

ABC-TV Signs Seven; Affiliates Total 124

SIGNING of seven new stations as affiliates of ABC-TV, bringing the network's total to 124, was announced last week by Alfred R. Beckman, national director of the station relations department. The seven are:

WTVF (TV) Elmira, N. Y. (Ch. 24), owned by Elmira Television with Thompson K. Cassel as general manager, affiliation effective last Monday; KCMC-TV Texarkana, Tex. (Ch. 6), owned by KCMC Inc. with Frank O. Myers as general manager, starting about July 1; KEDD-TV Wichita (Ch. 16), owned by KEDD Inc. with Ben Baylor as general manager, also effective about July 1; KANG-TV Waco (Ch. 34), owned by Central Texas Television Co.

with Clyde L. Weatherby as general manager, effective about July 15; KLAS-TV Las Vegas (Ch. 8), owned by Las Vegas Television Inc. with Alex Struthers as manager, also starting about July 15; WNAO-TV Raleigh (Ch. 28), owned by Sir Walter Television Co. with Charles Stone as general manager, effective about Aug. 1; KNOE-TV Monroe, La. (Ch. 8), owned by James A. Noe with Paul H. Goldman as general manager, effective about Aug. 2.

NBC Renews Miss Truman

RENEWAL of Margaret Truman's contract with NBC for a third year, calling for nine guest appearances on both radio and television during the 1953-54 season, was announced last week by Charles C. Barry, vice president in charge of programs.

CENTRAL NEW ENGLAND
IS
air conditioned
FOR YOU
BY
WTAG
WORCESTER
MASSACHUSETTS

580 KC 5000 W BASIC CBS

REPRESENTED BY HENRY I. CRISTAL COMPANY
New York Chicago San Francisco Detroit

RCA SHIPS VHF HIGH-POWER GEAR

RCA VICTOR Div.'s Engineering Products Dept. said last week that stations operating in vhf channels 2 to 13 are getting deliveries of new high power vhf superturnstile TV antennas which have 50-kw input ratings.

A. R. Hopkins, manager of RCA Victor's Broadcast Marketing Div., said the antennas radiate in all directions providing power gains up to 12 and effective radiated powers up to 600 kw "or well beyond the 316 kw maximum set by FCC." Antennas can be "stacked" for community TV operation or "may be tower or pedestal mounted," RCA said in its release.

The company said the series of superturnstile antenna with technical and design data, mechanical and electrical specifications and features are in its catalog (B 739) and that a brochure provides complete information on vhf superturnstile antenna gains. The data can be obtained from Broadcast Equipment Section, RCA, Camden 2, N. J.

RCA, GE Report TV Equipment Shipped to Uhf, Vhf Outlets

RCA VICTOR last week announced shipment of its first new air-cooled 25 kw vhf transmitters. RCA says they are the most powerful TV transmitters it has manufactured.

The new units were shipped to WAVE-TV Louisville, vhf Ch. 5, and WTMJ-TV Milwaukee, vhf Ch. 3.

Each of the stations, both pre-thaw outlets, will install high-gain antennas to boost the ERP to 100 kw—low-band vhf maximum power allowed by FCC.

The 25 kw transmitter is nearly 30 feet long, seven feet high and about three feet deep. It weighs more than five tons, and uses air-cooled tubes and transformers.

RCA expects to make first delivery of 50 kw vhf and uhf transmitters next year.

RCA shipped a 1 kw uhf transmitter last week to WATR-TV Waterbury, Conn. The station is on Ch. 53 and will have an ERP of about 25 kw visual.

General Electric Co. has shipped a 12 kw uhf transmitter to WEEK-TV Peoria, Ill., operating since February with a GE 100 w transmitter.

GE also sent an antenna to WOSH-TV Oshkosh, Wis., which has a GE 100 w transmitter shipped in April. The station, on uhf Ch. 48, plans a June 27 starting date.

Vhf Transmitter Record Claimed by DuMont Labs

TRANSMITTER Div. of Allen B. DuMont Labs claimed last week to have supplied the transmitters (5 kw and up) for more post-freeze vhf stations than any other manufacturer.

In a giant telegram-like promotion piece, National Sales Manager J. B. Tharpe said "DuMont out-sells and out-delivers all other vhf TV manufacturers," and has "more on-schedule deliveries."

Referring to transmitters of 5 kw and larger, he said 12 DuMont vhf stations have started since the freeze, compared to seven for "manufacturer A" and four for "Manufacturer B", and that a score of new stations are preparing for "quick starts with DuMont."