

Wis. and secretary-treasurer Central Bcstg Co., and Secretary-Treasurer Norman Postles, CPA practicing in Superior, Wis. Central Broadcasting Co., Superior, is 100% stockholder, also owns WEAU-AM-FM Eau Claire, Wis. City priority status: Gr. B-3, No. 171.

Columbia, S. C.—WIS-TV Corp., vhf Ch. 10 (192-198 mc); ERP 266 kw visual, 159 kw aural; antenna height above average terrain 626 ft., above ground 580 ft. Estimated construction cost \$602,136, first year operating cost \$300,000, revenue \$250,000. Post office address 1111 Bull St., Columbia, S. C. Studio and antenna location Gervais and Bull Sts. Geographic coordinates 34° 00' 06" N. Lat., 81° 01' 44" W. Long. Transmitter RCA, antenna Federal. Legal counsel Dow, Lohnes & Albertson, Washington. Consulting engineer Craven, Lohnes & Culver, Washington. Principals include The Broadcasting Company of the South (80.9%), licensee WIS-AM-FM Columbia, S. C., WSPA-AM-FM Spartanburg, S. C., and WIST-AM-FM, Charlotte, N. C.; applicant for vhf Ch. 9 in Charlotte, N. C., and vhf Ch. 7 in Spartanburg, S. C.; President G. Richard Shaffo, president and director, The Broadcasting Co. of the South, general manager WIS Columbia, S. C.; Vice President B. Calhoun Hipp, president of The Broadcasting Co. of the South; Vice President Herman N. Hipp, vice president of The Broadcasting Co. of the South; Secretary R. R. Scales Jr., secretary of The Broadcasting Co. of the South. Group withdrawing from WMSC Columbia holds 14.5% of WIS-TV Corp. These include A. R. Heywood II, Thomas B. Boyle, Paul A. Cooper, Joseph L. Nettles, Frank B. Gary and E. Grenville Seibels II. City priority status: Gr. A-2, No. 37.

Rapid City, S. D.—The Hills Broadcasting Co., vhf Ch. 7 (174-180 mc); ERP 11.76 kw visual, 5.88 kw aural; antenna height above average terrain 476 ft., above ground 287 ft. Estimated construction cost \$132,938, first year operating cost \$170,000, revenue \$175,000. Post office address 538 Hamm Bldg., St. Paul, Minn. Studio location to be determined. Transmitter location U. S. Hwy. 16, Rapid City, S. D. Geographic coordinates 40° 02' 33" N. Lat., 103° 14' 14" W. Long. Transmitter and antenna RCA. Legal counsel Dow, Lohnes & Albertson, Washington. Consulting engineer A. D. Ring & Co. Assoc., Washington. Principals include President N. L. Bentson, 87% owner of WMIN St. Paul, Minn. The Hills Bcstg. Co. is owned in equal shares by WMIN Bcstg. Co., Edmond R. Ruben, 1/2 owner of KELO Sioux Falls, S. D., and Joseph L. Floyd, also 1/2 owner of KELO Sioux Falls. Mr. Bentson owns the remaining 1/2 of KELO

Sioux Falls. City priority status: Gr. A-2, No. 201.

Seattle, Wash.—Puget Sound Bcstg. Co. (KVI), vhf Ch. 7 (174-180 mc); ERP 200 kw visual, 100 kw aural; antenna height above average terrain 1,350 ft., above ground 380 ft. Estimated construction cost \$390,690, first year operating cost \$400,000, revenue \$540,000. Post office address Camlin Hotel, 1619 Ninth Ave., Seattle 1, Washington. Studio location Camlin Hotel. Transmitter location about 4 mi. NW of Issaquah, about 3 1/2 mi. NW of Squah Mtn., Washington. Geographic coordinates 47° 32' 38" N. Lat., 122° 06' 24" W. Long. Transmitter and antenna RCA. Legal counsel Segal, Smith & Hennessey, Washington. Consulting engineer Vandiver, Cohen & Wearn, Washington. Principals include President Vernice Irwin (11.28%), Vice President and Secretary Laura M. Doernbecher (61.44%), Treasurer Dorothy D. Butler (11.28%), Vivian V. Irwin (8%) (Vernice Irwin, as trustee for Miss Irwin, a minor, controls voting rights to stock) and Pamela D. Butler (8%) (Dorothy D. Butler, as trustee for Miss Butler, a minor, controls voting rights to stock). Applicant is licensee of KVI Seattle. City priority status: Gr. B-4, No. 185.

