

WILLIAM S. BLAIR and **JUDSON H. IRISH** elected vice presidents of Hewitt, Ogilvy, Benson & Mather, N. Y. Mr. Blair is director of research; Mr. Irish is copy chief.

RONALD B. WOODYARD, president of WONE-WIFE (TV) Dayton, Ohio, recovering from fractured pelvis and other injuries received in auto accident.

JACK BLACK, former assistant sales manager of WTAR-AM-FM-TV Norfolk appointed sales manager of stations, effective Jan. 1, by Robert M. Lambe, general sales manager.

GEORGE TURNES and **HUB JACKSON** to sales staff of Guild Films Co., N. Y. Mr. Turner, who will cover New England area, including Rhode Island, New Hampshire, Massachusetts, Maine, Connecticut and New York, formerly was film director for DuMont Television Network, has been associated with WBSA-TV York and WKJF-TV Pittsburgh. Mr. Jackson, for past two years vice president in charge of Chicago office of Radio Representatives, will cover Michigan, Indiana, Kentucky area.

BROWN BOLTE and **ALAN SIDMAN**, vice presidents of Benton & Bowles, N. Y., elected members of board.

Three Tvs Granted; Three Sales Approved; Other Action

GRANTS for new tv stations on vhf ch. 6 at Thomasville, Ga.; vhf ch. 12 at Joplin, Mo., and uhf ch. 21 at San Diego, Calif., plus station sales totaling \$3 million approved by FCC Wednesday. Initial decision issued for vhf ch. 2 at Baton Rouge, La. Two stations surrendered permits for economic reasons. Actions follow:

E. D. Rivers Sr. (uhf ch. 30 WOBS-TV Jacksonville, Fla., WLBS Birmingham) granted vhf ch. 6 at Thomasville, Ga., with ERP 6.03 kw visual and 3.02 kw aural; antenna height above average terrain 350 ft. P. O. address: Lakeland, Ga.

Air Time Inc. (KSWM), Joplin, Mo., granted vhf ch. 12; ERP 58.9 kw visual, 34.7 kw aural; antenna 510 ft. Address: % Austin Harrison, 1928 W. 13th St. Grant made possible by dismissal by KFSB there.

Elliott L. Cushman (San Diego Shopping News) granted uhf ch. 21; ERP 186 kw visual, 100 kw aural; antenna 810 ft. Address: 13th & Broadway.

Initial Decision at Baton Rouge

Initial decision issued by Examiner Annie Neal Hunting proposing grant of vhf ch. 2 at Baton Rouge to Louisiana Tv Bcstg. Corp., representing merger of WJBO and WLCS, latter to be sold. Decision made possible by withdrawal of competing bid by Southern Tv Co. of Baton Rouge Inc., reimbursed \$11,472.94 for expenses.

KEPO-TV Returns Vhf Grant

KEPO-TV El Paso, Tex., returned its vhf ch. 13 permit to FCC for deletion on ground study of area shows third vhf outlet there would not be economically feasible. KROD-TV is operating on ch. 4, KTSM-TV on ch. 9.

W. Gordon Allen, unsuccessful in his Sec. 309(c) protest of vhf ch. 13 grant to KVAL-TV Eugene, Ore., returned permit for uhf ch. 20 KTVF (TV) Springfield-Eugene to FCC, cited five reasons: (1) uhf cannot compete with vhf in hilly area; (2) non-delivery of uhf equipment ordered nine months ago; (3) negative statements and lack of interest by network executives; (4) sluggishness of set sales; (5) his "strong belief that am radio is an excellent 'result getter' for local retail outlets where most tv revenues in small markets must originate." Operator KGAE Salem and other Oregon stations, he plans to pursue bid there for new am on 1050 kc with 1 kw day.

KLAC-TV, WINS, KRMG Sales Approved

FCC Wednesday approved sales of three major station properties—KLAC-TV Los Angeles, WINS New York and KRMG Tulsa, Okla.

KLAC-TV, on vhf ch. 13, was sold by Mrs. Dorothy Schiff to Copley Press Inc. for \$1,375,000 [B-T, Nov. 16]. Copley Press publishes 15 newspapers in Southern California and Illinois, and has interest in KSDO San Diego. KLAC retained by Mrs. Schiff, New York Post publisher.

WINS New York was sold by Crosley Broadcasting Co. to Gotham Broadcasting Corp. for \$450,000 [B-T, Aug. 10]. Gotham is comprised of J. Elroy McCaw and John D. Keating. FCC approval was conditioned on Mr. McCaw divesting himself of interests in KPOA Honolulu, KILA Hilo (T. H.), and KORC Mineral Wells, Tex., in order to conform to seven-station rule. Mr. McCaw in addition has interests in KONA (TV) Honolulu, KYA San Francisco, KLZ Denver, KELA Centralia, KALE Richmond, KYAK Yakima. Miss Henneck favored grants, but wanted consummation held up until Mr. McCaw disposed of holdings.

