

## Dozen More TV Grants Made

(Continued from page 51)

50 kw aural, antenna 520 ft. Conditional upon A. D. Faust and L. H. Israel severing their connections with WDTV (TV)

Buffalo, N. Y. (Group B-4, No. 181) — Buffalo-Niagara Television Corp., granted uhf Ch. 59, ERP 91 kw visual and 51 kw aural, antenna 410 ft. Operating: WBEN-TV, vhf Ch. 4. Authorized earlier: WTVF (TV), uhf Ch. 23 (noncommercial educational); Chattanooga Broadcasting Corp., uhf Ch. 17.

In the action granting Versluis Radio a permit for uhf Ch. 35 at Muskegon, the Commission dismissed the petition of WGRD Grand Rapids which asked that the bid be set for hearing. WGRD charged the new grantee was trying to establish a new Grand Rapids outlet via a Muskegon channel and alleged Leonard Versluis had trafficked in a license when he sold WLAV-TV, now WOOD-TV Grand Rapids [B•T, Sept. 22].

### Pittsburgh Grant

The grant of uhf Ch. 16 to Telecasting Co. of Pittsburgh included a condition that made issuance of a permit subject to A. D. Faust and L. H. Israel severing their connections with WDTV (TV).

The Commission also advised Agnes Jane Reeves Greer, owner of WKJF (FM) Pittsburgh, that her application for uhf Ch. 53 in that city was being placed in the pending file to await receipt of additional information.

By memorandum opinion and order, the Commission dismissed the petition of WKBS Oyster Bay, Long Island, to "reallocate or reassign adequate television channels for the area of Mineola, L. I., Nassau County, N. Y." Action was without prejudice to the station's re-filing after June 2, end of the one-year waiting period for such changes.

Two FCC hearing examiners

heard further testimony in comparative hearings part of last week but most proceedings resume after the holidays.

Examiner Hugh B. Hutchison heard more of the Wichita vhf Ch. 3 case on Monday and Tuesday and then continued the hearing until Jan. 5. Examiner Thomas H. Donohue heard more of the Sacramento vhf Ch. 10 case on Monday and Tuesday, also, recessing until today (Monday). The Duluth-Superior vhf Ch. 6 hearing is to resume Jan. 26 before Examiner Herbert Scharfman. No other is slated this week.

Meanwhile, three of four uhf stations receiving RCA's first factory-built transmitters are reported on the air and the fourth plans to commence shortly (see story page 51).

Last week's grantees also have submitted operation estimates and other details.

Walter E. Wagstaff, general manager of KIDO Boise, said he hoped to have the station on the air by July 1. RCA equipment throughout has been ordered, he said, but a transmitter building has to be built. The national representative will be Blair-TV. The station hopes to have NBC basic and other TV networks until such time as other services may be available in the market.

Donald W. Reynolds, KWRN Reno, said it is hoped to have the station on the air within three months and that equipment would be purchased promptly. No arrangements yet have been made on station representation or network, he said.

Withers Gavin, president-general manager of WCOC Meridian, reported GE equipment has been ordered and that he hoped to have

the station on the air as soon as the installation could be made. The station, he said, will be affiliated with CBS. He plans to negotiate for national representation shortly.

Hy W. Steed, general manager of WLAV Grand Rapids, on behalf of Versluis Radio and Television, Muskegon grantee, said the station had no actual target date because of difficulty in getting a firm date on delivery of equipment. GE equipment will be used. No arrangements have been made on network or national representative. Operation is not anticipated any time soon—it may be as long as a year, Mr. Steed said.

KSWO-TV Lawton hopes to commence operation in April using RCA equipment, according to Paul Goode, business manager of KSWO and manager of the TV outlet.

Telecasting Co. of Pittsburgh has no commencement date at this time, it depending upon equipment which yet must be purchased. A. D. (Don) Faust, assistant general manager of WDTV (TV), and Harry H. Israel, WDTV sales manager, have resigned those posts effective Jan. 1 to meet condition of the grant.

Don C. Wirth, Neenah-Menasha Broadcasting Co., Neenah grantee, hopes for commencement by late summer. Equipment and networks are unspecified. George W. Clark Inc. has been named national representative.

### Other Reports

Reports also have been received from others planning commencement soon.

