



WIVES of staff members will take over at KJAN Atlantic, Iowa, tomorrow (Tuesday) during that station's "Sweetheart Day," operating the station from sign-on to sign-off. Included in the event: 45 merchants who will run a package of spot announcements and feature a "Sweetheart Day" special in their stores; special luncheons at two local restaurants; a corsage presented to a "Sweetheart Listener" at every station break, and a dinner dance for sponsors and staff with their "sweethearts."

The KJAN distaffers (l to r): seated, Mrs. Ruth G. Marker, Mrs. Robin Morrow; standing, Mrs. Bob Einhaus, Mrs. "Skeet" Preston, Mrs. Red Faust, Mrs. Frank Miller, Miss de Loshmuff. Not pictured: Mrs. Wes Haines and Mrs. Jack Maher.

George E. McLaughlin, formerly public relations staffer, Gray & Rogers Inc., Philadelphia, to WCAU-AM-FM-TV Philadelphia, as director of press information.

Don Clark, chief announcer, KMHT Marshall, Tex., promoted to program director.

Don Blair, announcer-disc jockey, WPTR Albany, N. Y., appointed program director.

H. Jeff Forbes, president, Forbes & Assoc., Richmond, Va., tv-motion picture consultant, to WNAC-TV Boston as supervisor of special film projects.

Peter Hollander, manager, N. Y. office Kinesis Inc., documentary-educational film distributor, named film director-cameraman for WGBH-TV Boston, non-commercial educational tv station.

Bob Ferris, formerly newsman with CBS in L. A., to KABC Hollywood, as newsman.

John Friend to WTVN-TV Columbus, Ohio, in photography department.

Gene Romance to WLOG-AM-FM Logan, W. Va., as announcer.

Annette May, vocalist, and pianist **Jack White**, Washington, D. C., to WTOP-TV Washington, on *Mark Evans Show*.

Joe Augella, WJLB Detroit, to WOHO Toledo, Ohio, as announcer.

Eddie Hubbard, Chicago disc jockey, signed by WBKB (TV) Chicago for new *Dance Party* show each Saturday afternoon. He also appears on *WIND* Chicago.

Earl (Fatha) Hines, pianist-band leader, to KCBS San Francisco for weekly Saturday show.

Virginia Renaud, director of education, WBBM-AM-TV Chicago, to faculty of Lincoln College, Lincoln, Ill., as guest lecturer on radio-tv broadcasting. She continues duties at Chicago stations.

Mary Clark promoted from staff to program director at WFMF (FM) Chicago.

Aline Mosby, UP Hollywood columnist, has begun news series on KABC-TV Los Angeles.

Beulah Bestor to WSTC-AM-FM Stamford, Conn., for multi-weekly show.

Bill Evans, formerly early morning disc jockey at WGN Chicago, to *WIND* same city in same capacity starting Feb. 27.

Carol Fairall to WOAI-TV, San Antonio, Tex., as junior tv artist.

James Babb has joined WBTV (TV) Charlotte, N. C. as publicity director. **Larry Brodersen** to WBTV (TV) as promotion artist. **Charles Seward** to WBTV (TV) as sales representative for tv sales.



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