

TRIANGLE MAKES 4TH PURCHASE IN YEAR, BUYS WNHC-AM-FM-TV FOR \$5.4 MILLION

Sale of New Haven, Conn., outlets makes Annenberg interests among top in ownership. Firm's outlay for stations in past 12 months is nearly \$12 million.

SALE of WNHC-AM-FM-TV New Haven by Aldo DeDominicis and Patrick Goode and associates to Triangle Publications Inc. (*Philadelphia Inquirer-WFIL-AM-FM-TV Philadelphia*)

The purchase, subject to the usual FCC approval, gives Triangle its fifth television and radio property. Triangle owns, in addition to the WFIL stations, WNBC-AM-TV Bingham-



MR. GOODE



MR. DeDOMINICIS



MR. CLIPP



MR. ANNENBERG

for \$5.4 million was announced by Mr. De Dominicis Friday.

In its fourth station purchase in a year, Triangle (Walter H. Annenberg and family), is acquiring the pre-freeze ch. 8 ABC-TV New Haven outlet which has been the only vhf station in the rich mid-Connecticut area for almost five years. WNHC-TV also is supplementary CBS-TV. The am station, on ABC, operates on 1340 kc with 250 w fulltime.

ton, N. Y.; WFBG-AM-TV Altoona, Pa.; WLBR-TV Lebanon, Pa. (subject of a protest hearing), and 50% of WHGB in Harrisburg, Pa.

Acquisition of the WNHC properties would place Triangle in the top bracket of station ownership—all accomplished in the last year under the direction of Roger W. Clipp, general manager of Triangle's radio and television division. The Binghamton stations were acquired for

\$3 million in May 1955; the Altoona properties for \$3.5 million last January, and the Lebanon uhf outlet for \$115,000 plus obligations of \$125,000 last November. The latter approval has been suspended pending the outcome of a protest hearing.

All of the stock of the WNHC stations would be transferred to Triangle. Messrs. DeDominicis and Goode are principal stockholders, each with about 42% ownership.

It is understood that Mr. DeDominicis will receive \$25,000 a year for five years as consultant, while Mr. Goode and his brother Michael will each receive \$10,000 a year for 10 years as consultants. The transaction was handled by Howard Stark, New York. The application is due to be filed this week. No staff changes are contemplated.

Patrick Goode is president of Elm City Broadcasting Corp., licensee of the WNHC stations. His brother Michael is public relations director. Mr. DeDominicis is general manager and secretary-treasurer. The same principals also own WHAY New Britain.

WNHC is leading the protest against FCC approval of the sale of uhf stations WGTH-TV Hartford to CBS and of WKNB-TV New Britain to NBC. These sales have been set for hearing, with WNHC required to bear the brunt of proving its charges that the network purchases would lead to monopoly [B•T, May 14]. Conferences on these hearings, however, have been postponed in the light of the sales transactions.

WITI-TV Officially Opened; Uses DuMont Vitascan Color

THE FIRST STATION to make use of DuMont Vitascan color system went into operation last Monday (May 21) with official opening of WITI-TV Whitefish Bay (Milwaukee) on vhf ch. 6.

The station, licensed to Independent Television Inc., went on the air with a full-hour color dedication program featuring WITI-TV executives and local officials. WITI-TV is programming about 56 hours each week, with live shows (weather, news, children's fare), slides and films transmitted in color during the 4:30 p.m.-12 midnight schedule. Bulk of programming consists of full-length motion pictures and half-hour tv film series.

Principals in WITI-TV are Jack Kahn, president; Stanley Glen, president of Rhea Mfg. Co., vice president; Lawrence Fleischman, treasurer; Sol Kahn, Milwaukee attorney, secretary; and the following directors: Col. William Roberts, member of the Washington law firm of Roberts & McGinnis; Arthur Fleischman, Fleischman Rug & Carpet Co.; Robert Strauss, former publisher of *Omnibook* magazine; Max Osnos, president of Sam's Dept. Store.

J. I. Meyerson, former national sales representative of the Time-Life radio-tv properties, is general manager of WITI-TV.

KNX-CPRN Moves Wilkins

FULTON WILKINS, assistant general manager of KNX Los Angeles and the Columbia Pacific Radio Network, has been named eastern sales representative of KNX-CPRN, it was announced by Donald M. Ross, KNX-CPRN general sales manager. Mr. Wilkins succeeds Ralph Glazer, who was named account executive in the New York office of CBS Radio Spot Sales.

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