



**CODE 3**  
**#1 SYNDICATED**  
**SHOW IN**  
**LOS ANGELES**  
**16.9 RATING,**  
**25.1% AUDIENCE**  
**SHARE**

and in San Diego: 27.4 rating,  
 47.8% audience share

Highest rated in its time segment:  
 Sacramento: 16.5  
 Portland: 17.8  
 Seattle-Tacoma: 22.7  
 San Francisco: 12.3

Several east coast and mid-west  
 markets sold for fall start.

Many good markets from coast to coast  
 already bought. Yours still available?

Rating source on request

Write, wire, phone  
**ABC FILM SYNDICATION, INC.**  
 10 East 44th Street  
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## Spectrum Curb a Must, McC Tells Colo. Gov.

THE FEDERAL GOVERNMENT must control the radio spectrum, FCC Chairman George C. McConnaughey said last week in answering Colorado Gov. Edwin C. Johnson's plea to permit on-channel boosters to continue operating without FCC interference [B•T, Sept. 10].

"... In view of the nature of radio, the complicated interrelation of services in the spectrum and the variety of broadcast needs throughout the country, the part government plays in the process must be at the federal level," Mr. McConnaughey wrote in a Sept. 11 letter to the former chairman of the Senate Commerce Committee.

He warned that unless the radio spectrum is federally policed, broadcast services may again face the difficulties which led to the adoption of the 1927 Radio Act.

The FCC chairman's letter also related the background of the Commission's thinking which led to the establishment of a "translator" service for remote areas to receive big city tv signals. This new service—the first three grants for which were made two weeks ago [B•T, Sept. 10]—permits the establishment of a "repeater" service which enables a big city tv station to be picked up, amplified and converted to one of the upper uhf bands and re-broadcast on a low-cost, low power basis. This came about after several dozen unlicensed "booster" transmitters sprang up in the north-west states to bring tv to small, mountain-locked communities. The FCC brought cease-and-desist actions against a number of them and is awaiting a U. S. Court of Appeals decision on a case involving an unlicensed booster in Bridgeport, Wash.

Gov. Johnson last month "authorized" Steamboat Springs, Colo., booster to continue operating without regard to the FCC [AT DEADLINE, Aug. 6]. There are about six such operations now "blessed" by the Colorado governor.

## Four Am Stations Granted By FCC During Past Week

FOUR new am outlets were authorized by the FCC last week. Construction permits awarded were:

Fairbanks, Alaska—Radio Anchorage Inc., granted 1240 kc, 250 w unlimited. Radio Anchorage Inc. is licensee of KBYR Anchorage, Alaska.

Golden, Colo.—Golden Radio Inc., granted 1250 kc, 1 kw daytime. Principals are Pres. William H. Finch (5.68%), 39.69% owner of KCSR Chadron, Neb.; Vice Pres. Conrad F. Schader (25%), employe of KTLN Denver; Secy. Robert W. Fouse (5.68%), 39.69% owner of KCSR; Fred D. Fouse (31.81%), 20.61% owner of KCSR, and Rachel R. Fouse (31.81%), housewife.

Portland, Me.—Casco Broadcasters Corp. granted 1310 kc, 1 kw daytime. Principals include Pres. Sherwood J. Tarlow (49%), owner of WHIL Medford, Mass., and 60% owner of WGUY Bangor, Me.; Melvin L. Stone (25%), 49.8% owner of WRUM Rumford, Me., and 55.4% owner of WGHM Skowhegan, Me., and Faust Couture (25%), 98% owner of WCOU Lewiston, Me., and WFAU Augusta, Me.

San Saba, Tex.—Radio San Saba granted 1410 kc, 500 w daytime. Principals are equal partners J. Earl Webb, painting contractor, and Gilbert T. Webb, commercial manager of KSWA Graham, Tex.

## No Network, No Deal

UNIQUE AGREEMENT assuring continued network affiliation is included in an application filed with the FCC last week asking for approval of the \$820,000 sale of CBS-affiliated WEOA-WEHT (TV) Evansville, Ind., from Malco Theatres to WEHT Inc., a syndicate headed by Cincinnati capitalist Henry Hilberg [B•T, Aug. 27]. The agreement provides that the selling group will notify CBS of the proposed sale and that if CBS indicates that its ch. 50 WEHT affiliation will be discontinued, the purchasing group can drop the deal.

## Amarillo, Detroit Tvs Asked in Two Applications

APPLICATIONS seeking construction permits for two new television stations were filed at the FCC last week. Southwest States Inc. filed for Amarillo, Tex., ch. 7, and Plaza Radio & Tv Co. filed for Detroit ch. 62.

Southwest principals are equal partners Murray Woroner, commercial manager-2.66% stockholder at KAMQ Amarillo; George A. Oliver, sales manager-1.33% stockholder at KAMQ; Robert D. Houck, general manager-47% owner of KAMQ; Hoyt Houck, president-47% owner of KAMQ, and Estate Development Corp., Amarillo (land development, loans, investments, etc.).

The application calls for 46 kw power and antenna height 806 ft. above average terrain. Construction cost is listed at \$167,500, first year operating cost at \$388,029. Affiliation with ABC-TV is planned.

Plaza principals are Alex Rosenman (50%), former minority stockholder in WCAN-AM-TV Milwaukee and owner of a representative firm in New York; Eliot Hyman (25%), former owner of Associated Films Inc., motion picture-television production firm, and David M. Harris (25%), photography interests.

Power for the proposed Detroit outlet was listed at 252.68 kw, with antenna 407.75 ft. above average terrain. Construction was estimated at \$371,539, first year operating cost at \$264,000.

## Peter W. Seward Dies

FUNERAL services were held in Larned, Kan., last week for Peter W. Seward, former assistant



MR. SEWARD

chief hearing examiner for the FCC, who died in a Wichita hospital Sept. 8. Mr. Seward, 78, had been suffering from an intestinal ailment for four months.

Mr. Seward entered the communications field in 1934 as an FCC lawyer in Washington. He joined the Commission in 1937 as a hearing examiner and served as assistant chief hearing examiner 1938-39. He left the FCC in 1945 to re-enter communications law.

Mr. Seward abandoned his law practice in 1952 and had not participated actively in broadcasting since then. He sold his 39.8% interest in KNOK Fort Worth, Tex. (then KWBC) in September 1953. He is survived by his wife,