

Applications

Evanston, Ill.—Northwestern TV Bcstg. Corp. requests uhf Ch. 32 (578-584 mc); ERP 24.25 kw visual and 13.06 kw aural; antenna height above average terrain 167 ft., above ground 233 ft. Estimated construction cost \$165,300, first year operating cost \$200,000, revenue \$200,000. Post office address 2201 Oakton St. Studio and transmitter location 2201 Oakton St. Geographic coordinates 42° 01' 40" N. Lat., 87° 42' 18" W. Long. Transmitter and antenna GE. Legal counsel Arthur H. Schroeder, Washington. Consulting engineer John Creutz, Washington. Principals include President and Treasurer Angus D. Pfaff (50%) and Vice President and Secretary Howard S. Martin (50%). Mr. Pfaff is vice president and one-third owner of Evanston Bcstg. Co., licensee of WNMP Evanston. Filed June 12.

Boston, Mass.—Massachusetts Bay Telecasters request vhf Ch. 5 (76-82 mc); ERP 100 kw visual and 50 kw aural; antenna height above average terrain 800 ft., and above ground 340 ft. Estimated construction cost \$630,216, first year operating cost \$700,000, revenue \$1,100,000. Post office address 212 Essex St. Studio location to be determined. Transmitter location at Canton Ave., Great Blue Hill, Milton. Geographic coordinates 42° 12' 47" N. Lat., 76° 06' 51" W. Long. Transmitter and antenna GE. Legal counsel McKenna & Wilkinson, Washington. Consulting engineer Frank H. McIntosh, Washington. Principals include general partners James F. Fitzgerald (45%), Roger L. Putnam (45%) and William L. Putnam (10%). Roger Putnam is president of WWLP (TV), uhf Ch. 61 granted at Springfield, Mass., and William Putnam is treasurer of WWLP (TV). Filed June 16.

Cincinnati, Ohio—Gordon Bcstg. Co. requests uhf Ch. 74 (830-836 mc); ERP 165 kw visual and 83.0 kw aural; antenna height above average terrain 610 ft., above ground 538 ft.; estimated construction cost \$235,335, first year operating cost \$240,000, revenue \$265,000. Post office address % A. Bertram Roth, Room 1010, 140 Nassau St., N. Y. C. Studio and transmitter location 8th St. and Matson Pl. Geographic coordinates 39° 06' 17" N. Lat., 84° 33' 21" W. Long. Transmitter and antenna RCA. Legal counsel A. Bertram Roth, New York City. Consulting engineer Frank H. McIntosh, Washington. Principals: President Sherwood R. Gordon (70%), assistant to president of Wilbur Sales Corp., New York graphic arts firm; Secretary-Treasurer Edna W. Gordon (30%). Mr. and Mrs. Gordon are principals in the TV Corp of Greater Miami, applicant for uhf Ch. 33 at Miami, Fla. Gordon Bcstg. has purchased WSAI Cincinnati (see Ownership Changes). Filed June 10.

Tulsa, Okla.—TulsaVision Inc. requests vhf Ch. 2 (54-60 mc); ERP 100 kw visual and 60 kw aural; antenna height above average terrain 1,264 ft., above ground 1,101 ft. Estimated construction cost \$605,000, first year operating cost \$800,000, revenue \$800,000. Post office address 550 E. 11 St. Studio location to be determined. Transmitter location at Black Dog Twp., 3 miles S. of Sand Springs. Geographic coordinates 36° 11' 24" N. Lat., 96° 07' 30" W. Long. Transmitter and antenna RCA. Legal counsel Haley, Doty & Schellenberg, Washington. Consulting engineer

A. D. Ring & Assoc., Washington. Principals include President John C. Mullins (50%); Secretary and Treasurer R. M. Hays and Chairman of the Board John E. Mabee (50%). Mr. Mullins is president and general manager of KPHO-AM-TV Phoenix. Filed June 16.