WALA-TV Mobile, Ala., has a Jan. 1 target date, according to W. O. Pape, president. RCA transmitter was en route from Camden last week, with the antenna shipped from Atlanta. Headley-Reed will be TV representative as well as AM. TV network affiliations include NBC, CBS and ABC, Mr. Pape said.

WKAB-TV Mobile expects to start telecasting Jan. 1, said R. H. Moore, commercial manager. All equipment but the antenna had been set up last week, with the antenna en route from Syracuse by express. Forjoe & Co. will represent both TV and AM stations. TV network affiliations include CBS and DuMont, Mr. Moore said.

Karl O. Wyler, president of KTSM-TV El Paso, Texas, said the RCA transmitter and antenna had been erected and several days of shakedown tests will start early this week. He said some miscellaneous items are en route. "We want to start off with a good picture," Mr. Wyler said. "A great disservice can be done television and the public by TV stations if they start service without proper programming and a technically satisfactory signal." He estimated KTSM-TV would start regular service late this week. The station will be an NBC-TV affiliate with George H. Hollingbery Co. as representative.

Following is the list of mutually-exclusive applications which FCC passed over last week when acting

upon the 12 new grants. Passing over of contested bids is part of the temporary expediting procedure begun Oct. 15 to speed service to cities now without TV. Applications passed over:

GROUP A		
Applicant	Location	Channel
Alexandria Bcstg. Co.	Alexandria, La.	5
KSYL Inc.	"	5
Jacob A. Newborn Jr.	"	62
Barnet Brezner	"	62
Lemert Bcstg. Co.	Bakersfield, Calif.	10
Kern County Bcstrs.	"	10
Fayetteville Bcstrs.	Fayetteville, N.C.	18
Rollins Bcstrs.	"	18
Cape Fear Bcstg. Co.	"	18
KVOS Inc.	Bellingham, Wash.	12
Bellingham Telecasters	"	12
Owensboro-on-the-Air Inc.	Owensboro, Ky.	14
Owensboro Pub. Co.	"	14
Valley Television & Radio Inc.	Ottumwa, Iowa	15
KBIZ Inc.	"	15
Evangeline Bcstg. Co.	Lafayette, La.	10
Camellia Bcstg. Co.	"	10
Columbia Amusement Co.	Paducah, Ky.	6
WKYB Inc.	"	6
Appalachian Bcstg.	Bristol, Tenn.-Va.	5
Radiophone Bcstg.	"	5
Station WOPI Inc.	"	5

## PARAMOUNT TV Enters Film Production

PARAMOUNT Television Productions Inc., a wholly-owned subsidiary of Paramount Pictures Corp., has completed arrangements for entrance into the TV film production field, Paul Raibourn, president of Paramount Television and vice president of Paramount Pictures, announced last week.

Mr. Raibourn said that his firm has entered into an agreement with Edward J. and Harry Lee Danziger, independent producers of motion pictures for theatres, to produce a series of 39 half-hour dramatic films for television. He added that 39 scripts already have been written for the series and photography is scheduled to begin Jan. 5.

"This marks our first venture into production of films for television," Mr. Raibourn stated. "We believe that television and motion pictures are sister arts and that each has a constructive contribution to make to the other."

Mr. Raibourn has assigned Burt Balaban, director of programming and production for Paramount Television, to supervise production of the programs. An exploitation and merchandising campaign is now being prepared under the direction of John F. Howell, the company's director of sales and merchandising, according to Mr. Raibourn.

## Daly to DuMont Post

ARTHUR J. DALY, account executive for Geyer Adv., New York, last week was appointed account executive in the network sales department of DuMont TV Network. Mr. Daly began his broadcasting career in 1929 as an executive producer for NBC. He also has served as radio and television director for the William H. Weintraub Co. and Peck Adv.

**63% POWER INCREASE**  
**ON OMAHA'S WOW-TV**

WOW-TV, as part of its \$110,000 improvement and expansion program, has raised its video power from 17,200 to 28,000 watts. Before this power increase, WOW-TV was Omaha's most powerful TV Station. Now, WOW-TV is the most powerful TV station in the Mid-West!

Use WOW-TV's increased power and increased coverage in this 160,000 plus set market for better-than-ever sales results.

### A MEREDITH STATION

FRANK P. FOGARTY, Gen. Mgr.

FRED EBENER, Sales Mgr.

NBC and DUMONT Affiliate

Represented Nationally by BLAIR-TV, Inc.