

TV Grants and Applications

(Continued from page 72)

kw aural; antenna height above average terrain 350 ft., above ground 379 ft. Estimated construction cost \$303,560, first year operating cost \$183,000, revenue not estimated. Post office address % Tom Gilchrist, 500 Laura St., Jacksonville, Fla. Studio and transmitter location Lane Ave. and Lake Shore Blvd. Geographic coordinates 30° 17' 50" N. Lat., 81° 44' 35" W. Long. Transmitter and antenna GE. Legal counsel Dempsey & Kaplovitz, Washington. Consulting engineer McIntosh & Inglis, Washington. Principals include President John H. Perry Jr. (11.47%), Vice President Farwell W. Perry (7.5%) and Secretary-Treasurer E. A. Kettel. Estate of John H. Perry Sr., deceased, holds 69.4%. In addition, John H. Perry Jr. and Farwell W. Perry hold 10% jointly. City priority status: Gr. B-4, No. 196.

MIAMI, Fla. — Biscayne Television Corp., vhf Ch. 7 (174-180 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 443 ft., above ground 479 ft. Estimated construction cost \$1,249,951, first year operating cost \$792,000, revenue \$876,000. Post office address North Side 79th St. Causeway, Miami (North Bay Village), Fla. Studio and transmitter location at site of WIOD (AM) Miami. Geographic coordinates 25° 50' 57" N. Lat., 80° 09' 19" W. Long. Transmitter and antenna RCA. Legal counsel Dow, Lohnes & Albertson, Washington, and Loucks, Zias, Young & Jansky, Washington. Consulting engineer Millard Garrison, Washington. Principals include President Niles Trammell (15%), former National Bstg. Co. board chairman and RCA director, to be general manager; Vice President James M. Cox Jr. (30.5%), head of Cox broadcasting-televasting and newspaper enterprises which consist of WIOD Miami and Miami Daily News, WHIO-AM-FM-TV Dayton, Ohio, and Dayton Journal-Herald and News, WSB-AM-FM-TV Atlanta, Ga., and the Atlanta Constitution and Journal, and Springfield, Ohio, News and Sun; Vice President John S. Knight (17.5%), head of Knight broad-

casting and newspaper enterprises which consist of WQAM Miami and Miami Herald, Detroit Free Press, Akron Beacon Journal and 45% interest in WAKR Akron, and Chicago Daily News and 42% interest in WIND Chicago; Treasurer James C. Knight (10%), also executive with Knight broadcasting and newspaper enterprises; Secretary J. Leonard Reinsch (5%), managing director of Cox radio and television stations; Owen F. Uridge (5%), general manager of WQAM; Lee Hills (5%), executive editor of Detroit Free Press; C. Blake McDowell, Akron attorney; James M. LeGate (3.5%), general manager of WIOD, and Milton C. Scott (3.5%), chief engineer for WIOD. Principals with Miami Daily News hold total of 42.5% interest; principals with Miami Herald also hold 42.5% interest. Applications on file by WIOD and WQAM; each seeking TV station, will be dismissed. City priority status: Gr. B-4, No. 193.

DAVENPORT, Iowa—Mel Foster and Harold Hoersch, uhf Ch. 36 (602-608 mc); ERP 14.8 kw visual, 7.4 kw aural; antenna height above average terrain 434 ft., above ground 437 ft. Estimated construction cost \$200,504, first year operating cost \$180,000, revenue \$180,000. Post office address 316 Brady St., Davenport, Iowa. Studio and transmitter location immediately west of North Lincoln St. at West 11th St. and West 10th St. Geographic coordinates 41° 31' 56" N. Lat., 90° 36' 55" W. Long. Transmitter and antenna GE. Legal counsel Harold Hoersch, Davenport, Iowa. Consulting engineer Dale I. King, Washington, Ill. Principals include equal (50%) partners Mel Foster, president, treasurer and 82% owner of Mel Foster Inc. of Iowa and Mel Foster Inc. of Illinois (realtors, FHA mortgage correspondents), and with interest in various real estate firms, and Harold Hoersch, Davenport (Iowa) attorney, and with interest in various real estate firms. City priority status: Gr. B-2, No. 159.