KRMG Tulsa was sold by Kerr-McGee interests to Western Broadcasting Co. for \$305,000 [B-T, Nov. 30]. Western comprises Harrington Wimberly and family which own Altus (Okla.) Times-Democrat (KWHW). Comrs. Lee and Henneck voted for a letter of inquiry regarding overlap between two stations, requested by KFMJ Tulsa [B-T, Dec. 21].

In other transfer approvals, FCC granted assignment of license for KROD El Paso, Tex., and cp for KROD-TV there from Roderick Broadcasting Corp. to El Paso Times Inc. (in which Roderick family has 75% interest) for \$800,000; assignment of license of KSIL Silver City, N. M., from Southwest New Mexico Broadcasting Corp. to James H. Duncan (current 45% owner) for \$110,000; acquisition of positive control of WPAT Paterson, N. J., by Union Bldg. & Investment Co. through purchase of stock from James P. Walden and First National Bank & Trust Co.

WITH-TV Granted Extension

WITH-TV Baltimore granted six-month extension to complete construction of uhf ch. 80 station. FCC has issued show cause order for switch of assignment to ch. 72 (story page 46).

WCBI-TV Columbus, Miss., granted six-month extension of time to construct uhf ch. 28 station. Following holders of permits for new tv stations

PHILCO FIGHTS BACK

IN FULL-PAGE newspaper advertisement, headed "FACTS the American People Should Know About COLOR TELEVISION," Philco Corp. stated Wednesday that the compatible color tv standards approved by FCC "were developed by the leading scientists of the electronics industry. They are NOT the work of ANY ONE COMPANY." Ad listed names of 42 organizations as among those "whose combined knowledge and strength are responsible for the system that won final FCC approvals" and concluded: "We congratulate the scientists of the entire television industry for their great achievement!"

Paramount Pictures Buys Warner Hollywood Lot

PARAMOUNT PICTURES has bought old Warner Bros. Sunset Blvd. studios in Hollywood for \$850,000, will remodel to house KTLA (TV) and other tv activities. Deal includes all buildings on 10-acre tract with one to be leased back to Warner cartoon division for five years. Paul Raibourn, Paramount Pictures Corp. vice president and president of Paramount Television Productions Inc., KTLA licensee, recently said studio planned tv film production facilities.

Klaus Landsberg, KTLA vice president-general manager, said facilities will accommodate Vitapix production plans. KTLA produces several syndicated tv shows, recently became stockholder-affiliate of Vitapix [B-T, Dec. 21].

are being advised their requests for additional time to construct cannot be granted on basis of evidence presented: Home News Pub. Co. uhf ch. 47 WDHN (TV) New Brunswick, N. J.; Lewistown Bcstg. Co. uhf ch. 38 WMRF-TV Lewistown, Pa.; Chronicle Pub. Co. uhf ch. 29 WMRI-TV Marion, Ind.; Montana Farmer Inc. vhf ch. 3 KMONT-TV Great Falls, Mont. Comr. Frieda B. Henneck dissented in all cases but KMONT-TV.

WNHC-TV New Haven, Conn., granted extension of STA for dual operation on vhf chs. 6 and 8 until midnight Jan. 2 to help receiver adjustment to new ch. 8.

By order, Commission approved petition of North Shore Bcstg. Co. to reinstate application for uhf ch. 31 at Shorewood, Wis., relinquished by WMIL-TV Milwaukee. North Shore is owned by suburban publisher Harold R. Murphy.

David M. Segal, owner KUDL Kansas City, dismissed sole bid for uhf ch. 65 there. Red River Valley Tv Corp., representing merger of KFGO Fargo, N. D., and KVOX Moorehead, Minn., dropped bid for vhf ch. 13 at Fargo, leaving in competition North Dakota Bcstg. Co. (KCJB Minot) and Rudman Tv Co.

Ralph E. Hess, account executive of Al Paul Lefton Co., Philadelphia, filed bid for uhf ch. 18 at Fayetteville, N. C., where he has purchased WFAI for \$125,000 from Rollins Bcstg. Inc. subject to FCC consent. WFAI concurrently dismissed its ch. 18 bid, in contest with WFNC and WFLB there.

WJAX and WPDQ, both Jacksonville, Fla., and contestants for vhf ch. 12 there, petitioned FCC to dismiss competitive ch. 12 bid of Florida-Georgia Tv Co. on grounds latter plans alternate proposal in violation of Sec. 1.304 of rules.

New Class B fm station granted at Tampa, Fla., to FM Broadcasters on ch. 300 (107.9 mc) with ERP 10.5 kw and antenna 160 ft.

UPCOMING

Jan. 5-9: NCAA conference, Cincinnati.

Jan. 6: Second session of 83d Congress.

For other Upcomings see page 97.