

**ELYRIA†—**  
WEOL-TV (31) 2/11/54-Unknown

**LIMA—**  
▶ WIMA-TV (35) NBC, CBS, ABC; H-R; 82,638; \$150

**MANSFIELD†—**  
WTVG (36) 6/3/54-Unknown

**MASSILLON†—**  
WMAC-TV (23) Petry; 9/4/52-Unknown

**STUEBENVILLE (WHEELING, W. VA.)—**  
▶ WSTV-TV (9) CBS, ABC; Avery-Knodel; 1,074,415; \$400  
▶ WTRF-TV (7) See Wheeling

**TOLEDO—**  
▶ WSPD-TV (13) CBS, ABC, NBC; Katz; 376,890; N; \$1,000  
WTOH-TV (79) 10/20/54-Unknown

**YOUNGSTOWN—**  
▶ WFMJ-TV (21) NBC; Headley-Reed; 149,000; N; \$350  
▶ WKBN-TV (27) CBS, ABC, DuM; Raymer; 173,310; N; \$350  
Community Telecasting Co. (73) 11/2/55-Unknown

**ZANESVILLE—**  
▶ WHIZ-TV (18) ABC, CBS, NBC, DuM; Pearson; 45,000; N; \$150

#### OKLAHOMA

**ADA—**  
▶ K TEN (10) ABC; CBS, NBC (per program basis); Venard; 88,450; N; \$225

**ARDMORE†—**  
KVSQ-TV (12) 5/12/54-Unknown

**ENID—**  
▶ KGEO-TV (5) ABC; Pearson; 223,000; N; \$225

**LAWTON†—**  
▶ KSWO-TV (7) ABC, DuM; Pearson; 71,000; \$150

**MUSKOGEE†—**  
▶ KTVX (8) ABC, DuM; Avery-Knodel; 248,750; N; \$400

**OKLAHOMA CITY—**  
▶ KTVQ (25) ABC; McGillvra; 167,381; \$225  
▶ KWTW (9) CBS, ABC; Avery-Knodel; 350,500; N; \$750  
▶ WKY-TV (4) NBC, ABC; Katz; 357,316; N, L.S, L.F, LL; \$800  
KETA (\*13) 12/2/53-Unknown

**TULSA—**  
▶ KOTV (6) CBS; Petry; 302,912; N; \$750  
▶ KVOO-TV (2) NBC; Blair; 298,615; N; \$700  
KOED-TV (\*11) 7/21/54-Unknown  
KCEB (23) See footnote  
KSPG (17) 2/4/54-Unknown

#### OREGON

**EUGENE—**  
▶ KVAL-TV (13) NBC, ABC, DuM; Hollingbery; 61,310; \$300

**KLAMATH FALLS†—**  
KFJI-TV (2) Grant; 12/2/54-Fall '55

**MEDFORD—**  
▶ KBES-TV (5) ABC, CBS, NBC; Hoag-Blair; 30,100; \$200

**PORTLAND—**  
▶ K LOR (12) ABC; Hollingbery; 280,000; N; \$500  
▶ KOIN-TV (6) CBS; CBS Spot Sls.; 340,000; N; \$700  
▶ KPTV (27) NBC; NBC Spot Sls.; 336,157; N, L.F, L.S; \$700  
KTLV (8) North Pacific Tv Inc. 6/23/55-Unknown

**ROSEBURG†—**  
KPIC (4) 6/8/55-May '56

**SALEM†—**  
KSLM-TV (3) 9/30/53-Unknown

#### PENNSYLVANIA

**ALLENTOWN†—**  
WFMZ-TV (67) See footnote  
WQCY (39) Weed; 8/12/53-Unknown

**ALTOONA—**  
▶ WFBG-TV (10) CBS, ABC, NBC; H-R; 537,452; \$600

**BETHLEHEM—**  
▶ WLEV-TV (51) NBC; Meeker; 89,307; N; \$200

**EASTON†—**  
▶ WGLV (57) ABC, DuM; Headley-Reed; 90,210; \$150

**ERIE—**  
▶ WICU (12) NBC, ABC; Petry; 218,500; N; \$700  
▶ WSEE (35) CBS, ABC; Avery-Knodel; 85,000; N; \$200

**HARRISBURG—**  
▶ WCMB-TV (27) Forjoe; \$200  
▶ WHP-TV (55) CBS; Bolling; 193,002; \$325  
▶ WTPA (71) ABC, NBC; Headley-Reed; 193,002; N; \$350

**HAZLETON†—**  
WAZL-TV (63) Meeker; 12/18/52-Unknown

**JOHNSTOWN—**  
▶ WARD-TV (56) ABC, CBS, DuM; Weed; \$200  
▶ WJAC-TV (6) NBC, CBS, ABC; Katz; 908,287; N, L.S, L.F; \$825