NEW ORLEANS, La.—CKG Television Co. (WMRY), uhf Ch. 26 (542-548 mc); ERP 99.96 kw visual, 53.96 kw aural; antenna height above average terrain 351 ft., above ground 353 ft. Estimated construction cost \$204,200, first year operating cost \$245,000, revenue \$250,000. Post office address 505 Melrose Bldg., Houston, Tex. Studio location 2107 Dryades St. Transmitter location on Whitney Road, ¼ mi. south of Hamilton St., at transmitter site of MWRY (AM). Geographic coordinates 29° 54' 30" N. Lat., 90° 02' 26" W. Long. Transmitter and antenna RCA. Legal counsel A. L. Stein, Washington. Consulting engineer L. J. N. duTreil & Assoc., New Orleans, La. Principals include President Lester Kamin (½), sole owner of Kamin Adv. Agency, Houston, Tex., 25% owner of WMRY New Orleans and 25% owner of KCIJ Shreveport, La.; Vice President Pat Coon (½), partner in Dallas (Tex.) law firm of Clark, Coon, Holt & Fisher, and 25% owner of both WMRY and KCIJ, and Secretary-Treasurer Billy B. Goldberg (½), Houston (Tex.) attorney, and 25% owner of both WMRY and KCIJ. City priority status: Gr. B-4, No. 184.

CAPE GIRARDEAU, Mo. — KGMO Radio & Television Inc. (KGMO), vhf Ch. 12 (204-210 mc); ERP 30.5 kw visual, 15.6 kw aural; antenna height above average terrain 148 ft., above ground 193 ft. Estimated construction cost \$131,475, first year operating cost \$144,000, revenue \$132,000. Post office address Radio Station KGMO, Cape Girardeau, Mo. Studio and transmitter location at intersection of U. S. 61 and Eastbound State 74. Geographic coordinates 37° 16' 45" N. Lat., 89° 33' 28" W. Long. Transmitter and antenna GE. Consulting engineer Fred O. Grimwood & Co., St. Louis. Principals include Richard C. Brandt (19.7%), William C. Brandt (19.7%), William M. Bryan (19.7%), John J. Parker (19.7%), Edwin Erlbacher (19.7%), and Rush H. Limbaugh (1.5%). City priority status: Gr. A-2, No. 239.

ATLANTIC CITY, N. J.—Matta Enterprises, uhf Ch. 52 (698-704 mc); ERP 20.5 kw visual, 12.3 kw aural; antenna height above average terrain 370 ft., above ground 391 ft. Estimated construction cost \$159,500, first year operating cost \$300,000, revenue \$260,000. Post office address 1223 Braddock, Ave., Braddock, Pa. Studio location to be determined. Transmitter location 208 North Maine Ave. at intersection of Bader Ave. and Maine Ave. Geographic coordinates 39° 22' 15" N. Lat.,

74° 24' 54" W. Long. Transmitter and antenna RCA. Legal counsel Scharfeld, Jones & Baron, Washington. Consulting engineer A. D. Ring & Co., Washington. Principals include equal (50%) general partners William G. Matta and G. C. Matta, engaged in real estate management, coal stripping and operating of picnic grounds, and each ½ owner of WLOA Braddock, Pa., and applicant for new TV station (uhf Ch. 61), in Akron, Ohio. (See below.) City priority status: Gr. B-1, No. 135.

AKRON, Ohio—Matta Enterprises, uhf Ch. 61 (752-758 mc); ERP 76.6 kw visual, 45.9 kw aural; antenna height above average terrain 742 ft., above ground 738 ft. Estimated construction cost \$222,500, first year operating cost \$320,000, revenue \$275,000. Post office address 1223 Braddock Ave., Braddock, Pa. Studio location to be determined. Transmitter location route 43 at intersection with Nackle Plate Railroad about 10 mi. SE from center of Akron. Geographic coordinates 40° 59' 11" N. Lat., 81° 20' 30" W. Long. Transmitter and antenna RCA. Legal counsel Scharfeld, Jones & Baron, Washington. Consulting engineer A. D. Ring & Co., Washington. Principals include equal (50%) partners William G. Matta and G. C. Matta, engaged in real estate management, coal stripping and operating of picnic grounds, and each ½ owner of WLOA Braddock, and applicant for new TV station (uhf Ch. 52) in Atlantic City, N. J. (see above). City priority status: Gr. B-1, No. 109.

AKRON, Ohio—Allen T. Simmons (WADC), uhf Ch. 61 (752-758 mc); ERP 87.9 kw visual, 439.5 kw aural; antenna height above average terrain 985 ft., above ground 850 ft. Estimated construction cost \$366,000, first year operating cost \$360,000, revenue \$500,000. Post office address P. O. Box 830, Akron, Ohio. Studio location WADC Bldg., 40 East Mill St. Transmitter location corner of Hardstone and Brownstone Aves. Geographic coordinates 41° 06' 00" N. Lat., 81° 28' 20" W. Long. Transmitter and antenna RCA. Legal counsel Segal, Smith & Hennessey, Washington. Consulting engineer Gillett & Bergquist, Washington. Sole owner of applicant is Allen T. Simmons, licensee of WADC Akron and owner-operator of Idle Hour Farm, near Lexington, Ky. (breeding and raising thoroughbred horses). City priority status: Gr. B-1, No. 109.

