESSEE

Memphis WKNO-TV

Ch. 10; 6-25-56; Memphis Community Tv Foundation.

Foundation comprises prominent Memphis citizens. Commercial broadcasters have been helpful. Assets are \$500,000; operating budget \$18,000 per month.

TEXAS

Houston KUHT (TV)

Ch. 8; 5-23-53; U. of Houston & Houston Independent School District.

First station to operate on a channel re-

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served for education; \$300,000 capital investment and \$300,000 annual budget. Community organizations help provide money. Houston commercial stations contributed funds and commercial help. Station has provided over 5,000 hours of programming, 1,600 of them direct teaching; has 50 college credit courses and has taught 12,000 pupils.

WASHINGTON

Seattle KCTS (TV)

Ch. 9; 1-5-55; U. of Washington.

Capital of \$401,000 includes \$150,000 grant from Fund for Adult Education (Ford); \$121,963 in equipment donated by KING-TV, and funds from community drive. University building on campus added another \$165,000. Schools contribute at rate of \$1 per student. Total 1956 expenditure was \$160,000.

WISCONSIN

Madison WHA-TV

Ch. 21; 5-5-54; Wisconsin State Radio Council (transferred to U. of Wisconsin).

Studio facilities are owned by U. of Wisconsin. Capital assets \$325,000, with \$100,000 from Fund for Adult Education (Ford). Operating funds appropriated by legislature.

Milwaukee WMVS-TV

Ch. 10; 10-28-57; Board of Vocational & Adult Education.

Started with closed-circuit installation, with \$207,000 needed to complete project. Fund for Adult Education (Ford) granted \$100,000. Budget estimated at \$90,000 (preliminary).

DUE BY SUMMER '58 • WJCT (TV) Jacksonville, Fla., ch. 7, Educational Television Inc.; **WETU (TV)** Atlanta, Ga., ch. 30, Board of Education, City of Atlanta; **KUED-TV** Salt Lake City, Utah, ch. 7, U. of Utah; **WIPR-TV** San Juan, P. R., ch. 6, Dept. of Education of Puerto Rico; **Albuquerque, N. M.**, ch. 5, U. of New Mexico; **WGTV (TV)** Athens, Ga., ch. 8, U. of Georgia; **KDPS-TV** Des Moines, Iowa, ch. 11, Independent School Dist. of Des Moines; **WMUB-TV** Oxford, Ohio, ch. 14, Miami U.; **KOED-TV** Tulsa, Okla., ch. 23, Oklahoma ETV Authority; **WEDU (TV)** Tampa, Fla., ch. 3, Florida West Coast Educational Tv Inc.; **WGTE-TV** Toledo, Ohio, ch. 30, Greater Toledo ETV Foundation.

Plans are advanced to activate educational channels by next summer in Tallahassee and Gainesville, Fla., and Dallas, Tex.

UNIVERSITY-OWNED

Though not ETVs in any strict sense of the word, four commercial stations benefit education in a very substantial way. The following stations are owned by universities:

WNDU-TV South Bend, Ind., ch. 46, Michiana Telecasting Corp., U. of Notre Dame; **WOI-TV** Ames, Iowa, ch. 5, Iowa State College of Agriculture & Mechanical Arts; **WWL-TV** New Orleans, ch. 4, Loyola U.; **KOMU-TV** Columbia, Mo., ch. 8, Curators, U. of Missouri.

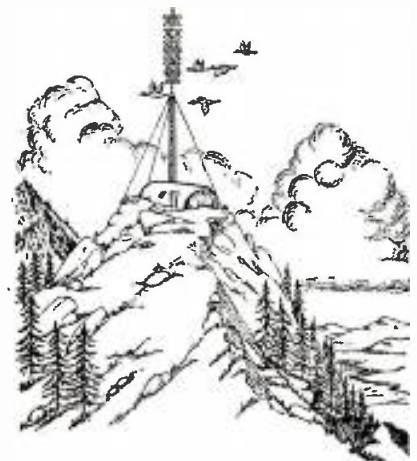


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