**LANCASTER—**  
▶ WGAL-TV (8) NBC, CBS, DuM; Meeker; 912,950; N, L.S, L.F; \$1,200  
WWLA (21) 5/7/53-Unknown

**LEBANON†—**  
WLBR-TV (15) See footnote

**NEW CASTLE—**  
WKST-TV (45) See footnote

**PHILADELPHIA—**  
▶ WCAU-TV (10) CBS; CBS Spot Sls.; 2,094,852; N, L.F, L.S; \$3,000  
▶ WFIL-TV (6) ABC, DuM; Blair; 2,105,636; N, L.S, L.F; \$2,875  
▶ WPTZ (3) NBC; Free & Peters; 2,088,318; N; \$3,200  
WPHD (23) 9/28/55-Unknown

**PITTSBURGH—**  
▶ KDKA-TV (2) ABC, CBS, NBC; Free & Peters; 1,200,000; N; \$1,700  
▶ WENS (16) ABC, CBS, NBC; Branham; 375,000; \$400  
▶ WQED (\*13) WTVQ (47) Headley-Reed; 12/23/52-Unknown  
WKJF-TV (53) See footnote  
WIIIC (11) CBS; Blair; 7/20/55-12/23/55

**READING—**  
▶ WHUM-TV (61) CBS, ABC; H-R; 253,467; N; \$450  
WEEU-TV (33) See footnote

**SCRANTON—**  
▶ WARM-TV (16) ABC; Hollingbery; 200,000; \$225  
▶ WGBI-TV (22) CBS; Blair; 260,000; \$400  
▶ WTVU (73) Everett-McKinney; 195,000; \$200

**SHARON†—**  
WSHA (39) 1/27/54-Unknown

**SUNBURY†—**  
WKOK-TV (38) 2/9/55-Unknown

**WILKES-BARRE—**  
▶ WBRE-TV (28) NBC; Headley-Reed; 271,000; N; \$450  
▶ WILK-TV (34) ABC, DuM; Avery-Knodel; 270,000; N; \$300

**WILLIAMSPORT†—**  
WRAK-TV (36) Everett-McKinney; 11/13/52-Fall '55

**YORK—**  
▶ WNOW-TV (49) DuM; Keller; 106,700; \$200  
▶ WSBA-TV (43) ABC; Young; 106,700; \$200

#### RHODE ISLAND

**PROVIDENCE—**  
▶ WJAR-TV (10) NBC, ABC; Weed; 1,404,002; N; \$1,000  
▶ WPRO-TV (12) CBS; Blair; 1,404,002; \$1,000  
WNET (16) See footnote

#### SOUTH CAROLINA

**ANDERSON—**  
▶ WAIM-TV (40) CBS; Headley-Reed; 127,550; N; \$200

**CAMDEN†—**  
WACA-TV (15) 6/3/53-Unknown

**CHARLESTON—**  
▶ WCSC-TV (5) CBS, ABC; Free & Peters; 212,637; N; \$300  
▶ WUSN-TV (2) NBC, DuM; H-R; 193,500; \$300

**COLUMBIA—**  
▶ WCOS-TV (25) ABC; Headley-Reed; 96,000; \$200  
▶ WIS-TV (10) NBC; Free & Peters; 175,085; N; \$400  
▶ WNOK-TV (67) CBS; Raymer; 90,000; \$200

**FLORENCE—**  
▶ WBTW (8) CBS, NBC, ABC; CBS Spot Sls.; 153,560; \$300

**GREENVILLE—**  
▶ WFBC-TV (4) NBC; Weed; 387,044; N; \$475  
▶ WGVV (23) ABC, CBS; H-R; 130,000; \$200

**SPARTANBURG†—**  
WSPA-TV (7) CBS; Hollingbery; 11/25/53-Jan. '56

#### SOUTH DAKOTA

**FLORENCE†—**  
▶ KDLO-TV (3) Satellite of KELO-TV Sioux Falls

**RAPID CITY†—**  
▶ KOTA-TV (3) ABC, CBS, NBC, DuM; Headley-Reed; 7,620; \$150

**SIOUX FALLS—**  
▶ KELO-TV (11) NBC, ABC, CBS; H-R; 159,278; \$450

#### TENNESSEE

**CHATTANOOGA —**  
▶ WDEF-TV (12) NBC, ABC, CBS, DuM; Branham; 154,413; N; \$400  
Mountain City Tv Inc. (3) Initial Decision 7/5/54