Houston, Tex.—Houston TV Co. requests vhf Ch. 13 (210-216 mc); ERP 316 kw visual and 229 kw aural; antenna height above average terrain 1,043 ft., and above ground 1,079 ft. Estimated construction cost \$1,243,928.14, first year operating cost \$850,000, revenue \$950,000. Post office address 3005 Louisiana, Houston. Studio location to be determined. Transmitter location at intersection of Alpine Rd. & Airline Drive 12.5 miles N. of the center of Houston. Geographic coordinates 29° 55' 59" N. Lat., 95° 24' 14" W. Long. Transmitter and antenna GE. Legal counsel Welch, Mott & Morgan, Washington. Consulting engineer Jansky & Bailey, Washington. Principals include President Lloyd J. Gregory; Vice President Edwin H. Dyer; Secretary-Treasurer Gail Whitcomb. Ownership is distributed among 15 stockholders each holding an equal share. Mr. Gregory in 1946-1951 was vice president and general manager of Houston Post (KPRC-TV) and holds a 50% interest in Gregory-Giezen-danner Adv. Filed June 12.

Existing TV Stations . . .

Actions by FCC

KCSJ-TV Pueblo, Colo.—Star Bcstg. Co. granted STA to operate commercially on vhf Ch. 5 from June 10-Oct. 20. Granted June 9; reported June 16.

WROM-TV Rome, Ga.—WROM-TV Inc. granted modification of CP to change ERP from 2.9 kw visual and 1.45 kw aural to 30.9 kw visual and 15.5 kw aural; antenna height above average terrain 720 ft. Granted June 9; reported June 16.

WFAM-TV Lafayette, Ind.—WFAM Inc. granted STA to operate commercially on uhf Ch. 59 from June 8-Aug. 23. Granted June 8; reported June 16.

WCOC-TV Meridian, Miss.—Mississippi Bcstg. Co. granted modification of CP to change ERP from 210 kw visual and 110 kw aural to 251 kw visual and 132 kw aural; antenna height above average terrain 560 ft. Granted June 12; reported June 16.

WHIO-TV Dayton, Ohio—Miami Valley Bcstg. Corp. granted modification of CP to change antenna height above average terrain to 1,145 ft. Granted June 12, reported June 16.

KBES-TV Medford, Ore.—Southern Oregon Bcstg. Co. granted modification of CP to change ERP from 19 kw visual and 9.8 kw aural to 29.2 kw visual and 15.9 kw aural; change antenna height above average terrain from 460 ft. to 429 ft. Granted June 12; reported June 16.

WFIL-TV Philadelphia—Triangle Publications Inc. granted CP to increase ERP from 27 kw visual and 13.5 kw aural to 100 kw visual and 50.1 kw aural; change designation of studio location (not a move); antenna height above average terrain 650 ft. Granted June 10; reported June 16.

WPTZ (TV) Philadelphia—Westinghouse Radio Stations Inc. granted change of ERP from 16 kw visual and 8 kw aural to 100 kw visual and 50.1 kw aural; add power amplifiers, correct geographic coordinates (not a move) and install emergency antenna pending change-over to improved operation. Antenna height above average terrain 750 ft. Granted June 12; reported June 16.

WGBI-TV Scranton, Pa.—Scranton Bcstrs. Inc. granted modification of CP to change ERP from 290 kw visual and 150 kw aural to 178 kw visual and 93.3 kw aural; make slight change in transmitter location (description same but geographic coordinates change); antenna height above average terrain 1,170 ft. Granted June 11; reported June 16.

KMO-TV Tacoma, Wash.—KMO Inc. granted modification of CP to change ERP from 120 kw visual and 71 kw aural to 95.5 kw visual and 57.5 kw aural. Granted June 11; reported June 16.

WKOW-TV Madison, Wis.—Monona Bcstg. Co. granted STA to operate commercially on uhf Ch. 27 from June 21-Dec. 21. Granted June 9; reported June 16.

Call Letters Assigned

KOY-TV Phoenix, Ariz.—KOY Bcstg. Co., vhf Ch. 10. Share time with KOOL-TV.

KOOL-TV Phoenix, Ariz.—Maricopa Bcstrs. Inc., vhf Ch. 10. Share time with KOY-TV.

KBAY-TV San Francisco, Calif.—Lawrence A. Harvey, uhf Ch. 20.

WCTB (TV) Bridgeport, Conn.—Connecticut State Board of Education, educational uhf Ch. 71. Changed from WCBE.

WEDH (TV) Hartford, Conn.—Connecticut State Board of Education, educational uhf Ch. 24. Changed from WCHF.

WCTN (TV) Norwich, Conn.—Connecticut State Board of Education, educational uhf Ch. 63. Changed from WCNE.

WJHP-TV Jacksonville, Fla.—The Jacksonville Journal Co., uhf Ch. 36.

WEAR-TV Pensacola, Fla.—Gulfport Bcstg. Co., vhf Ch. 3.

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