TV Call Letter Assignments

FCC assigned the following call letters to TV station permittees:

(Listed by States)

WJLN-TV Birmingham, Ala. (Johnston Bcstg. Co., vhf Ch. 48); WSGN-TV Birmingham, Ala. (The Birmingham News Co., vhf Ch. 42); KCNA-TV Tucson, Ariz. (Catalina Bcstg. Co., vhf Ch. 9); KPIK (TV) Los Angeles, Calif. (John Poole Bcstg. Co., vhf Ch. 22); KICU (TV) Salinas, Calif. (Salinas-Monterey TV Co., vhf Ch. 28); KTVU (TV) Stockton, Calif. (San Joaquin Telecasters, vhf Ch. 36); KRDO-TV Colorado Springs, Col. (Pikes Peak Bcstg. Co., vhf Ch. 13); WNLC-TV New London, Conn. (The Thames Bcstg. Corp., vhf Ch. 26); WPFA (TV) Pensacola, Fla. (Southland Telecasters, vhf Ch. 15); KIDO-TV Boise, Idaho (KIDO Inc., vhf Ch. 7); WHFC-TV Chicago, Ill. (WHFC Inc., vhf Ch. 26); WDAN-TV Danville, Ill. (Northwestern Publishing Co., vhf Ch. 24); WTVH-TV Peoria, Ill. (Hilltop Bcstg. Co., vhf Ch. 19); KTVH (TV) Hutchinson, Kan. (Hutchinson TV Inc., vhf Ch. 12); WLOU-TV Louisville, Ky. (Robert W. Rounsaville, vhf Ch. 41); KFAZ (TV) Monroe, La. (Delta Television Inc., vhf Ch. 43); WABI-TV Bangor, Me. (Community Telecasting Service, vhf Ch. 5); WITH-TV Baltimore, Md. (WITH-TV Inc., vhf Ch. 60); WKMI-TV Kalamazoo, Mich. (Howard D. Steere, vhf Ch. 36); WTVM (TV) Muskegon, Mich. (Versluis Radio & Television Inc., vhf Ch. 35); KROC-TV Rochester, Minn. (Southern Minnesota Bcstg. Co., vhf Ch. 10); WJON-TV St. Cloud, Minn. (Granite City Bcstg. Co., vhf Ch. 7); WCOC-TV Meridian, Miss. (Mississippi Bcstg. Co., vhf Ch. 30); KOMU-TV Columbia, Mo. (The Curators of the U. of Missouri, vhf Ch. 8); KACY (TV) Festus, Mo. (Ozark Television Corp., vhf Ch. 14); KCTY (TV) Kansas City, Mo. (Empire Coil Co., vhf Ch. 25); KSTM-TV St. Louis, Mo. (Broadcast House Inc., vhf Ch. 36); KYTV Springfield, Mo. (Springfield Television Inc., vhf Ch. 3); KOPR-TV Butte, Mont. (Copper Bcstg. Co., vhf Ch. 4); KFBB-TV Great Falls, Mont. (Buttrely Broadcast Inc., vhf Ch. 5); WTLV (TV) New Brunswick, N. J. (New Jersey Department of Education, vhf Ch. 19); WBES (TV) Buffalo, N. Y. (Buffalo-Niagara Television Corp., vhf Ch. 59); WBUF (TV) Buffalo, N. Y. (Chautauqua Bcstg. Corp., vhf Ch. 17); WHCU-TV Ithaca, N. Y. (Cornell U., vhf Ch. 20); WIET (TV) Ithaca, N. Y. (U. of State of New York, State Education Dept., vhf Ch. 14); WJTN-TV Jamestown, N. Y. (James Bcstg. Co., vhf Ch. 58); WKNY-TV Kingston, N. Y. (Kingston Bcstg. Corp., vhf Ch. 66); WWNV-TV Watertown, N. Y. (The Brockway Co., vhf Ch. 48); WCOG-TV Greensboro, N. C. (Inter-City Advertising Co. of Greensboro, N. C. Inc., vhf Ch. 57); WDAY-TV Fargo, N. D. (WDAY Inc., vhf Ch. 6); WIFE (TV) Dayton, Ohio (Skyland Bcstg. Corp., vhf Ch. 22, changed from WONE-TV); WIMA-TV Lima, Ohio (Northwestern Ohio Bcstg. Corp., vhf Ch. 35); WLOK-TV Lima, Ohio (WLOK Inc., vhf Ch. 73); WLEC-TV Sandusky, Ohio (Lake Erie Bcstg. Co., vhf Ch. 42); WHIZ-TV Zanesville, Ohio (Southeastern Ohio Television System, vhf Ch. 50); KSWO-TV Lawton, Okla. (Oklahoma Quality Bcstg. Co., vhf Ch. 7); WFBG-TV Altoona, Pa. (The Gable Bcstg. Co., vhf Ch. 10); WGLV (TV) Easton, Pa. (Easton Publishing Co., vhf Ch. 57, changed from WEEB-TV); WTPA (TV) Harrisburg, Pa. (Harrisburg Bcstrs. Inc., vhf Ch. 71); WAZL-TV Hazleton, Pa. (Hazleton Bcstg. Co., vhf Ch. 63); WENS (TV) Pittsburgh, Pa. (Telecasting Co. of Pittsburgh, vhf Ch. 16); WKJF-TV Pittsburgh, Pa. (Agnes J. Reeves Greer, vhf Ch. 53); WTVQ (TV) Pittsburgh, Pa. (J. Frank Gallaher, Loren M. Berry and Ronald B. Woodard, a partnership, vhf Ch. 47); WGVL (TV) Greenville, S. C. (Greenville Television Co., vhf Ch. 23); KBMT (TV) Beaumont, Tex. (Television Bcstrs., vhf Ch. 31); KGUL-TV Galveston, Tex. (Gulf Television Co., vhf Ch. 11); KTVR (TV) Galveston, Tex. (Rudman Television Co., vhf Ch. 41); KNUZ-TV Houston, Tex. (KNUZ Television Co., vhf Ch. 39); KGKL-TV San Angelo, Tex. (KGKL Inc., vhf Ch. 8); KFDX-TV Wichita Falls, Tex.