**JACKSON—**  
▶ WDXI-TV (7) CBS; Burn-Smith; 96,000; \$200

**JOHNSON CITY—**  
▶ WJHL-TV (11) CBS, ABC, NBC, DuM; Pearson; 185,316; \$250 (film)

**KNOXVILLE—**  
▶ WATE (6) NBC, ABC, Avery-Knodel; 228,440; N; \$500  
▶ WTVK (26) CBS, ABC; Pearson; 171,900; N; \$250  
WBIR-TV (10) Initial Decision 1/5/55

**MEMPHIS—**  
▶ WHBQ-TV (13) CBS, ABC; Blair; 379,747; \$700  
▶ WMCT (5) NBC, ABC, DuM; Branham; 382,929; N; \$900  
WREC Bestg. Service (3) Katz; 5/26/55-Dec. '55

**NASHVILLE—**  
▶ WLAC-TV (5) CBS; Katz; 337,858; N; \$550  
▶ WSIX-TV (8) ABC; Hollingbery; 276,040; \$425  
▶ WSM-TV (4) NBC; Petry; 276,040; N; \$600

#### TEXAS

**ABILENE—**  
▶ KBRC-TV (9) NBC, ABC, DuM; Pearson; 58,260; \$225

**AMARILLO—**  
▶ KFDA-TV (10) CBS, ABC; H-R; 78,279; \$250  
▶ KGNC-TV (4) NBC, DuM; Katz; 78,279; \$300

**AUSTIN—**  
▶ KTBC-TV (7) CBS, ABC, NBC, DuM; Raymer; 138,106; N; \$350

**BEAUMONT†—**  
▶ KBMT (31) ABC, NBC, DuM; Forjoe; 40,000; N, L.L, L.F, L.S; \$200  
▶ KFDM-TV (6) CBS, ABC; Free & Peters; 104,000; \$300

**BIG SPRING†—**  
KBST-TV (4) CBS; Pearson; 7/22/54-12/25/55

**CORPUS CHRISTI†—**  
▶ KVDO-TV (22) NBC; ABC, CBS (per program basis); Young; 50,290; \$200  
Gulf Coast Bestg. Co. (6) Free & Peters; Initial Decision 6/17/54  
K-Six Tv Inc. (10) Initial Decision 1/20/55

**DALLAS —**  
▶ KRLD-TV (4) CBS; Branham; 554,392; N; \$1,100  
▶ WFAA-TV (8) ABC, NBC; Petry; 554,392; N; \$1,000  
KLIF-TV (29) 2/12/53-Unknown

**EL PASO—**  
▶ KRQD-TV (4) CBS, ABC; Branham; 82,335; N; \$375  
▶ KTSM-TV (9) NBC; Hollingbery; 78,067; N; \$250  
KOKI (13) H-R; 3/18/54-1/1/56

**FT. WORTH—**  
▶ WBAP-TV (5) ABC, NBC; Free & Peters; 510,000; N, L.L, L.F, L.S; \$900  
▶ KFJZ-TV (11) H-R

**GALVESTON (HOUSTON)—**  
▶ KGUL-TV (11) CBS; CBS Spot Sls.; 454,000; \$700

**HARLINGEN† (BROWNSVILLE, Mc-AULEN, WESLACO)—**  
▶ KBGT-TV (4) CBS, ABC; H-R; 80,286; \$250 (plus 8,000 Mexican coverage)

**HOUSTON—**  
▶ KPRC-TV (2) NBC; Petry; 458,650; N; \$900 (film)  
▶ KTRK (13) ABC; Blair; 458,650; N, L.F, L.S; \$700  
▶ KUHT (\*8) 450,000  
KNUZ-TV (39) See footnote  
KXYZ-TV (29) 6/18/53-Unknown  
▶ KGUL-TV (11) See Galveston

**LAREDO†—**  
KHAD-TV (8) 7/20/55-Unknown

**LONGVIEW†—**  
▶ KTVE (32) Forjoe; 48,000; \$175

**LUBBOCK—**  
▶ K CBD-TV (11) NBC, ABC; Raymer; 88,201; N; \$300  
▶ KDUB-TV (13) CBS; Avery-Knodel; 108,003; N, L.F, L.S; \$300 (film)

**LUFKIN†—**  
▶ KTRE-TV (9) NBC; Venard; (Station receives NBC programs from KPRC-TV Houston but is not an NBC affiliate.)

**MIDLAND†—**  
▶ KMID-TV (2) NBC, ABC, CBS, DuM; Venard; Brown; 51,720; \$200

**ODESSA†—**  
KOSA-TV (7) Branham; 7/13/55-Nov. '55

**SAN ANGELO—**  
▶ KTXL-TV (8) CBS, NBC, ABC, DuM; Venard; 42,903; \$200