SALEM, Ore.—Lawrence A. Harvey, uhf Ch. 24 (530-536 mc); ERP 104.7 kw visual, 56.53 kw aural; antenna height above average terrain 995 ft., above ground 223 ft. Estimated construction cost \$295,300, first year operating cost \$225,000, revenue \$285,000. Post office address 19200 South Western Ave., Torrance, Calif. Studio location to be determined. Transmitter location 4.8 mi. NW of Salem, atop the Eola Hills. Geographic coordinates 44° 58' 36" N. Lat., 123° 08' 30" W. Long. Transmitter and antenna RCA. Legal counsel Prichard & Brenner, Beverly Hills, Calif. Consulting engineer Harry R. Lubcke, Hollywood, Calif., Los Angeles attorney. Sole owner of applicant is Lawrence A. Harvey, executive vice president and 33⅓% owner of Harvey

Machine Co. (mfrs. of aluminum extrusions), Los Angeles, owner of various parcels of real estate, and applicant for new TV station in Los Angeles. City priority status: Gr. B-2, No. 170.

BRADDOCK, Pa.—Matta Enterprises (WLOA), vhf Ch. 4 (66-72 mc); ERP 51.7 kw visual, 31 kw aural; antenna height above average terrain 500 ft., above ground 541 ft. Estimated construction cost \$325,000, first year operating cost \$522,000, revenue \$586,000. Post office address 1223 Braddock Ave., Braddock, Pa. Studio location to be determined. Transmitter location ½ mi. NE of McKeesport, Pa. Geographic coordinates 40° 21' 34" N. Lat., 79° 49' 38" W. Long. Transmitter and antenna RCA. Legal counsel Scharfeld, Jones & Baron, Washington. Consulting engineer A. D. Ring & Co., Washington. Principals include equal (50%) partners William G. Matta and G. C. Matta, engaged in real estate development, coal stripping and operating of picnic grounds, and each ½ owner of WLOA Braddock, and applicant for new TV stations in Atlantic City, N. J. (uhf Ch. 52) and Akron, Ohio (uhf Ch. 61). Braddock, Pa., is less than 15 miles from Irwin, Pa., and seeks channel assigned to Irwin. Pittsburgh, Pa., city priority status number: Gr. B-4, No. 180.

AMARILLO, Tex.—Panhandle Television Co., vhf Ch. 7 (174-180 mc); ERP 50.5 kw visual, 27.2 kw aural; antenna height above average terrain 548 ft., above ground 574 ft. Estimated construction cost \$352,000, first year operating cost \$128,000, revenue \$144,000. Post Office address c/o Ross K. Prescott, 1430 Life of America Bldg., Dallas, Tex. Studio and transmitter location on Bluebonnet Ave., 6.9 mi. north of Amarillo Courthouse (requests waiver of rule requiring main studio to be located within city to which channel has been allocated). Geographic coordinates 35° 18' 24.6" N. Lat., 101° 49' 36" W. Long. Transmitter and antenna GE. Legal counsel Ross K. Prescott, Dallas. Consulting engineer Guy C. Hutcheson, Arlington, Tex. Sole owner of applicant is Charles Henry Coffield, independent oil operator, permittee of KCTV (TV) Austin, Tex., and ½ owner of various firms seeking TV stations in New Orleans, La., Corpus Christi, Tex., Dallas, Tex., and Houston, Tex. City priority status: Gr. A-2, No. 47.

FORT WORTH, Tex.—Fort Worth Television Co., vhf Ch. 10 (192-198 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 989 ft., above ground 1,074 ft. Estimated construction cost \$700,574, first year operating cost \$700,000, revenue \$700,000. Post Office address % Sterling C. Halloway, Continental Life Insurance Bldg., Fort Worth, Tex. Studio location south side of East Berry St., 600 ft. west of Riverside Drive. Transmitter location 12.2 mi. SE of Tarrant County Courthouse (Fort Worth), in Township Z, Tarrant County, 550 ft. west of Woods Chapel Road. Geographic coordinates 32° 40' 00" N. Lat., 97° 09' 05" W. Long. Transmitter and antenna GE. Legal counsel Arnold,

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