(Wichtex Radio & Television Co., vhf Ch. 3); KWFT-TV Wichita Falls, Tex. (Wichita Falls Television Inc., vhf Ch. 6); WBTM-TV Danville, Va. (Piedmont Bcstg. Corp., vhf Ch. 24); KVOS-TV Bellingham, Wash. (KVOS Inc., vhf Ch. 12); KMO-TV Tacoma, Wash. (KMO Inc., vhf Ch. 13); WKOW-TV Madison, Wis. (Monona Bcstg. Co., vhf Ch. 27); WNAM-TV Neenah, Wis. (Neenah-Menasha Bcstg. Co., vhf Ch. 42), and KFBC-TV Cheyenne, Wyo. (Frontier Bcstg. Co., vhf Ch. 5).

New AM Stations . . .  
Actions by FCC

Fresno, Calif.—The McMahan Co. Granted 1340 kc, 250 w unlimited time. Engineering condition. Estimated construction cost \$27,870, first year operating cost \$50,000, revenue \$65,000. Principals include President Robert O. McMahan, president McMahan Furniture Co.; Secretary-Treasurer George T. McMahan, secretary-treasurer of McMahan Furniture Co., and Director Robert C. Holding, general manager of McMahan Furniture Co. (BP-8522). Granted Feb. 11.

Greenville, N. C.—Interstate Bcstg. Co. Granted 1290 kc, 1 kw day. Engineering condition. Estimated construction cost \$12,750, first year operating cost \$24,000, revenue \$36,000. Equal partners are John C. Greene Jr., commercial manager of WRHI Rock Hills, S. C., and S. Vasco Yonce, automobile dealer. (BP-8475.) Granted Feb. 11.

High Point, N. C.—North State Bcstg. Co. Granted 1590 kc, 1 kw daytime. Engineering condition. Estimated construction cost \$18,100, first year operating cost \$30,000, revenue \$36,000. Principal is R. Glenn Hendrix & Sons Inc. (75%), representatives for Lincoln Industries, Burton Upholstering Co., Bur-Mon Upholstery Co., and others. (BP-8470.) Granted Feb. 11.

Applications

WWPF Palatka, Fla.—Palatka Bcstg. Co. Requests change to 550 kc, 500 w from 800 kc, 250 w (BP-8740).

New FM Stations . . .  
Actions by FCC

KCMS (FM) Manitou Springs, Col.—Garden of the Gods Bcstg. Co. Granted 100.1 mc (Ch. 261), ERP 670 watts; antenna height above average terrain 1,450 ft., above ground 100 ft. Estimated construction cost \$4,452, first year operating cost \$8,500, revenue \$17,280. Grantee is composed of Mr. and Mrs. C. M. Edwards, each holding 50% interest, who are owners of Research Assoc. (laboratory devoted primarily to design, construction and installation of high quality sound equipment, both for reproduction and recording). Application filed Aug. 18, 1952; granted Jan. 8, 1953.

Nashville, Tenn.—Nashville Bcstg. Co. (WSOK). Granted new Class B FM Ch. 290, 103.3 mc, ERP 3.6 kw, antenna 60.2 ft. Engineering condition. Estimated construction cost \$6,522 (no new construction or land needed), first year operating cost \$10,400, revenue \$8,800. Principals include president and treasurer H. C. Young, Jr. (75%), vice president W. J. Faulkner (10%), secretary Lawrence D. Faulkner (10%), and C. H. Webster (5%). Filed Dec. 24, 1952 (BPH-1822). Granted Feb. 5, 1953.

Ownership Changes . . .

Applications

KRUX Glendale, Ariz.—Radio Arizona Inc. Transfer of control to Elizabeth Ann R. Parkman, Timothy D. Parkman, Alice M. Schultz and Stanley N. Schultz for \$55,625. Timothy D. Parkman is partner in law firm of Merchant & Parkman, Tucson, Ariz., and Stanley M. Schultz is program director, KTUC Tucson. Filed Feb. 3.

WDLA Walton, N. Y.—Delaware County Bcstg. Co. Transfer of control from Lena H. Kellam, Elmer J. Kellam, Dr. E. Ogden Bush, Mary P. Smith, Ralph D. Clark, Marvin D. and Wallace M. Wynkoop, Salenda C. Bush and Anna M. Cranlees to James A. McKechnie, Dr. Donald A. Corgill and David A. Kyle for \$25,000. Filed Feb. 4.

KWIN Ashland, Ore.—Rouge Valley Bcstg. Co., in bankruptcy. Assignment of license to Presi-

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